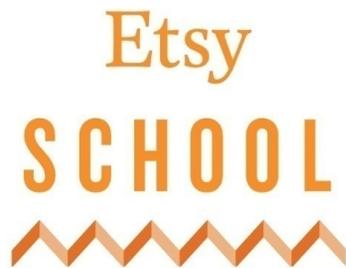


Turn Your Passion Into a Business on

Etsy

Presented by Nick Hawks





Etsy

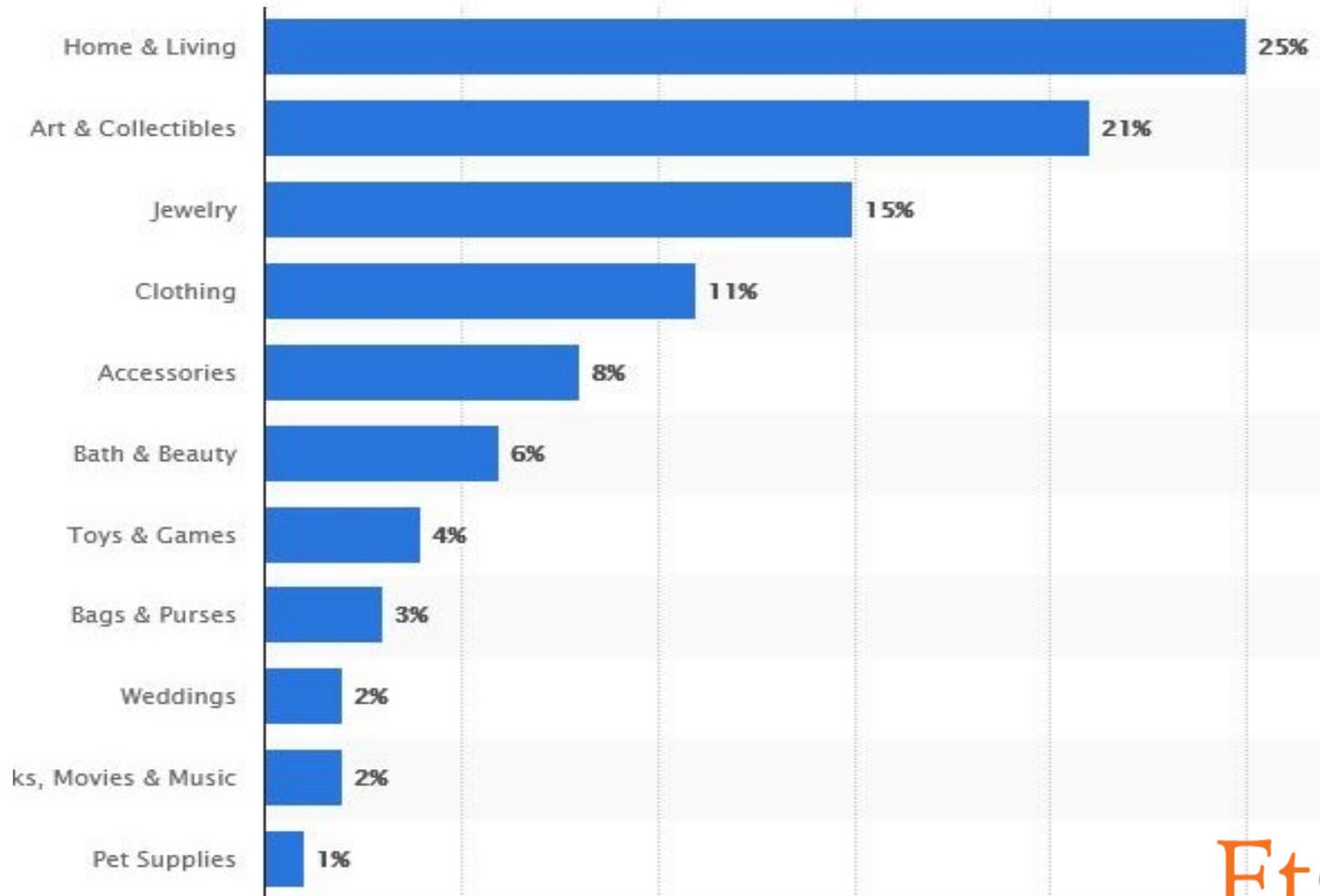
the marketplace we make together

- Etsy is a leading e-commerce platform for buying and selling unique handmade items.
- The marketplace, which was founded in 2005, now connects 81.9 million buyers to 4.36 million sellers.
- Overall, Etsy generated \$10.28 billion in gross merchandise sales in 2020. That's a 33x increase since 2010.
- Etsy has over [60 million products](#) listed on its platform.



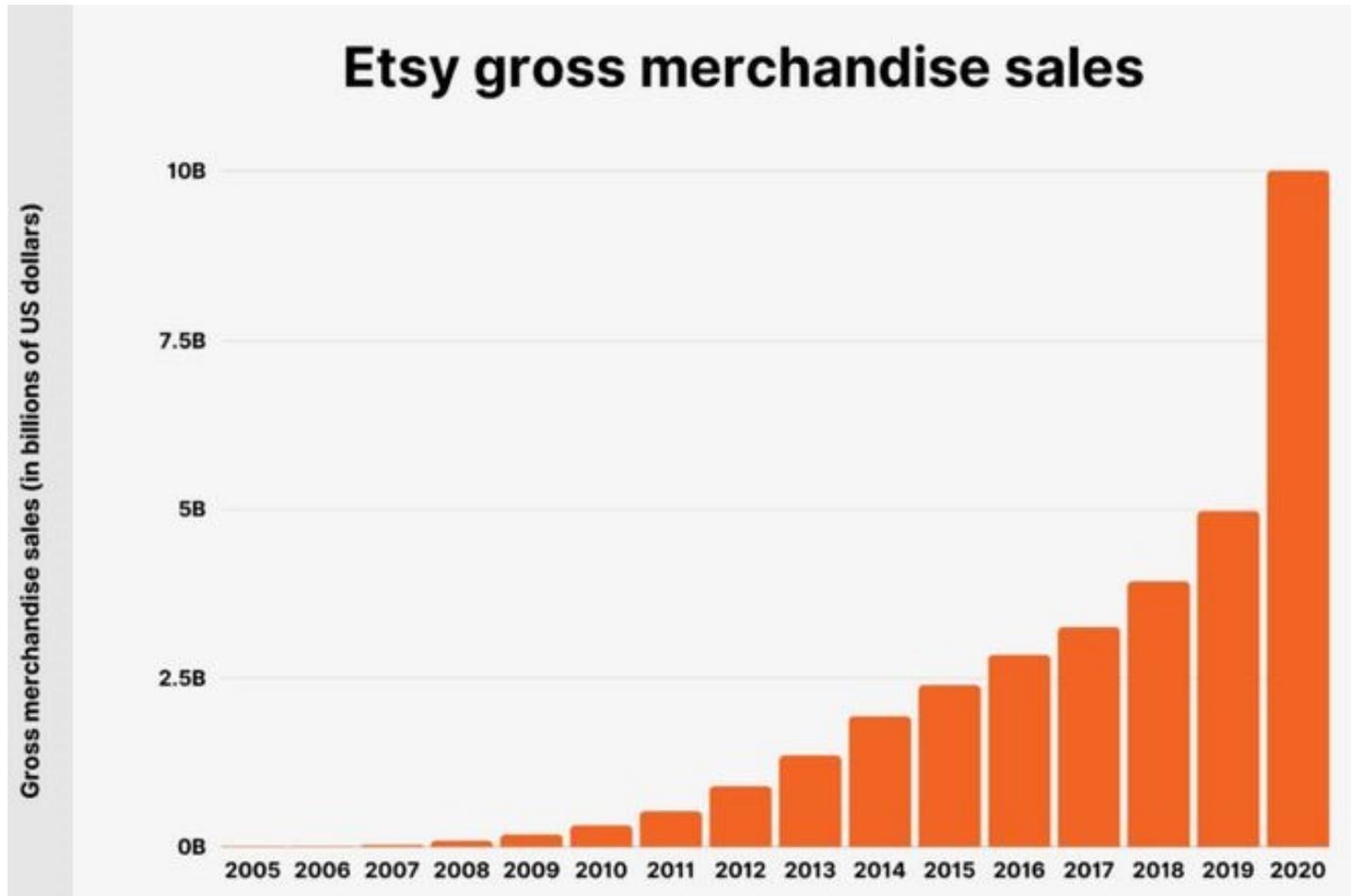
Etsy

Most popular categories among handmade Etsy sellers worldwide as of 2021



Etsy

Look at the growth of Etsy lately!!!



Turn Your Passion Into a Business

Open an Etsy Shop

What can you sell on Etsy?



Handmade Goods



Vintage

(20 years or older)



Craft Supplies

Etsy



-
- ✓ No additional monthly fees
 - ✓ Secure transactions
 - ✓ Automatic deposits
 - ✓ Seller protection
-



\$0.20 Listing fee

Listings are active for four months, or until they sell.



6.5% Transaction fee, 3% + \$0.25 payment processing fee

When you sell an item, there's a small commission and standard payment processing fee.



Choose your own path to success

Etsy has tools designed for every stage of your business's growth—no matter how big your ambitions. Access more advanced tools with an optional monthly subscription package.

Your subscription

Discounts and Perks

Choose the right tools for your creative journey

Optional subscription packages designed to help you achieve your unique goals.



Etsy Standard

Everything you need to start, manage, and grow a creative business

No monthly fee

✓ Your current plan



Etsy Plus

An expanded set of tools to help jump-start growth and express your brand

\$10 a month

Upgrade

Pricing is billed in USD (\$10 and \$20). If your bank's currency is not USD, price may vary with exchange rates.

So One of the Most Asked Questions I Get is...

How Do I Get Found and Sell My Product on Etsy!!!



Etsy

SEO

Let's Look at Some SEO Tricks

Etsy SEO

- ✔ Keyword Research
- ✔ SEO Optimized Titles
- ✔ 13 Tags per Listing
- ✔ Product Description
- ✔ Etsy Shop Audit



Shop Improvement and Search Engine Optimization (SEO)

Search Engine Optimization (SEO) is a powerful process that can help improve the visibility of your shop and item listings in search engine results for sites like Google, Bing, and Yahoo.

SEO can be complicated. Search engines frequently change the way terms are searched, as well as the criteria for what comes up in a search. **There isn't a way to promise that your shop will appear at the top of Google search results.** However, there are some best practices that you can use to help improve your shop's SEO.

Have a great product

Offering something unique, interesting, and desirable is the first step in drawing in shoppers. Before contemplating whether or not to optimize your searches for SEO, take a look at the items in your shop and consider what makes your item or shop different from everyone else's. If you'd like to improve the look and feel of your shop,

[learn more on how to do that here.](#)



Select Keywords

A critical step in improving your shop's SEO is to find the best possible words to describe your shop and your items. Think like a shopper: What words would you search when looking for your products or shop? The exercise of selecting keywords is also helpful when you choose [tags](#) for your item listings, which help your items get found on Etsy search.

Labeling your listing with great keywords is the best way to get buyers to your item from search — both on Etsy, and from search engines like Google.

I created this list by analyzing our top search terms and categorizing the types of words and phrases buyers are searching for, so these can make great search terms.

Okay, let's begin! Ask yourself these questions about your item:

1. What is it?

Example: necklace, jewelry, bowl, print

2. What is it specifically? What type?

Example: hoop earrings, v-neck sweaters, long sleeved shirt, cocktail ring

3. Who is it for?

Example: women, men, baby girl, children, girl, adult, pets, dog, teachers

The Etsy logo is displayed in a stylized, orange, serif font.

4. What is the main material?

Example: leather, organic cotton, canvas, felt, metal, 14K gold, sterling silver, glass

Add the major material to your tags, if it is something you think a buyer might search for to find your item. Add minor materials or component materials to the “materials” box.

5. What is the main color?

Example: ivory, red, carnation pink, navy blue, neutral, rainbow, black and white

Buyers are not likely to look for minor colors in your piece, so stick to the main color(s) or important color combos. You should add basic colors ("green" or "red") to your item [attributes](#) as well as specialized colors ("mint green" or "fuchsia") to your tags.

6. What method or technique did you use to make it?

Example: hammered (for metal jewelry), burned (for woodworking), handspun yarn, appliqued, embroidered

7. Where will the item be used?

Example: kitchen, hair, office, beach, garden, car, nursery

8. What size is it?

Example: plus size, 1X, medium, XS, oversized, extra long, chunky, 7mm, 18in, 8 x 10 (art), 7.5 (shoes)

Depending on your item's category, you may be able to add this size information to your attributes, as well as your titles, tags, and descriptions

9. What style is it?

Example: goth, victorian, hippie, punk, tribal, impressionist, post-modern, feminine, sophisticated, southwestern, Japanese

The Etsy logo is located in the bottom right corner of the page. It consists of the word "Etsy" in a stylized, orange, sans-serif font.

10. What imagery or motifs are on the item?

Example: owl, landscape, nature, plaid, geometric, floral, animal

11. Are there synonyms?

Example: infant for young babies, handbag for purses and clutches, kids for children, drink for tea, trousers for pants, travel mirror for compact mirror

12. What is the scent or flavor?

Example: chocolate, fruit, sweet, spicy (for bath and beauty and food items)

13. What era is it from?

Example: 1940s, mod, Victorian (for vintage items)

14. Is it related to a holiday?

Example: Christmas stocking, Valentine’s Day card, Halloween costume

Add this to the item's attributes.

14. What occasion is it for?

Example: birthday card, prom dress, baby shower invitation

Select the most relevant occasion in the item's attributes.

15. What is your Shop Name?

Consider labeling a few items with the name of your shop to make sure it appears if someone searches for you without first selecting “Shops” from the drop-down menu. A few listings will do, since buyers can access your shop from one of your items.



Your Etsy shop title

Your [shop title](#) is a bit of text that appears under your shop name on your shop homepage. It can be up to 55 characters.

Your shop title will also become the "page title" for your shop page. This is the text a person sees in the search engine that links to your shop.

You can edit your shop title by going to *Shop Manager* and clicking [the pencil icon next to your shop name under Sales Channels](#).

We recommend briefly describing your shop and the items you sell. Some sellers make a tag line or slogan. Also consider including your full name or your business name in your shop title if potential customers are likely to search for you that way.



Your shop sections

How you name your shop sections can also help boost your shop's SEO. Each section has its own landing page with a page title based on the section name.

You can edit your shop sections by going to [Shop Manager > Listings](#). Find *Sections* in the left toolbar and click *Manage* to edit them.

Like your shop title, Etsy uses your section names to create the page titles for each of your sections' landing pages. The page title is the text a person sees in the search engine that links to your shop. **Search engines only show about 66 characters for a page title, and Etsy limits section names to 24 characters. Etsy will automatically include your shop name in the page title.**

Briefly describe the kind of items in each specific section. **Using "category style" names for your sections that include your keywords not only helps a shopper navigate within your shop, but also can help shoppers find you in search engines.**





Your item listing pages

Two important SEO elements for your listing pages are your item title and description.

You can edit your item title and description for a specific listing by going to [Shop Manager > Listings](#) and clicking the gear on the right of a listing. Under the description, click *Preview* to see how it will look as a Google search result.

Item title

Your item title is used to create the page title for your listing page. **Search engines only show about 66 characters for a page title, so Etsy has automatic rules to determine how much of your item title will be used in the page title.**

Clearly describe your item at the beginning of the item title. Use keywords you think a shopper may search. Your title is also a factor in the search engine on Etsy, so a good title serves double-duty!



Item description

The first 160 characters of your item description is used to create the meta description for your listing page. The meta description is the text shown under your page title on a search engine results page.

Your description is important beyond the first 160 characters, too. Search engines look at a page's full content. Be sure to describe your item well, using your keywords and providing details about the item.

Briefly describe your item in the first sentence of your description. Use keywords that you think shoppers will search to find your items.



Quick Links

Dashboard

Stats

Orders

Listings Manager

Add a Listing

Listings

Listings Manager

Add a Listing

Shipping Profiles

Sections

Earn Free Listings

Orders

Orders

Shipping Labels

Reviews

Promote

Promoted Listings

Coupon Codes

Shopping Engine Ads

Etsy Badges

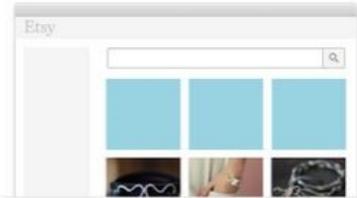
Etsy Mini

Finances

Your Bill

Billing Info

Cold Hard Fact is You May Need Promoted Listings to Help Get You Seen. At Least Initially.



Promoted Listings

Invest in visibility.

Get Started

Manage

Advertise with Promoted Listings



Daily budget

Minimum is \$1.00, maximum is \$100.00.

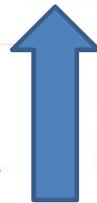
Learn more about your [daily budget](#) and how it's being used.

\$ 25.00 USD

Advertise new listings automatically



Advanced settings



Get Your Items Seen More in Search

Your Promoted Listings appear in two reserved locations — above and within search results — increasing their chances of being discovered.

Automate or Customize Your Campaign

With automatic promotion and bidding, you can leave the hard work to us. You also have the option to manage each of your listings individually. With Promoted Listings, you're in control.

Only Pay for Visits to Your Listings

No matter how many times we show your Promoted Listings, you only pay when shoppers click.

Detailed Results You Can Use

See your impressions and clicks go up in real time, and get insights on how to improve your Promoted Listings.



15% Offsite Ads Fee*

Etsy pays to advertise your items across the web through Offsite Ads. You only pay a fee when you make a sale from one of those ads. [Learn more about advertising fees](#)

You're advertising 2 listings with a budget of \$1.00 a day

You should start seeing traffic from your ads soon. Keep in mind: it takes around 30 days to start seeing successful results.

[Change your budget](#) [Change advertised listings](#) [Turn off ads](#) [Share feedback](#)

Advertising stats for Last 30 days (Jul 29 - Aug 27) ▾

Ad views

5,458

Ad clicks

63

Orders from ads

2

Revenue from ads

\$35.98

You spent ~~\$5.47~~ on ads in the past 30 days.

🔍 Not what you expected?

You'll only pay for results! Your budget won't be spent unless a buyer clicks through to your shop.

Got questions on Etsy Ads?

[We're here for you!](#)





crab legs silicone mold



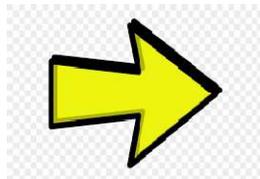
All Shopping Images Videos Maps More Tools

About 4,510,000 results (0.54 seconds)

Ads · Shop crab legs silicone mold

Etsy

INTRODUCING OFFSITE ADS



				
silicone mold crab leg... \$8.28 Etsy	SC135 Crab Mold \$11.00 Amazon.com	1831 Lobster Silicone Mold \$8.16 Etsy	CRAWFISH BOIL silicone... \$6.00 Etsy	CK Products 2-1/2" Crab... \$6.87 Amazon.com

Google Shopping



<https://acaketoremember.com> · ols · products · king-cr...

King Crab Legs silicone mold - A Cake to Remember

This mold makes a life-sized set of crab legs, and is best for clay-type materials, NOT poured ones! Because of the uneven levels of the legs as they lay on top ...
\$36.00 · In stock



<https://www.amazon.com> · Scott-Clark-Woolley-Crab...

Scott Clark Woolley Crab Silicone Mold - Amazon.com

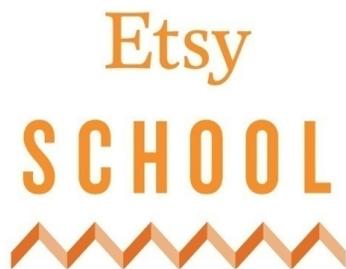
Nearly lifelike, this specially created Crab mold is stylized enough to not be too scary with its pincers pinchin! It is the absolute perfect symbol for anyone ...



Turn Your Passion Into a Business on

Etsy

How to Register and Sell a Product



➤ Click here to register.



Etsy

Search for items or shops

Search

Browse

Help

Register

Sign In



Cart



Gifts that are the ones

SHOP NOW



Tap into inspiration with the Etsy app.

We can text you a free download link. [Learn more.](#)

+1 (123) 456-7890

Send

Your standard messaging and data rates may apply.



Send love at the last minute

Email or Print an Etsy Gift Card

Etsy



Satisfied Customers

Get to know shops and items with reviews from our community.



Passionate Sellers

Buy from creative people who care about quality and craftsmanship.



Secure Transactions

Feel confident knowing our Trust & Safety team is here to protect you.

Get top trends and fresh editors' picks in your inbox with Etsy Finds.

Enter your email [Subscribe](#)

➤ Or click here to begin.

Turn Your Passion Into a Business

[Open a Shop](#)

Sell on Etsy

[Seller Handbook](#)

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Discover and Shop

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[Tastemakers](#)

[Mobile Apps](#)

[Gift Registries](#)

Get to Know Us

[About](#)

[Careers](#)

[Press](#)

[Developers](#)

Follow Etsy

[Facebook](#)

[Twitter](#)

[Pinterest](#)

[Instagram](#)



Open an Etsy Shop

Register

Sign In

Create an account to start setting up your shop.

 Continue with Facebook

 Continue with Google

Signing up will allow your friends to find you on Etsy. We'll never post without your permission.

OR

First Name

Your name will be publicly displayed on Etsy. These fields are optional.

➤ Your first decision.



Last Name

Female Male Rather not say

Email

Password

Confirm Password

Username

By clicking Register, you confirm that you accept our [Terms of Use](#) and [Privacy Policy](#).

I want to receive Etsy Finds, an email newsletter of fresh trends and editors' picks.

Register

Etsy

➤ **It's a four part process.**

Etsy

Search for items or shops

Search

Browse ▾

Home

Favorites

Your Shop

You ▾

Cart

Shop Setup

Name Your Shop

List Items

Get Paid

Open Shop

Shop Name

Your shop name appears with your items in the Etsy marketplace. Pick a name that has personal significance or helps identify what's in your shop.

Set Shop Name

You can change your shop name later.

Save

Etsy

➤ **Now name your shop.**

Shop Setup

Name Your Shop

List Items

Get Paid

Open Shop

Shop Name

Your shop name appears with your items in the Etsy marketplace. Pick a name that has personal significance or helps identify what's in your shop.

Set Shop Name

You can change your shop name later.

Save

Etsy

➤ **Time to list an item.**

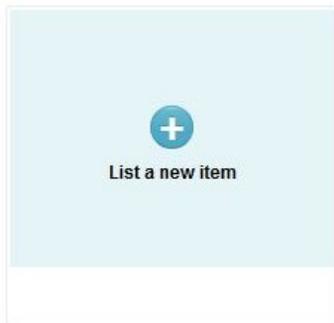
Shop Setup



Success! Your shop name is now 12TeachYou.

Now stock your shop.

Add as many items as you can right now—10 or more would be awesome. More items = more chances to get discovered!



Continue

Etsy

The listing process has five simple sections.

1. Photos
2. Listing details
3. Variations
4. Shipping
5. Search Terms



➤ **This is how it looks.**

Shop Setup



Etsy

Search for items or shops

Search



[← Back to listings](#)

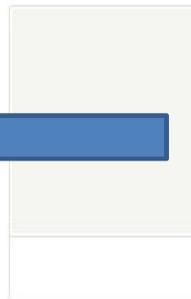
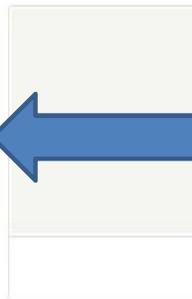
Add a new listing

Photos

Add at least one photo. Use all five photos to show off your item's finest features.



1.



Use high quality JPG, PNG or GIF files that are at least 570px wide (we recommend 1000px). Photo tip: don't use a flash.

Etsy

Shop Setup

✓ Name Your Shop

List Items

Get Paid

Open Shop

Listing details

2.

Tell the world all about your item and why they'll love it.

Title *

Describe your item using words and phrases people would use in search.

About this listing *

Who made it? What is it? When was it made?

[Learn more about what types of items are allowed on Etsy.](#)

Category *

None

Price *

\$ USD

Factor in the costs of materials and labor, plus any related business expenses.

Quantity *

1

For quantities greater than one, this listing will renew automatically until it sells out. You'll be charged a \$0.20 USD listing fee each time.

Renewal options *

Manual I'll renew expired listings myself. Automatic This listing will renew as it expires for \$0.20 USD each time.

[Get more details on Auto-renew here.](#)

Type *

Physical Digital

Description *

Get people excited about your item, your shop and you! In addition to key features, measurements and suggested uses, describe your process or inspiration.

[Preview listing as a Google search result](#) [Show preview](#)

Section Optional

None

Etsy

Shop Setup



Variations



3.

Add available options, like color or size, that buyers can choose during checkout. [How do Variations work?](#)

Add a variation
Optional

Shipping



4.

Set clear and realistic shipping expectations for shoppers by providing accurate processing time and shipping rates.

Calculated shipping is now available! Item weight and size are required if you want to use a calculated shipping profile. [Learn more.](#)

Item weight
Optional

Weight and size are required for calculated profiles. [Learn more about calculated shipping.](#)

Item size
Optional

Length Width Height

Enter the weight and size of the item plus packing materials. This will be used to determine package size.

Shipping Profile
Optional

Ships from

Processing time
Optional

The estimated time between purchase date and ship date.

Shipping costs

Ships to	By itself	With another item
United States	\$ <input type="text"/>	\$ <input type="text"/>
Everywhere	\$ <input type="text"/>	\$ <input type="text"/> ✕

[Add a location](#) [Look up shipping costs](#)

Shipping upgrades
Optional

[Add shipping upgrades](#)



Shop Setup

✓ Name Your Shop

List Items

Get Paid

Open Shop

Search terms 5.

Help more people discover your listing by using accurate and descriptive words or phrases.

Tags

Optional

Shape, color, style, function, etc.

Add

13 left

What words might someone use to search for your listings? Use all 13 tags to get found. [Get ideas for tags.](#)

Materials

Optional

Ingredients, components, etc.

Add

13 left

Occasion

Optional

None

Style

Optional

None

None

Recipient

Optional

None

English (US) \$ United States Dollar United States

© Etsy, Inc. [Terms](#) [Privacy](#) [Copyright](#) [Interest-based ads](#) [Help](#)

Cancel

Preview

Save as draft

Publish

➤ Then publish your item on Etsy and start selling. 

Etsy



Now Let's List an Item on
Etsy

Etsy

the marketplace we make together

Etsy

Shop Setup



[← Back to listings](#)

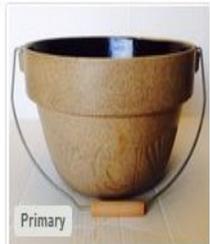
➤ **Add Pictures. Up to Ten.**

Add a new listing

Photos



Add at least one photo. Use all five photos to show off your item's finest features.



Use high quality JPG, PNG or GIF files that are at least 570px wide (we recommend 1000px). Photo tip: don't use a flash.

Adjust thumbnail Update how the primary image thumbnail appears across Etsy.

Etsy

Shop Setup

✓ Name Your Shop

List Items

Get Paid

Open Shop

Listing details

➤ Describe the Details of your item.

Tell the world all about your item and why they'll love it.

Title *

Antique Yellow Ware Yellowware Old Stoneware 11 1/4" Kitchen Bowl with Metal Bail Handle Embossed Design Large Size

Describe your item using words and phrases people would use in search.

About this listing *

Who made it?

What is it?

When was it made?

[Learn more about what types of items are allowed on Etsy.](#)

Category *

Who made it?

Select a maker

I did

A member of my shop

Another company or person

Price *

\$

USD

Factor in the costs of materials and labor, plus any related business expenses.

Quantity *

1

For quantities greater than one, this listing will renew automatically until it sells out. You'll be charged a \$0.20 USD listing fee each time.

Renewal options *

Manual

I'll renew expired listings myself.

Automatic

This listing will renew as it expires for \$0.20 USD each time.

Get more details on Auto-renew [here](#).

Type *

Physical

Digital



Etsy

Shop Setup

✓ Name Your Shop

List Items

Get Paid

Open Shop

Listing details

Tell the world all about your item and why they'll love it.

Title *

Antique Yellow Ware Yellow ware Old Stoneware 11 1/4" Kitchen Bowl with Metal Bail Handle Embossed Design Large Size

Describe your item using words and phrases people would use in search.

About this listing *

Another company or person

What is it?

When was it made?

[Learn more about what types of items are allowed on Etsy.](#)

Category *

None

What is it?

Select a use

A finished product

A supply or tool to make things

Price *

\$

USD

Factor in the costs of materials and labor, plus any related business expenses.

Quantity *

1

For quantities greater than one, this listing will renew automatically until it sells out. You'll be charged a \$0.20 USD listing fee each time.

Renewal options *

Manual

I'll renew expired listings myself.

Automatic

This listing will renew as it expires for \$0.20 USD each time.

Get more details on Auto-renew [here](#).

Type *

Physical

Digital

Etsy

Shop Setup

✓ Name Your Shop

List Items

Get Paid

Open Shop

Listing details

Tell the world all about your item and why they'll love it.

Title *

About this listing *

Category *

Price *

Quantity *

Renewal options * **Manual** I'll renew expired listings myself. **Automatic** This listing will renew as it expires each time.

Type * **Physical** **Digital**

Description *

Describe your item using words and phrases people would use in search.

Learn more about what types of items are allowed on Etsy.

Factor in the costs of materials and labor, plus any related business expenses.

For quantities greater than one, this listing will renew automatically until it sells out. You'll be charged a \$0.20 USD listing fee each time.

Get more details on Auto-renew [here](#).

Get people excited about your item, your shop and you! In addition to key features, measurements and suggested uses, describe your process or inspiration.

Etsy

Shop Setup

✓ Name Your Shop

List Items

Get Paid

Open Shop

Listing details

Tell the world all about your item and why they'll love it.

Title *

Antique Yellow Ware Yellowware Old Stoneware 11 1/4" Kitchen Bowl with Metal Bail Handle Embossed Design Large Size

Describe your item using words and phrases people would use in search.

About this listing *

Another company or person

A finished product

1800s

[Learn more about what types of items are allowed on Etsy.](#)

This item is vintage

Category *

None

None

Select a category

Accessories
Art & Collectibles
Bags & Purses
Bath & Beauty
Books, Movies & Music
Clothing
Craft Supplies & Tools
Electronics & Accessories
Home & Living
Jewelry
Paper & Party Supplies
Pet Supplies
Shoes
Toys & Games
Weddings

Price *

Quantity *

Renewal options *

Automatic

This listing will renew as it expires for \$0.20 USD each time.

Factor in the costs of materials and labor, plus any related business expenses.

For quantities greater than one, this listing will renew automatically until it sells out. You'll be charged a \$0.20 USD listing fee each time.

Get more details on Auto-renew [here](#).

Type *

Description *

Large yellow ware bowl with a metal handle. Measures 6 1/8" inches tall and 11 1/4" inches wide. Decorated around the bowl with fans and quarter moons. Great condition. No hairlines. Both handle ears are in good condition. Has the original metal handle. One small chip on the inside rim as pictured and a small chip on one handle ear. Hard to find these in this kind of shape. Thick brown glaze on the inside of the bowl. Embossed on the bottom of the bowl "Japan 1880".

Get people excited about your item, your shop and you! In addition to key features, measurements and suggested uses, describe your process or inspiration.

Etsy

Shop Setup

✓ Name Your Shop

List Items

Get Paid

Open Shop

Listing details

Tell the world all about your item and why they'll love it.

Title *

Antique Yellow Ware Yellowware Old Stoneware 11 1/4" Kitchen Bowl with Metal Bail Handle Embossed Design Large Size

Describe your item using words and phrases people would use in search.

About this listing *

Another company or person

A finished product

1800s

[Learn more about what types of items are allowed on Etsy.](#)

This item is vintage

Category *

Art & Collectibles

None

Price *

\$

USD

Factor in the costs of materials and labor, plus any related business expenses.

Quantity *

1

For quantities greater than one, this listing will renew automatically until it sells out. You'll be charged a \$0.20 USD listing fee each time.

Renewal options *

Manual

I'll renew expired listings myself.

expires for \$0.20 USD

Get more details on Auto-renew [here](#).

Type *

Physical Digital

Description *

Large deep mixing bowl with a bail handle. Measures 6 1/8" inches tall and 11 1/4" inches wide. Decorated around the bowl with fans and quarter moons. Great condition. No hairlines. Both handle ears are in good condition. Has the original metal handle. One small chip on the inside rim as pictured and a small chip on one handle ear. Hard to find these in this kind of shape. Thick brown glaze on the inside of the bowl. Embossed on the bottom of the bowl "japanese".

Get people excited about your item, your shop and you! In addition to key features, measurements and suggested uses, describe your process or inspiration.

Etsy

Shop Setup

✓ Name Your Shop

List Items

Get Paid

Open Shop

Listing details

Tell the world all about your item and why they'll love it.

Title *

Antique Yellow Ware Yellowware Old Stoneware 11 1/4" Kitchen Bowl with Metal Bail Handle Embossed Design Large Size

Describe your item using words and phrases people would use in search.

About this listing *

Another company or person

A finished product

1800s

[Learn more about what types of items are allowed on Etsy.](#)

This item is **vintage**

Category *

Art & Collectibles

Collectibles

None

Price *

\$ 47.11

USD

Factor in the costs of materials and labor, plus any related business expenses.

Quantity *

1

For quantities greater than one, this listing will renew automatically until it sells out. You'll be charged a \$0.20 USD listing fee each time.

Renewal options *

Manual

I'll renew expired listings myself.

Automatic

This listing will renew as it expires for \$0.20 USD each time.

Get more details on Auto-renew [here](#).

Type *

Physical

Digital

Description *

Large deep mixing bowl with a bail handle. Measures 6 1/8" inches tall and 11 1/4" inches wide. Decorated around the bowl with fans and quarter moons. Great condition. No hairlines. Both handle ears are in good condition. Has the original metal handle. One small chip on the inside rim as pictured and a small chip on one handle ear. Hard to find these in this kind of shape. Thick brown glaze on the inside of the bowl. Embossed on the bottom of the bowl "Japan 1850".

Get people excited about your item, your shop and you! In addition to key features, measurements and suggested uses, describe your process or inspiration.

Etsy

Shop Setup

✓ Name Your Shop

List Items

Get Paid

Open Shop

Preview listing as a Google search result [Show preview](#)

Section
Optional

Stoneware

Variations

Add available options, like color or size, that buyers can choose during checkout. [How do Variations work?](#)

Add a variation
Optional

Add a variation

- Add a variation
- Select a property
 - Color
 - Device
 - Diameter
 - Dimensions
 - Fabric
 - Finish
 - Flavor
 - Height
 - Length
 - Material
 - Pattern
 - Scent
 - Size
 - Style
 - Weight
 - Width
- Couldn't find a property?
- Add a new property

➤ Options for your customer to choose from.

Shipping

Set clear and realistic shipping expectations to

Calculated shipping is now available

Item weight
Optional

Item size
Optional

accurate processing time and shipping rates.

required if you want to use a calculated shipping profile. [Learn more.](#)

oz

Height

in

in

Weight and size are required for calculated profiles. [Learn more about calculated shipping.](#)

Enter the weight and size of the item plus packing materials. This will be used to determine package size.

Etsy

The image shows a screenshot of the Etsy listing creation interface. A central popup window is overlaid on the page, providing instructions on how to use the 'Variations' feature. The background is dimmed, showing sections for 'Variations', 'Item Title', 'Photos', and 'Description'. The 'Variations' section includes two dropdown menus labeled 'Select a Property'. The 'Item Title' section has a text input field with a character limit of 140. The 'Photos' section features an 'ADD PHOTOS' button with a plus icon. The 'Description' section includes a large text area and a 'Show preview' link. On the right side, there is a 'Great Product Photos' section with a video player and a 'Watch the Video' link. The Etsy logo is visible in the bottom right corner of the page.

Variations Add Variations to your listing to highlight available options for buyers. [Tips](#)

Select a Property

Select a Property

Item Title Descriptive titles are b
Maximum 140 charact

Photos

ADD PHOTOS

Convey the shape, size, color, and texture. Try to use natural light and include a great close up.

Description Try to answer the questions buyers will have. Tell the Item's story and explain why it's special.

Preview how your listing will appear in Google search results. [Show preview](#)

Great Product Photos

Watch the Video

Etsy

Close

Add Variations to your listing to highlight available options for buyers.

Once you add Variations, a buyer will be required to select an option before purchase. You'll be able to view the options they've selected on your Sold Orders, Receipts, and transaction emails.

Properties and options are not incorporated into Search.

[Read our help article for more information on Variations.](#)

Variations

Add available options, like color or size, that buyers can choose during check

Add a variation

Optional

Shipping

Set clear and realistic shipping expe

Item weight

Optional

Item size

Optional

Shipping Profile

Optional

Add a variation

Add a variation

Select a property

- Color
- Device
- Diameter
- Dimensions
- Fabric
- Finish
- Flavor
- Height
- Length
- Material
- Pattern
- Scent
- Size
- Style
- Weight
- Width

Couldn't find a property?

Add a new property

➤ Let's look at the variations a little closer.

Etsy

Shop Setup

✓ Name Your Shop

List Items

Get Paid

Open Shop

Shipping

Set clear and realistic shipping expectations for shoppers by providing accurate processing time and shipping rates.

➤ You can add “shipping profiles”.
More about them in a minute.

Calculated shipping is now available! Item weight and size are required if you want to use a calculated shipping profile. [Learn more.](#)

Item weight

Optional

10

lbs

oz

Weight and size are required for calculated profiles.
[Learn more about calculated shipping.](#)

Item size

Optional

Length

18

in

Width

18

in

Height

12

in

Enter the weight and size of the item plus packing materials. This will be used to determine package size.

Shipping Profile

Optional

Antiques

Ships from

United States, 27007

Processing time

1 day

Ships to

United States

Shipping options

Service	Type	Delivery
USPS Priority Mail	Domestic	1-3 days

Free Shipping

Not Offered

Handling fee

\$0.00 usd

Etsy

Shop Setup



Search terms

Help more people discover your listing by using accurate and descriptive words or phrases.

➤ This is for SEO. Search Engine Optimization.

Tags

Optional

Stoneware Bowl Antique Kitchen Yellow Ware Primitive Handle

13 left

What words might someone use to search for your listings? Use all 13 tags to get found. [Get ideas for tags.](#)

Materials

Optional

Stoneware Yellow Ware Yellowware Kitchen Ware

13 left

Occasion

Optional

None

Style

Optional

Primitive Cottage Chic

Recipient

Optional

None

English (US) \$ United States Dollar United States

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Cancel

Antique Yellow Ware Yellowware Old Stoneware 11 1/4" Kitchen Bowl with Metal Bail Handle Embossed Design Large Size

Preview

Save as draft

How to Sell on
Etsy
And Make Money
From Home

Etsy

Search terms
 Help more people discover your listing by using accurate and descriptive words or phrases.

Tags
 Optional 13 left

Materials
 Optional 13 left

Occasion
 Optional

Style
 Optional

Recipient
 Optional

What words might someone use to search for your listings? Use all 13 tags to get found. [Get ideas for tags.](#)

English (US) \$ United States Dollar United States

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Antique Yellow Ware Yellowware Old Stoneware 11 1/4" Kitchen Bowl with Metal Bail Handle Embossed Design Large Size

You are about to publish a new listing

This will cost a non-refundable fee of \$0.20 USD. By clicking "Publish" you agree to pay this fee.

The listed on date for each listing will reset to today, and the expiration date will be four months from today.

➤ When your done click here to list your item.

How to Sell on
Etsy
 And Make Money
 From Home

Etsy



12TeachYou

Favorite Shop

Save your listing. It will be available to shoppers when you open your shop.

Take a minute to make sure your item details are correct.

Save & Continue

Edit



Tap here to save your listing.

Please wait while the photo cropper loads...



Huge12 1/2" Blue Spong...
12TeachYou \$81.27 USD

Favorite

Like this item?

Add it to your favorites to revisit it later.



Huge12 1/2" Blue Spongeware Sponge Ware Stoneware Banded Yellow Ware Antique Mixing Bowl

\$81.27 USD

Ask a Question

Only 1 available

Overview

- Vintage item
- Only ships within United States.

Add to Cart



12TeachYou

Favorite Shop

Save your listing. It will be available to shoppers when you open your shop.

Take a minute to make sure your item details are correct.

Save & Continue

Edit

Please wait while the photo cropper loads...



Huge12 1/2" Blue Spon...
12TeachYou \$81.27 USD

Favorite

Like this item?
Add it to your favorites to revisit it later.



Q zoom

Huge12 1/2" Blue Spongware
Sponge Ware Stoneware Banded
Yellow Ware Antique Mixing Bowl

\$81.27 USD

Ask a Question

Only 1 available

Overview

- Vintage item
- Only ships within United States.

Add to cart

Favorite

Add to

1 web

fb

tumblr

Item Details

Shipping & Policies

Rare Spongware Spatterware Banded Mixing Bowl

We offer a fine example of a Spongware Mixing Bowl from the 1800's. Good condition for this rare hard to find example. Shows wear but in overall exceptional condition considering it's utilitarian use and age. Larger than usual. This is a BIG Bowl !!!

Measure: 12 1/2" wide x 5 1/2" tall

Condition showing fine crazing with patina in the glazing.

No hairlines or cracks, does have small chips and nubbles around the rim and base as pictured.

Blue Spongware with Blue and White Bands.

Water stain on the bottom that could be removed.

Find more
on my
Etsy shop

Listings Manager

Tour the new version

View:



Stats



Quick edit



Add a listing

Search your listings

Listing status

Active 2

Draft 0

Expired 1

Sold Out 0

Inactive 0

Featured listings

Sections

Manage

All

More filters



Your listing is active!

Share it to let your fans and followers in on what makes this listing special, or [view your listing on Etsy](#).

Share x



Renew

Delete

More Actions

Sort: Expiration: latest first



McCoy Yellow Ware Stonewa...
Expired Jun 17, 2015
1 in stock | \$63.71 USD



Huge 12 1/2" Blue Spongewa...
Moved to active listings

➤ Your item is listed!!!

Etsy

Shop Setup

✓ Name Your Shop

✓ List Items 1

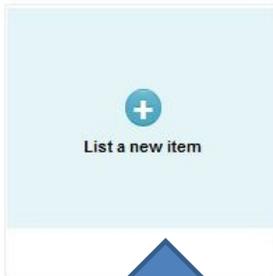
Get Paid

Open Shop

You saved one listing.

Now stock your shop.

Add as many items as you can right now—10 or more would be awesome. More items = more chances to get discovered!



➤ List additional items if you are ready.

➤ Or you can always add more later.

Continue

Shop Setup

✓ Name Your Shop

✓ List Items **1**

Get Paid

Open Shop



Accept credit and debit cards, Etsy gift cards and other international payment methods.

To start, where is your bank located?

Once saved, your bank account country can't be changed.
You will need to provide a valid credit card to complete direct checkout sign up.



[Why isn't my country listed?](#)

Other payment options

Sell on Etsy

[Seller Handbook](#)
[Etsy Credit Card Reader](#)

Join the Community

[Teams](#)
[Forums](#)
[Upcoming Events](#)
[Affiliates](#)

Discover and Shop

[Gift Cards](#)
[Blog](#)
[Tastemakers](#)
[Mobile Apps](#)
[Gift Registries](#)
[Wholesale](#)

Get to Know Us

[About](#)
[Careers](#)
[Press](#)
[Developers](#)

Follow Etsy

[Facebook](#)
 [Twitter](#)
 [Pinterest](#)
 [Instagram](#)

Shop Setup

 Name Your Shop List Items 1 Get Paid Open Shop

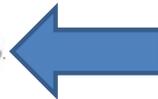
Accept credit and debit cards, Etsy gift cards and other international payment methods.

To start, where is your bank located?



Once saved, your bank account country can't be changed.

You will need to provide a valid credit card to complete direct checkout sign up.



[Why isn't my country listed ?](#)

Great! Your deposits will be in **\$USD**.

Fees will be applied for payment processing. [Learn more.](#)

Account type

Account owner's name

Routing number

Account number

Shop Setup

Name Your Shop
 List Items **1**
 Get Paid
 Open Shop

We saved how you would like to be paid.

Stock up! Listing 10 or more items gives buyers more opportunities to find your shop. [List another item](#)

Enter the credit card you want to use to pay your bill.

The items you've listed will be added to your Etsy bill. At the end of each month, we add up your fees from publishing listings and transaction fees.

CREDIT CARD INFORMATION

Card Number

Expiration Date

CCV

Name on Card

BILLING ADDRESS

Country

Street

Apt / Suite / Other

City

State / Province / Region

Zip / Postal Code

\$0.20 USD 1 item [Manage Listings](#)

About Fees

- It costs \$0.20 USD to publish a listing.
- When an item sells, we charge a 3.5% transaction fee on the item price.
- The processing fee from Direct Checkout is deducted directly from the order at the time of purchase.

[Learn more about fees](#)

Your credit card will not be charged right now.

By validating your card, you confirm enrolling in [automatic bill pay](#) and that you accept our [Terms of Use](#).

Open Your Shop

➤ Enter your credit or debit card info.

➤ Tap here to Open Your Shop.



Congratulations! You just opened your Etsy shop!

- Follow these [Steps to Success](#) to sell your items.
- You'll find your shop here: etsy.com/shop/12TeachYou

Invite your friends to join the Etsy seller community.

For every friend that opens a shop on Etsy, we'll give you both 40 free listings. [Learn More](#)

Post

Tweet

<http://etsy.me/1Ee31PP>

Shop Tools | Shop Dashboard | Stats | Edit about page

Shop Owner



12teachyou

Have a question?

Contact Shop Owner

Shop Info

12TeachYou
Opened on Feb 15, 2015

Policies

Reviews

Actions

See who favorites this

Tweet

Like 0

12TeachYou

Get social

This shop accepts Etsy Gift Cards.

Search in this shop

Search

Sort by: Most Recent



Huge12 1/2" Blue Spon...
12TeachYou — \$81.27 USD

➤ Tap here to invite your friends from social media sites.

Because your friends just happen to be the most creative people ever.

For every friend that opens a shop on Etsy, we'll give you both 40 free listings.

Share your link now to start reaping the rewards.



Invite friends directly by email. We bet they'll love Etsy just as much as you!

Or, invite them directly by email.

Or you can send a Facebook message or email.

Congrats! Your Etsy Shop is Open!



Etsy Account Confirmation (registration@mail.etsy.com) 1:06 PM | Newsletters Actions ▾
To: 12teachyou@hotmail.com ▾

Etsy

Yay!

We're so happy to tell you...
Your Etsy shop **12TeachYou** is now open for
business!

Etsy

We're here to help you make your shop a success:

Your Feed

Following

Interactions

Trending Items



Popular items



Personalized Pen holder (mint) \$12.00 | Dawlens



MOTHERS DAY SALE Bordeaux ... \$22.40 | Nakkashe



Regular Price \$20.00

12TeachYou View Sho...

- Quick Links >
- Listings >
- Orders >
- Promote >
- Finances >
- Shop Settings >
- Education & Support >

- Dashboard
- Stats
- Orders
- Listings Manager
- Add a Listing
- Try Promoted Listings
- Create Shipping Labels



Valentine's Day

Gift Ideas

Mobile Accessories

Story Behind the Shop



GeraBloga

"I want to create necessary things, and I want them to be valuable."

Read the story and tour their studio



More From the Etsy Blog



Etsy Community News: February 2015

Read our tips

Etsy

Search for items or shops

Search



Dashboard

Dashboard
Listings Manager

Orders
Stats

Your bill
Shop settings

Promoted Listings



Your shop now accepts PayPal

We've just added PayPal to our Direct Checkout system, giving buyers a new way to pay without you having to do a thing. [Learn More](#)

Sounds good

Overview

Shop Activity

Etsy

Etsy

Search for items or shops

Search

➤ You can see your inventory from your Listings Manager page.

Listings Manager

[Tour the new version](#)

Search your listings



Renew

Deactivate

Delete

More Actions

Listing status

Active 2

Draft 0

Expired 1

Sold Out 0

Inactive 0

Featured listings

Sections

Manage

All

More filters



Antique Yellow Ware Yellow...

Expires Feb 12, 2016

1 in stock | \$47.11 USD



Huge 12 1/2" Blue Spongwar...

Expires Feb 12, 2016

1 in stock | \$81.27 USD



Etsy



New Calculated Shipping Feature



All You Need To Know

Calculated shipping profiles have arrived! ✕

Give buyers instant, accurate shipping costs no matter where they live.

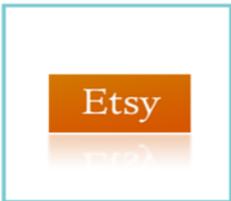
[Take a quick tour](#)

[Renew](#) [Deactivate](#) [Delete](#) [More Actions](#)

Sort: [Expiration: latest first](#)

Etsy



**New calculated
Shipping Feature**
.....
All You Need To Know



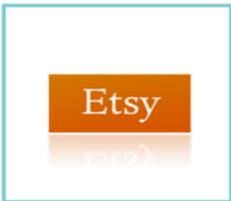
Say hello to calculated shipping

Calculated shipping will make your buyers happier and fulfilling orders easier.
We're excited to tell you all about it!

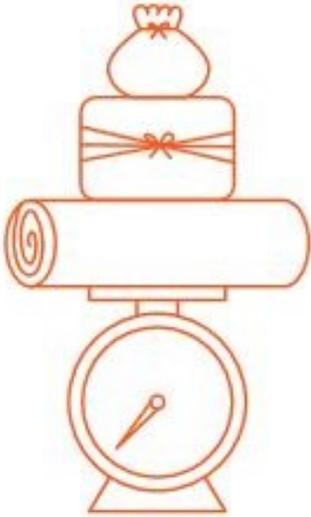
[Let's go](#)

or [Create a calculated profile now](#)





**New calculated
Shipping Feature**
.....
All You Need To Know



We know shipping can be hard

You have to estimate costs, upgrades and discounts for multiple items without even knowing where your future buyers live. That's no one's idea of fun.

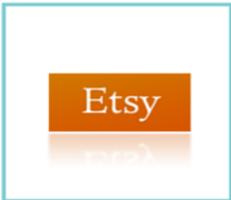
Calculated shipping is here to help

Once set up, it'll let you:

- Show buyers accurate shipping costs
- Get costs for multi-item orders automatically, based on their weight and size
- Easily offer buyers more shipping options

Close tour ● ○ ○ Back [Continue](#)



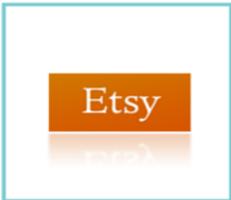


**New calculated
Shipping Feature**

.....
All You Need To Know

The screenshot shows a web interface for creating a shipping profile. On the left, there are radio buttons for 'Flat rate' and 'Calculated' (selected), a checked checkbox for 'All countries', a 'Mail class' dropdown menu, and a 'Handling' input field with a dollar sign. The main text reads: 'First, create a calculated shipping profile. Choose the countries you'll ship to, the mail classes you'll offer, and add a handling fee if you'd like.' Below this, it says: 'Then add weight and size to your listings. "Quick edit" mode makes this really easy, and you can apply your new profile to listings from there too.' To the right is a 'Quick Edit' modal window showing a product image, weight units (lbs and oz), and dimensions (L, W, H). At the bottom, there are three progress indicators (the second is filled), a 'Close tour' link, and 'Back' and 'Continue' buttons.





**New calculated
Shipping Feature**
.....
All You Need To Know

The screenshot shows a shipping calculator interface. On the left, there are two product images, a 'Priority' dropdown menu with 'First Class' and 'Express' options, a 'US' country dropdown, a 'ZIP' input field, and a green arrow button. On the right, there are two sections of text: 'Smoother checkout for buyers' and 'No unnecessary work for you'. At the bottom, there is a 'Close tour' link, three progress indicators (two white, one blue), a 'Back' link, and a blue 'Get started' button.



Purchase and Print USPS® Shipping Labels

Choose an address to ship from

Nick Hawks

New Address

By clicking Continue, you confirm that you accept our [Terms of Use](#) and [Privacy Policy](#).

You are one click away from getting Etsy
Shipping Labels.

Benefits

- Discounted rates on all services.
- Tracking and delivery confirmation included with domestic shipping.
- Automatic shipping updates for your buyers.
- Buy and print shipping labels for multiple orders at once.
- First-Class International Package Service available.
- Compatible with popular 4x6 thermal printers.

Billing Details

- Postage costs added directly to your Etsy bill.
- No additional fees.
- Additional insurance available.
- Refunds can be requested within 10 days of purchase, and are subject to USPS approval.

More Information

- [Shipping Labels Terms of Use](#)

Shipping Labels Save You Time and Money

- **Save an average of 19%** on shipping costs by using Etsy Shipping Labels rather than going to the post office. Enjoy savings on your buyers' preferred mail classes, including 17% on average for First Class International Package and 22% on average for Priority Mail.
- **Ship First Class packages weighing up to 16 oz** (versus 13 oz at a retail counter).
- **Avoid mistakes:** We fill in the buyer's address for you and automatically fill in your customs forms for international shipments.
- **Spend less time at the post office:** [Schedule a pickup](#) (Priority Mail and Priority Mail Express only) or simply drop off your package at your [nearest USPS location](#) or mailbox.

The Etsy logo is displayed in a stylized, orange, serif font.

How to Create a Shipping Profile

1. Click on “Your Shop”.
2. Next click on “Listings”.
3. Then click on “Shipping Profiles” to begin.

The screenshot shows the Etsy interface for managing shipping profiles. At the top, there is a search bar and navigation icons for Home, Favorites, Your shop, You, and Cart. The main heading is "Manage shipping profiles". Below this, there is a light blue banner with the text: "To apply your new calculated shipping profile to your listings, you'll need to add weight and dimensions to your listings. [Learn more.](#)" and a button labeled "Quick Edit multiple listings".

Below the banner, there is a message: "Calculated shipping has arrived. [Learn more.](#)"

The main content area features a table with the following data:

Profile name	Processing time	Active listings	
Antiques Calculated	1 business day	2	Edit Copy ✕
I Set It.	1 business day	0	Edit Copy ✕

On the right side, a dropdown menu is open for the "Your shop" icon. The menu items are: Quick links, Listings (highlighted), Orders, Promote, Finances, Shop settings, and Education and support. A sub-menu is open for "Listings", showing: Listings Manager, Add a listing (highlighted), Shipping profiles (highlighted), and Earn free listings. Below the menu, there are several links: "Read more about shipping profiles", "4 Steps to shipping success", "Look up shipping costs", "Calculated shipping", and "Learn more about Package Preferences".



Etsy

Search for items or shops

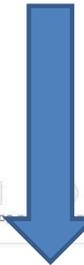
Search

Home

Favorites

Your shop

Cart



Manage shipping profiles

Create shipping profile

To apply your new calculated shipping profile to your listings, you'll need to add weight and size to them first.

Quick Edit multiple listings

Calculated shipping has arrived. [Learn more.](#)

Profile name	Processing time	Active listings	
Antiques Calculated	1 business day	2	Edit Copy x
I Set It.	1 business day	0	Edit Copy x

Shipping profiles allow you to re-use the same shipping settings for multiple listings. Once linked to a listing, updating a shipping profile will also update shipping on your listings.

[Read more about shipping profiles](#)

[4 Steps to shipping success](#)

[Look up shipping costs](#)

[Calculated shipping](#)

[Learn more about Package Preferences](#)

Etsy



Etsy

Search for items or shops

Search



[← Back to shipping profiles](#)

Create shipping profile

Profile details

Manually set your shipping rates or let Etsy calculate them for you.

Profile name *

Shipping costs *

Calculated shipping is now available for US sellers! [Learn more.](#)

Set my own Calculate them for me
Based on weight and dimensions entered for each listing.

➤ **Make Your choices and fill in the blanks.**



Shipping origin

Set clear and realistic shipping expectations for shoppers.

Your ZIP code *

Processing time

Optional

Ready to ship in...

The estimated time between purchase date and ship date.





Countries and services

Add the places you'll ship to and the shipping options you offer.

Ships to*

<input checked="" type="checkbox"/> All countries
Asia Pacific 28
Sub-Saharan Africa 48
North Africa and the Middle East 20
Europe 53
Latin America and the Caribbean 49
North America 4
Australia, New Zealand and Oceania 27

Ship everywhere to attract shoppers from all over the world.





Shipping services *

Service	Type	Delivery	
USPS Priority Mail	Domestic	1-3 days	✕
USPS Priority Mail Express	Domestic	1-2 days	✕
USPS First Class Mail	Domestic	2-5 days	✕
USPS Priority Mail International	International	6-10 days	✕
USPS Priority Mail Express International	International	3-5 days	✕
USPS First Class International Package Service	International	Varies	✕
Add shipping option			

Buyers will choose from these services during checkout.

➤ Delete options you don't want to offer.

- Offer free domestic shipping
- Offer free international shipping

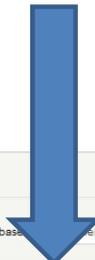


➤ Free Shipping Options.

Handling fee
Optional

Buyers won't see this listed separately.

➤ Save Your Profile.



Save Profile

English (US) \$ United States Dollar United States

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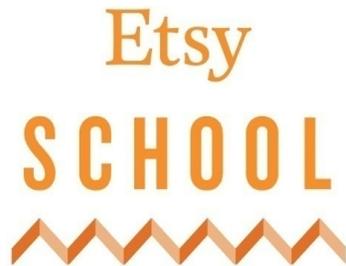
Cancel



Turn Your Passion Into a Business on

Etsy

After the Sale & Printing a Shipping Label

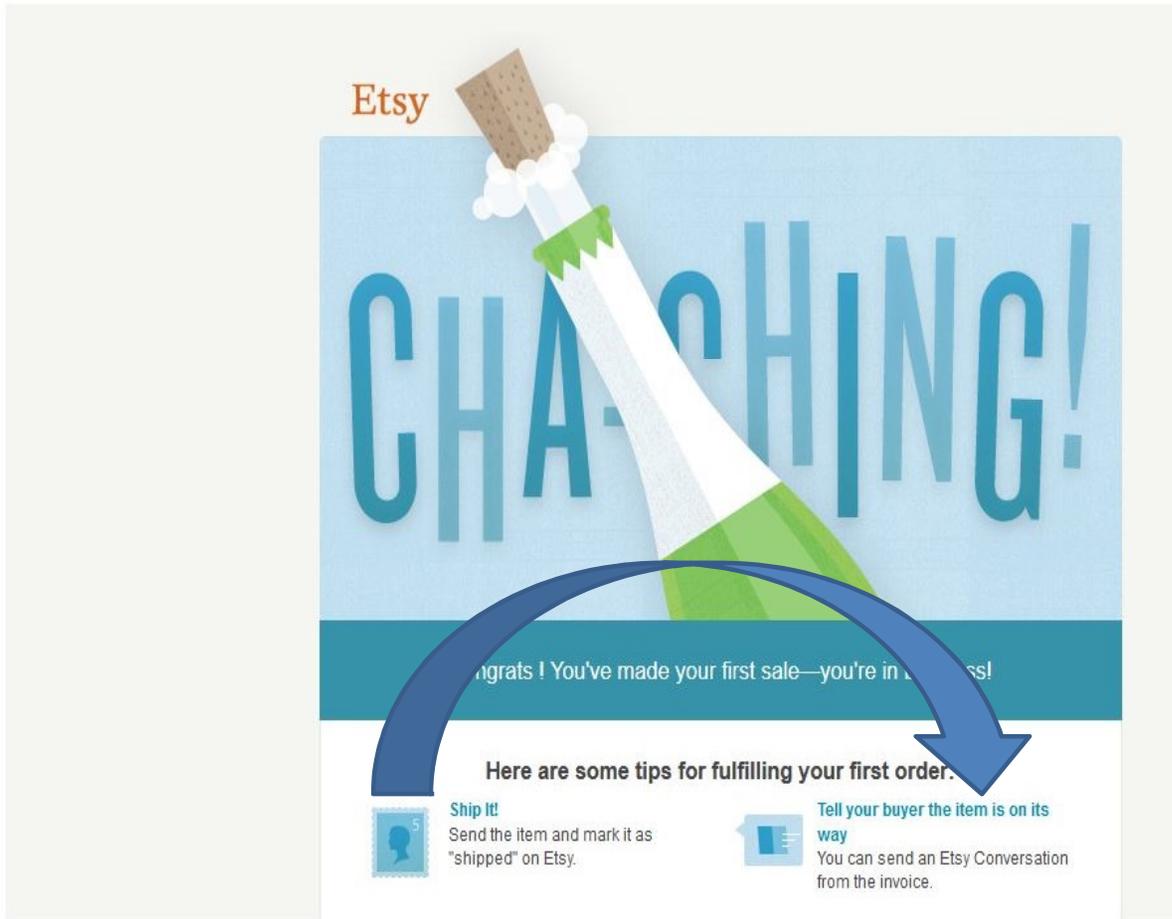


Congratulations on Your First Sale!



Etsy Account Confirmation (registration@mail.etsy.com)  Newsletters

To: 12teachyou@hotmail.com



➤ **Etsy will send you an email after each sale.**

➤ **Scroll down to see the complete email.**

Etsy

Etsy Order Confirmation for: \$59.86 USD from: djonesnbcare (1061602229)

Etsy

Hi 12teachyou,

Congratulations on your Etsy sale of 1 item to [djonesnbcare](#).

Your order number is: [1061602229](#)

Order details

➤ Payment method used & shipping address is provided.

Payment method

Paid via Direct Checkout

Payments made via direct checkout can be viewed in your [Shop Payment Account](#)

Shipping Address

➤ Click here for a link to your "Shop Payment Account."

USPS® verified this address.

Purchase Shipping Label

Sell with Confidence

Learn about [Etsy Seller Protection](#).



Antique Yellow Ware Yellowware Old Stoneware 11 1/4" Kitchen Bowl with Metal Ball Handle Embossed Design Large Size

Shipping Method: USPS Priority Mail

Shop: 12TeachYou

Transaction ID: 1089484322

Etsy

Quick links

- Dashboard
- Stats
- Orders
- Listings Manager
- Add a listing
- Listings
- Listings Manager
- Add a listing
- Shipping profiles
- Earn free listings
- Orders
- Orders
- Shipping labels
- Reviews
- Promote
- Promoted Listings
- Coupon codes
- Shopping engine ads
- Etsy badges
- Etsy Mini

Shop Payment Account



Need some help?

Direct Checkout is on for your shop.

Buyers can now pay you with credit and debit cards, Etsy gift cards and other international payment methods. Your Direct Checkout sales will accumulate here in your Shop Payment Account.

Available for Deposit

\$0.00 USD

You have no deposits scheduled. ?

Schedule Earlier Deposit

Total Account Balance \$57.81 USD ?

When will my funds be available ?

Account Settings

Bank Account ?

Checking account ending in [redacted] update

Credit Card ?

MasterCard [redacted] update
Expires on 07 / 2018

Order Activity

Date	Description	Amount (USD)	Fees (USD)	Net (USD)	Balance (USD)
[redacted]	Payment for Order #1061602229 (1 item) purchased online by djonesbcare on [redacted] funds will be available on [redacted] Issue a refund	\$59.86	(\$2.05)	\$57.81	\$57.81
[redacted]	Opening Balance	--	--	--	\$0.00

Etsy Order Confirmation for: \$59.86 USD from: djonesnbcare (1061602229)

Etsy

Hi 12teachyou,

Congratulations on your Etsy sale of 1 item to [djonesnbcare](#).

Your order number is: [1061602229](#)

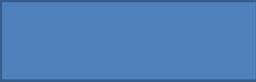
Order details

Payment method

Paid via Direct Checkout on Dec 5, 2015

Payments made via direct checkout can be viewed in your [Shop Payment Account](#)

Shipping Address



United States

USPS® verified this address.

[Purchase Shipping Label](#)

Sell with Confidence

Learn about [Etsy Seller Protection](#).



[Antique Yellow Ware Yellowware Old Stoneware 11 1/4\"](#)

[Ball Handle Embossed Design Large Size](#)

Shipping Method: USPS Priority Mail

Shop: 12TeachYou

Transaction ID: 1089484322

➤ Click here to print your shipping label and save money.

➤ You will be sent to your "Dashboard"

Etsy

Dashboard

Dashboard

Listings Manager

Orders

Stats

Your bill

Shop settings

Promoted Listings

Reach more buyers with Shop Updates

Share shoppable photos and news with your fans on Etsy and on all your social media channels. [Find out more](#)



Overview Shop Activity

 **djonesbcare** purchased your item. 14 hours ago

 **Antique Yellow Ware Yellowware Old Stoneware 11 1/4" Kitchen Bowl with Meta...**
\$59.86 USD

[View Order](#)

 **melanieknuth2** favorited your shop. 

 **Roshelle** favorited your shop. 

 **Watch** favorited your shop. 

 **Beverly** favorited your item. 

 **Huge12 1/2" Blue Spongeware Sponge Ware Stoneware Banded Yellow Ware Antiqu...**
\$81.27 USD

➤ Click here to view the sold item.

Etsy Search for items or shops Search

Home Favorites Your shop You Cart

Quick links: Dashboard, Stats, Orders, Listings Manager, Add a listing, Listings, Shipping profiles, Earn free listings, Orders, Shipping labels, Reviews, Promote, Coupon codes, Shipping engine ads, Etay badges, Etay Mini, Finances, Your bill, Billing info, Payment account, Accepted payments

Order #1061602229 Print order

Paid

Payment Method
Paid via direct checkout

Payment records are available in your Shop Payment Account.

Sell with Confidence - Learn about Etay Seller Protection.

Not Shipped

[Print Shipping Label](#) [Mark as Shipped](#)

For orders paid by credit card, marking shipped cannot be undone.

Scheduled to ship [redacted]. [Update](#)

Ship To
[redacted]

USPS* verified this address.

Shop — 12TeachYou

Email 12teachyou@hotmail.com

Buyer — djonesnbcare

Email djones@nboare.net

[Contact](#)

Order — 1 Item Manage order

Shipping Method: USPS Priority Mail
Packaging: Package/Thick Envelope (18 x 18 x 12 in, 10lbs)
Shipping: \$12.75 USD

Item total	\$47.11 USD
Shipping	\$12.75 USD
Order total	\$59.86 USD

 **Antique Yellow Ware Yellowware Old Stoneware 11 1/4\" Kitchen Bowl with Metal Bail Handle Embossed Design Large Size**
Transaction ID 1089484322

Price	Quantity
\$47.11 USD	1

Note from Buyer

There's no note from djonesnbcare.

➤ Click here to buy the shipping label.

Etsy

Buy Shipping Labels Purchased Labels 0 Refunded Labels 0 Options

Save Money on a DYMO printer!

Endicia, our USPS postage partner, offers an Etsy seller the DYMO LabelWriter 450 printer. This printer is designed to print USPS shipping labels directly from your computer. It's a great way to save money on shipping labels and get them printed faster.

You're about to purchase 1 shipping label

Once purchased, **\$8.25 USD** will be added to your Etsy bill. We'll email the shipping notification to the buyer [redacted]

By clicking Purchase you agree to the [Shipping Policy](#).

Cancel Purchase

Print a USPS® Shipping Label for Order #1061602229

1 item to Soddy Daisy, TN
Receipt #1061602229 from djonesnbcare (paid)

This address matches the address on file with the USPS

[redacted]

Edit Address

Your Note to djonesnbcare

Shipping Method: USPS Priority Mail

Shipping Method ?	Package Costs
USPS Priority Mail, 1-3 days	Postage \$8.25 USD
Package Type ?	Delivery Confirmation Included
Package/Thick Envelope	USPS Insurance (\$100) Included
Package Weight ?	Package Total \$8.25 USD

Etsy

buy shipping labels Purchased Labels 0 Returned Labels 0 Options

Save Money on a DYMO Printer!

Endicia, our USPS postage partner, is offering Etsy sellers the DYMO LabelWriter

Purchase complete

You've successfully purchased 1 shipping label.
What would you like to print?

Print a shipping label

Print a packing slip

Customize packing slip options

Done

1 label \$8.25 USD

Confirm and Buy

Ship Date
Tomorrow - [redacted]

We'll email the buyer on [redacted]

Mailed from ZIP Code 27007.
[Change](#)

Download Preference ?

- One label per-page
- Two labels per-page
- Format for 4x6 Label Printers

Send me a copy of all notifications.

Print a USPS® Shipping Label for Order

1 item to [redacted]
Receipt #1061602229 from djonesbcare

This address matches the address on file with the USPS

[redacted]

Edit Address

Your Note to djonesbcare

Add note

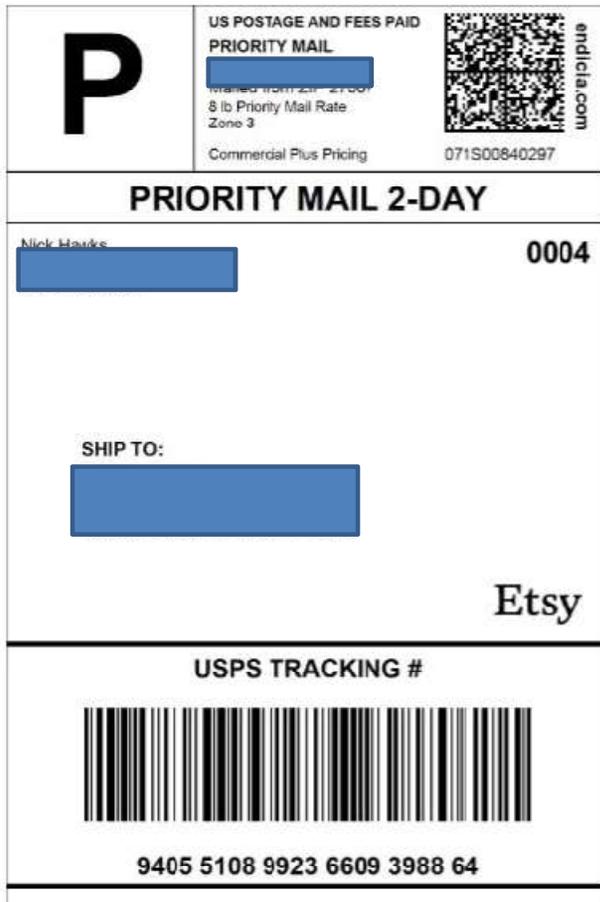
Shipping Method: USPS Priority Mail

Shipping Method ?
USPS Priority Mail, 1-3 days

Package Costs

Postage	\$8.25 USD
Delivery Confirmation	Included

Etsy



➤ After the label is printed glue and/or tape it to your box.

➤ You can schedule a free package pick-up on the USPS website or app.

Etsy

Dashboard

Dashboard
Listings Manager

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Your bill
Shop settings

Promoted Listings

Reach more buyers with Shop Updates

Share shoppable photos and news with your fans on Etsy and on all your social media channels. [Find out more](#)



Overview Shop Activity

Shop Stats

Show me stats for

Yesterday

Views

4

Favorites

0

Orders

1

Revenue

\$47.11 USD

Compared to the day before yesterday

+4

0

+1

+\$47.11 USD

[View your shop's stats](#)

Sold Orders

Not paid 0

Not shipped 0

[Manage your orders](#)

Listings

Expires within 7 days 0

Expired 1

Sold out 1

[Manage your listings](#)

Shop Payment Account

Available for Deposit

\$0.00 USD

You have no deposits scheduled. ?

[Schedule Earlier Deposit](#)

[View your Shop Payment Account](#)

Quick links

Dashboard

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Listings Manager

Add a listing

Listings

Listings Manager

Add a listing

Shipping profiles

Earn free listings

Orders

Orders

Shipping labels

Reviews

Promote

Promoted Listings

Coupon codes

Shopping engine ads

Completed Orders

Search your orders



Open 0

Completed 1

All 1

Canceled

View: Month

Year

Go

Nice. Now press "Print order" to print packing slips or receipts. You can use "More actions" to mark orders as gifts too. Learn more.



Print order

More actions

Sort by: Most recent



djonesbcare

Mark as gift

Total \$59.86 USD

Shipping \$12.75 USD

9405510899236609398864

Shipping on and notification scheduled for [redacted] with USPS

Receipt

#1061602229



Antique Yellow Ware Yellowware Old Stoneware 11 1/4" Kitchen Bowl with Metal Bail Handle Embossed Design Large Size

Quantity 1

Price \$47.11 USD

Shipped To

USPS® verified this address.

Add a private note about this order.



Tracking Number is Automatically Uploaded for you.

➤ Etsy has a “Help” button on the bottom of most pages.

How can we help you?

Search for help by topics, keywords or phrases

Search help

Getting Started

[Seller Guidelines](#)

[Getting Paid with and Managing Direct Checkout](#)

[Fees for Selling on Etsy](#)

[Listing a Physical Item](#)

[Customizing Your Shop](#)

Building Your Business

[Marketing Your Shop](#)

[Getting Items Found in Search](#)

[Shop Stats](#)

[The Review System](#)

[The About Page in Your Shop](#)

Managing Your Orders

[Vacation Mode](#)

[Marking Order as Shipped and Notifying a Buyer](#)

[Canceling a Sale](#)

[Refunds and Returns](#)

[Adding Sales Tax to Listings](#)



Seller Handbook

Study up with an index of our best info for sellers.



Community Resources

Check out our online workshops, get help from a team, or attend a local event.

Still have questions?

[Check the FAQs](#)

Find an overview of popular help topics.

[Ask in the Forums](#)

Learn from our knowledgeable community.

[Site Policies](#)

Read the ins and outs of selling on Etsy.

Your Feed

Following

Interactions

Trending Items [See all](#)



Popular shops

thisisground ★★★★★
This is Ground

18 items >

ApartofmeAPOM ★★★★★
APOM

54 items >

12TeachYou
View Sho...

- Quick Links >
- Listings >
- Orders >
- Promote >
- Finances >
- Shop Settings >
- Education & Support >

- Info & Appearance
- About Your Shop
- Options**

[Valentine's Day](#)

[Gift Ideas](#)

[Mobile Accessories](#)

Story Behind the Shop [See more](#)



OrchardStreetApp...

Whitney learned to screen print the punk-rock way – self-taught, and on homemade equipment.

[Read the story and tour their studio](#)

Quick Links

Dashboard

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Listings Manager

Add a Listing

Shipping Profiles

Sections

Earn Free Listings

Orders

Orders

Shipping Labels

Reviews

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Promoted Listings

Coupon Codes

Shopping Engine Ads

Etsy Badges

Etsy Mini

Finances

Your Bill

Billing Info

Payment Account

Accepted Payments

Shop Settings

Info & Appearance

Options

Vacation Mode

Web Analytics

Download Data

Close Shop

Shop Options

Rearrange Your Shop

Change the order of listings in your shop. [Learn more.](#)

- Enabled Your shop's visitors will see the 'Custom' sort option by default
- Disabled Your shop's visitors will see the 'Most Recently Listed' sort option by default

Request Custom Order

Let buyers know that you accept Custom Order requests.

Custom Order requests are managed from your Conversations and allow you to create private listings for specific buyers. [Learn more.](#)

- Enabled "Request Custom Order" button will appear on your shop and listing pages.
- Disabled "Request Custom Order" button will not appear on your shop or listing pages.

Offer Shipping Upgrades

Provide buyers expedited shipping options at checkout.

Shipping upgrades can be added from the shipping section on listings and they allow buyers to select different shipping options at checkout. [Learn more.](#)

- Enabled "Shipping upgrades" will be editable and available to buyers at checkout.
- Disabled "Shipping upgrades" will not be editable or available to buyers at checkout.

Automatic Listing Translation

Reach more buyers by allowing your listings to be automatically translated.

Listing titles and descriptions will be translated into supported languages. [Learn more.](#)

- Enabled Automatic translations of your listings will be surfaced to buyers viewing in supported languages.
- Disabled Your listings will only be surfaced to buyers viewing in languages for which you have provided a manual translation.

Save



A Really Important Option to Enable.

Quick Links

Dashboard

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Add a Listing

Listings

Listings Manager

Add a Listing

Shipping Profiles

Sections

Earn Free Listings

Orders

Orders

Shipping Labels

Reviews

Promote

Promoted Listings

Coupon Codes

Shopping Engine Ads

Etsy Badges

Etsy Mini

Finances

Your Bill

Billing Info

Payment Account

Accepted Payments

Shop Settings

Options

Vacation Mode

Web Analytics

Download Data

Close Shop

Vacation Mode

Vacation Mode lets you temporarily put your shop "on hold."

Your listings won't appear in search results and can't be purchased. [Learn more.](#)

Vacation Mode

- Off Your shop is active
- On Your shop is on vacation

Vacation Announcement

This replaces your shop announcement when Vacation Mode is on.

Announcement

Text input area for vacation announcement

Conversation Auto-Reply

This message will be sent to anyone who sends you a Conversation when Vacation Mode is on.

Message

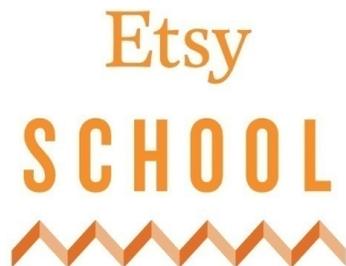
Text input area for conversation auto-reply message

Save

Turn Your Passion Into a Business on

Etsy

Selling on Your Mobile Device - Setup



Take your shop to new places.

Process credit cards on your mobile device with the Sell on Etsy App and Reader.

[Get started](#)



Seamless Integration With Your Etsy Shop

With our card reader and updated seller app, items sold in person get captured in your Etsy Shop Stats, and your online inventory will adjust in real-time. Even if buyers pay with cash. [Four More Ways This Helps Your Shop](#)

We're temporarily out of readers

The enthusiastic response from Etsy sellers greatly exceeded our expectations. If the Sell on Etsy reader would make it easier for you to grow and run your business, we want to make sure you get one. We'll have more available in early 2015.

[Email Me When I Can Get One](#)

Sell on Etsy Reader



Get Paid Anywhere

Accept credit cards wherever you sell. We'll add the funds to your existing Etsy account and offer email receipts to your buyers.



Sell New or Existing Listings

Choose items from your Etsy shop or use the Quick Sale feature and just enter a price. Your total sales will increase either way.



Just 2.75% per Swipe

There's no Etsy transaction fee for sales made in person, and no listing fees for Quick Sales. Manual card entry costs 3% + 25¢ per sale.



Sell on Etsy App

We've added many new features to our seller app, which you'll need to download or update before using the reader.



➤ Get a free Etsy Card Reader for In-Person Sales.

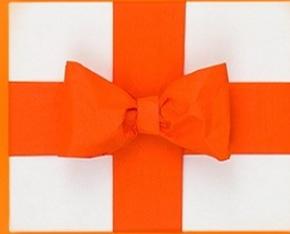
➤ Now Powered by Square.

Etsy

➤ You will need to download the free Etsy app from your app store.



Etsy



SELL ON ETSY

Take your shop
to new places.

Email or Username

Password



Sign in

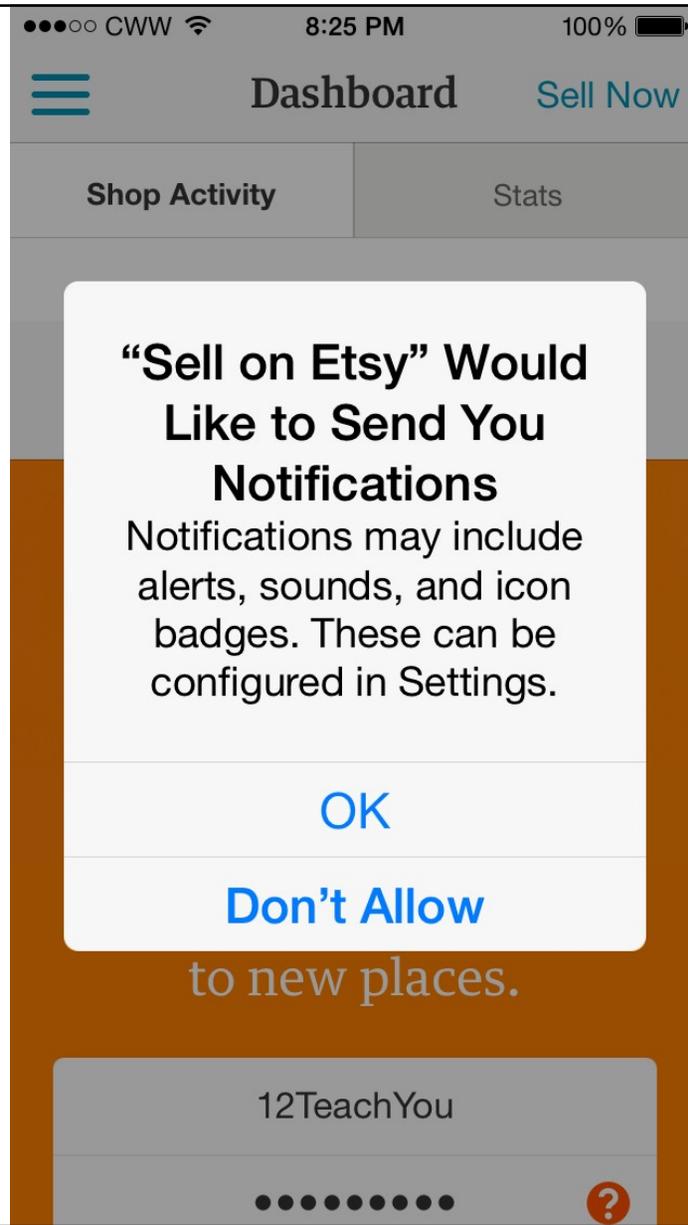
Sign in with a saved account

Don't have a shop?

Etsy

➤ If using the app for the first time you have to make some choices.

➤ More than likely you will want to allow notifications from Etsy.



Etsy

Notifications & Options

NOTIFY ME WHEN

Someone sends me a conversation

Someone buys something from my shop

Someone reviews my listing

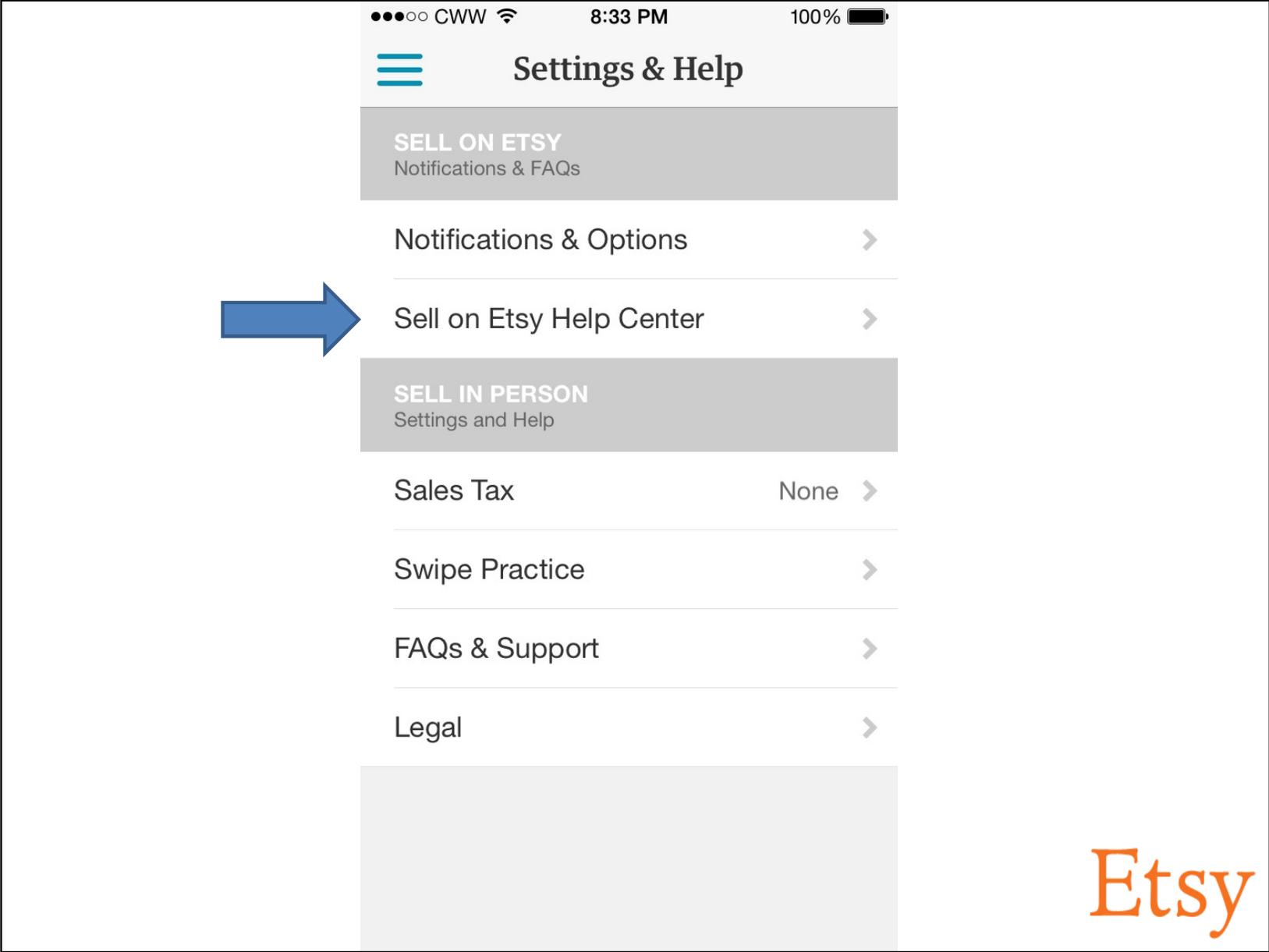
Someone favorites my listing

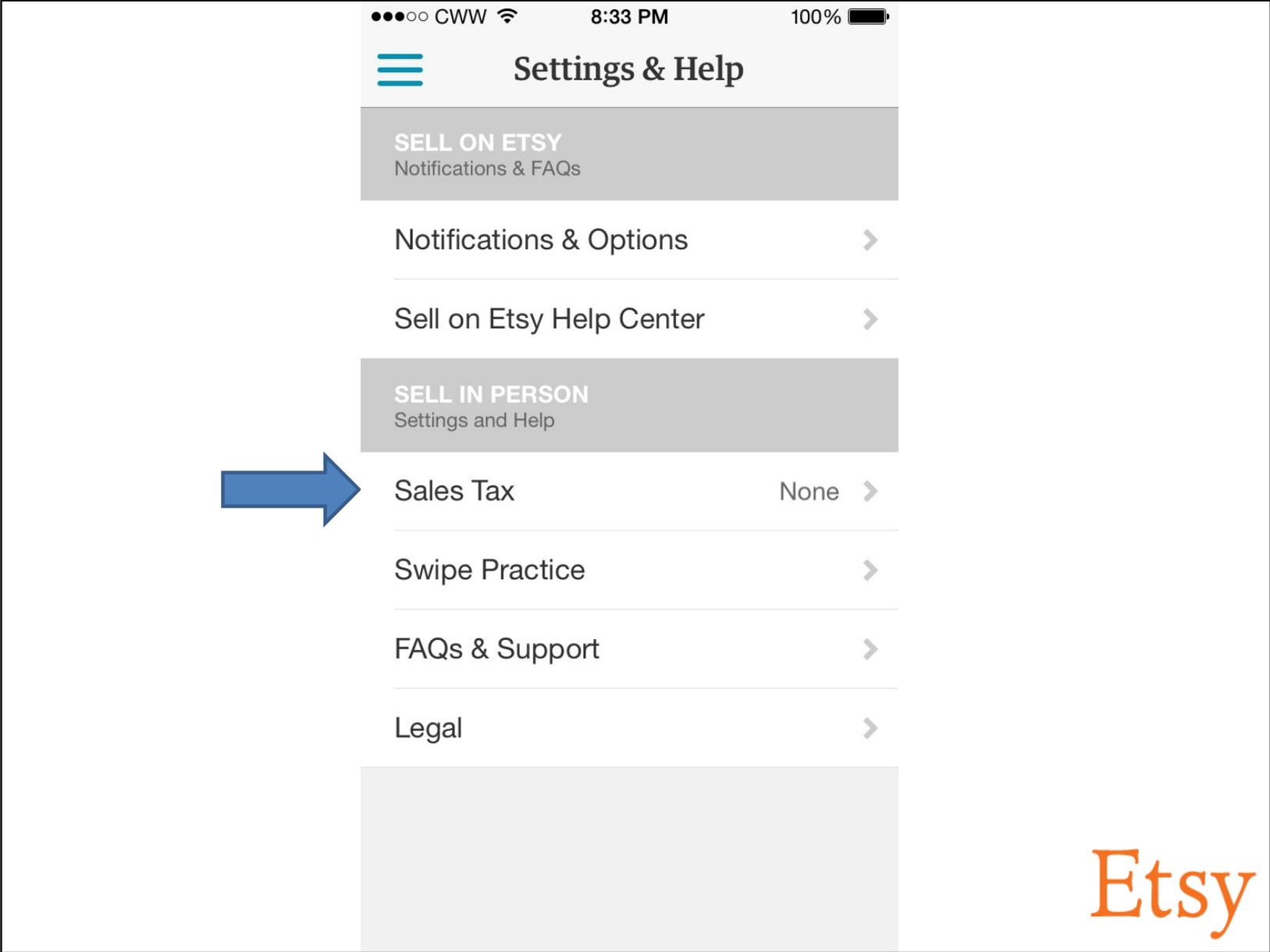
Someone favorites my shop

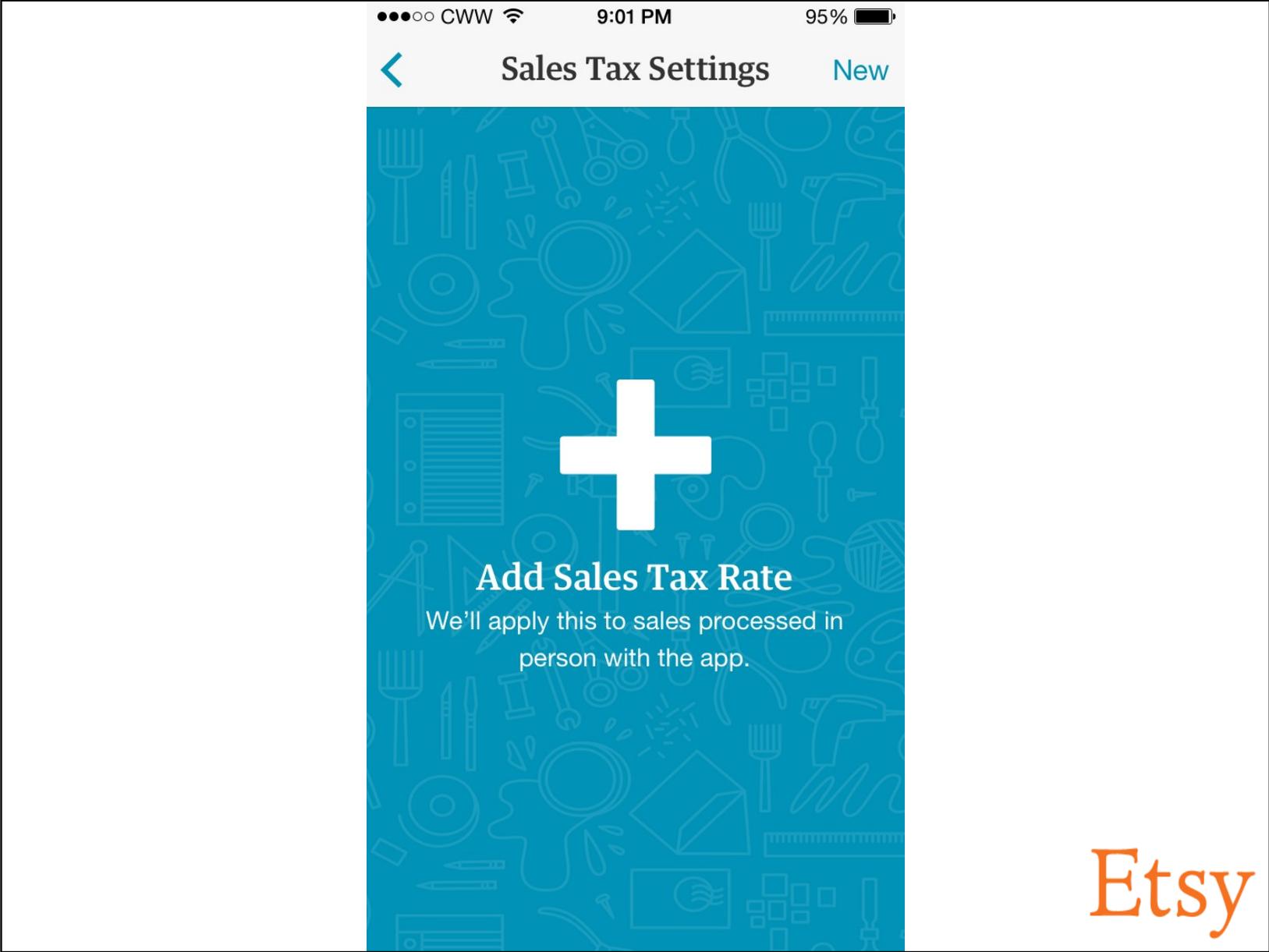
OTHER NOTIFICATIONS

Show Orders and Conversations count in navigation bar

The Etsy logo is displayed in a stylized, orange, serif font.







Etsy

Cancel **New Sales Tax** Done

Name >

Tax Rate >

This is the current default tax rate.



0.000%

1	2 ABC	3 DEF
4 GHI	5 JKL	6 MNO
7 PQRS	8 TUV	9 WXYZ
.	0	⌫

Etsy



Settings & Help

SELL ON ETSY

Notifications & FAQs

Notifications & Options >

Sell on Etsy Help Center >

SELL IN PERSON

Settings and Help

Sales Tax None >



Swipe Practice >

FAQs & Support >

Legal >

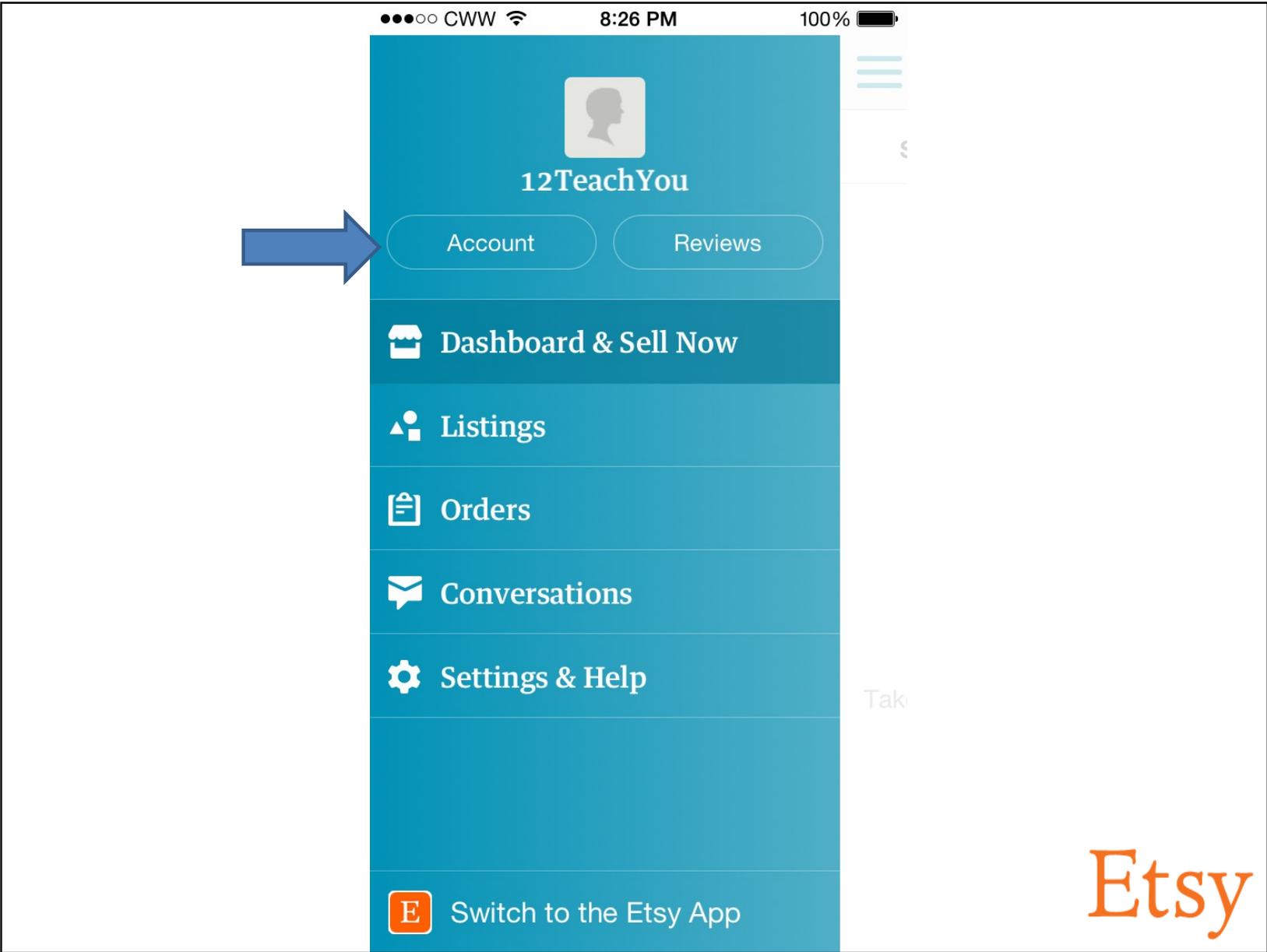


< Swipe Practice



Some Troubleshooting Tips

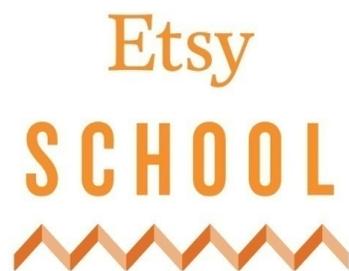


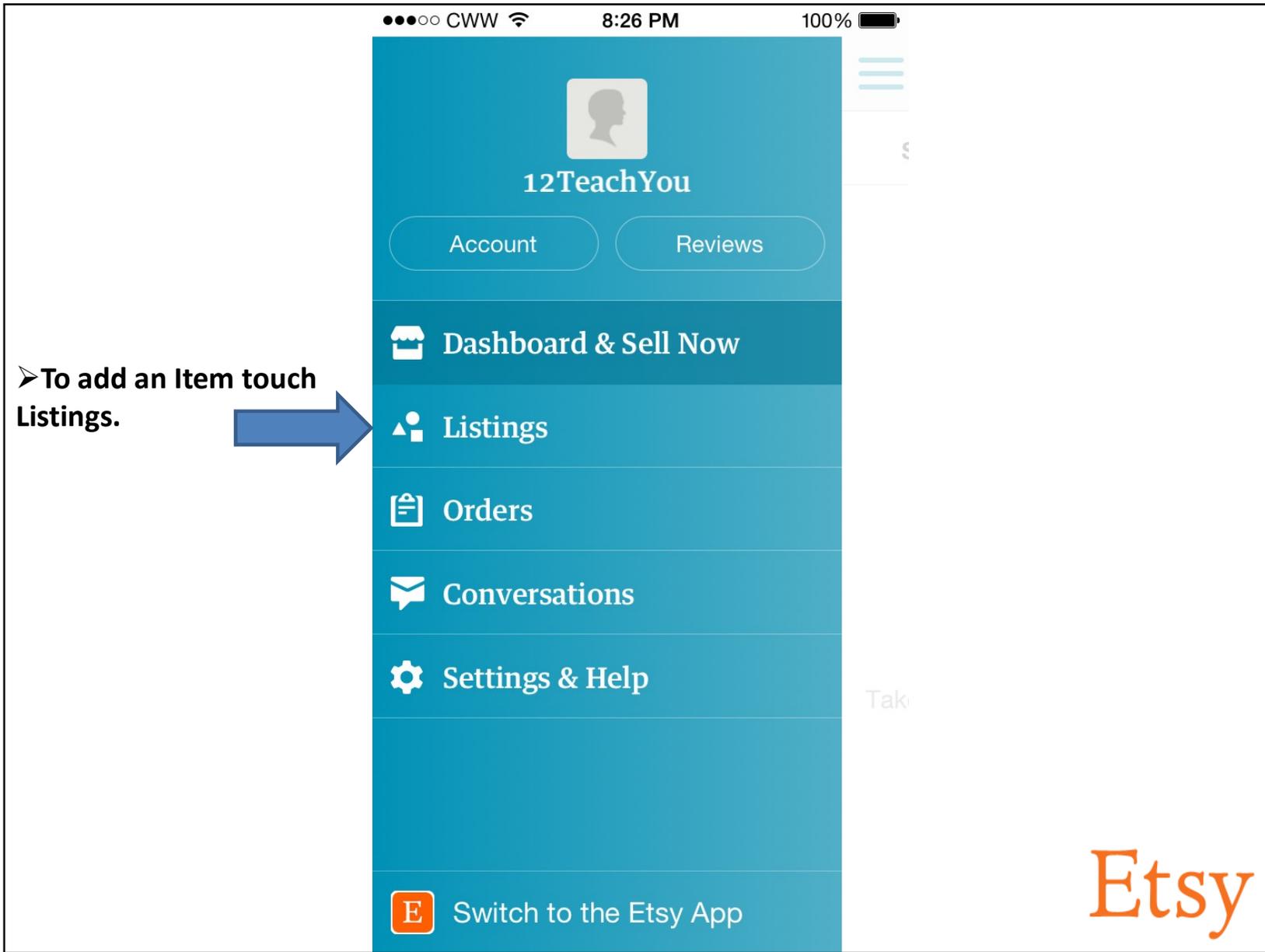


Turn Your Passion Into a Business on

Etsy

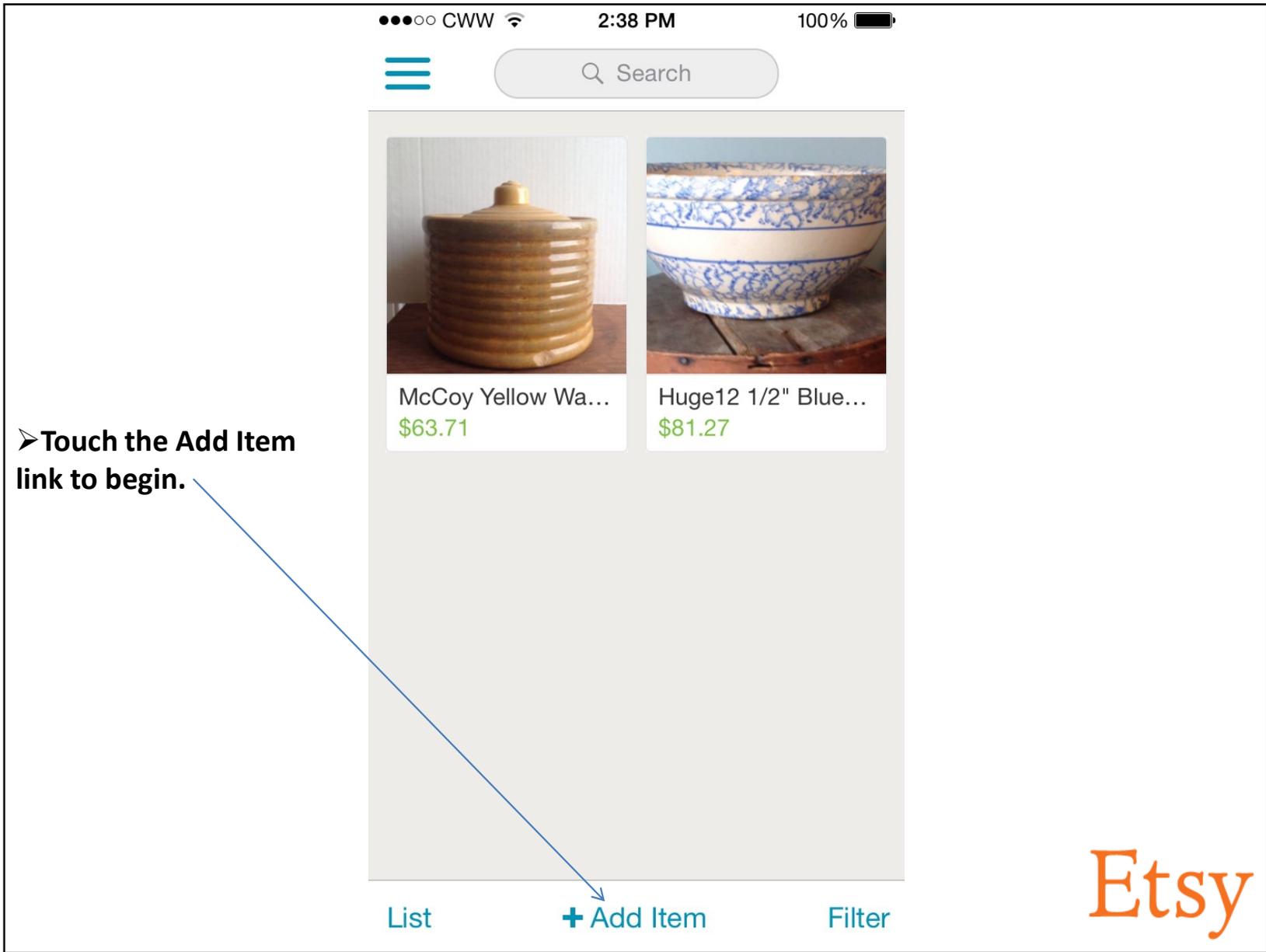
Listing Your Item With Your Mobile Device





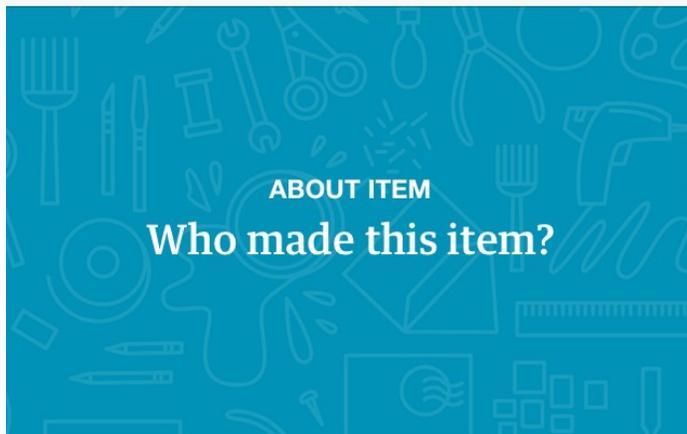
➤ To add an Item touch Listings.





➤ Touch the Add Item link to begin.

Etsy

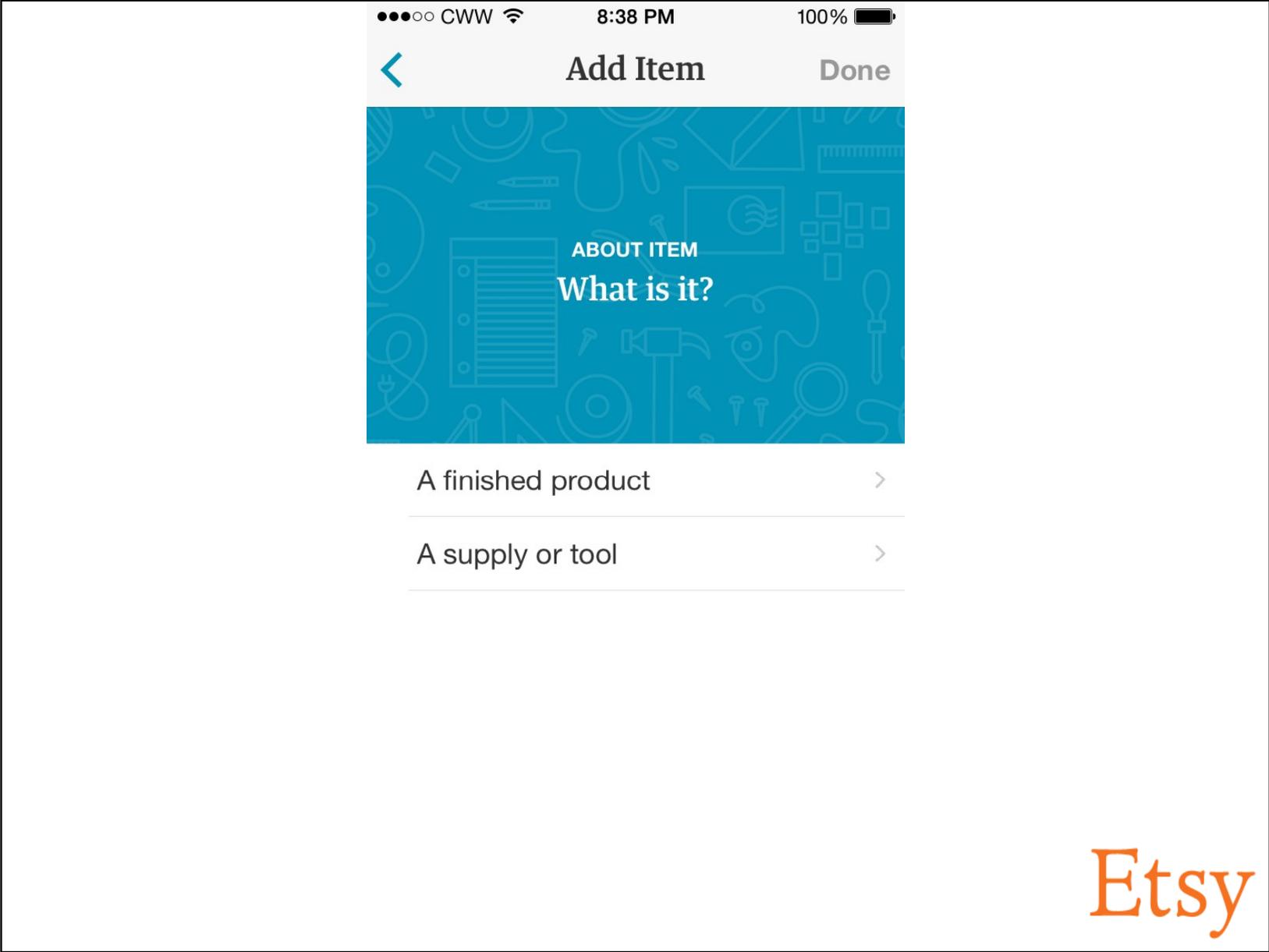


I did >

A member of my shop >

Another company or person >

Etsy



Etsy



Add Item

Done



Made To Order

RECENT

2010 - 2015

2000s

1996 - 1999

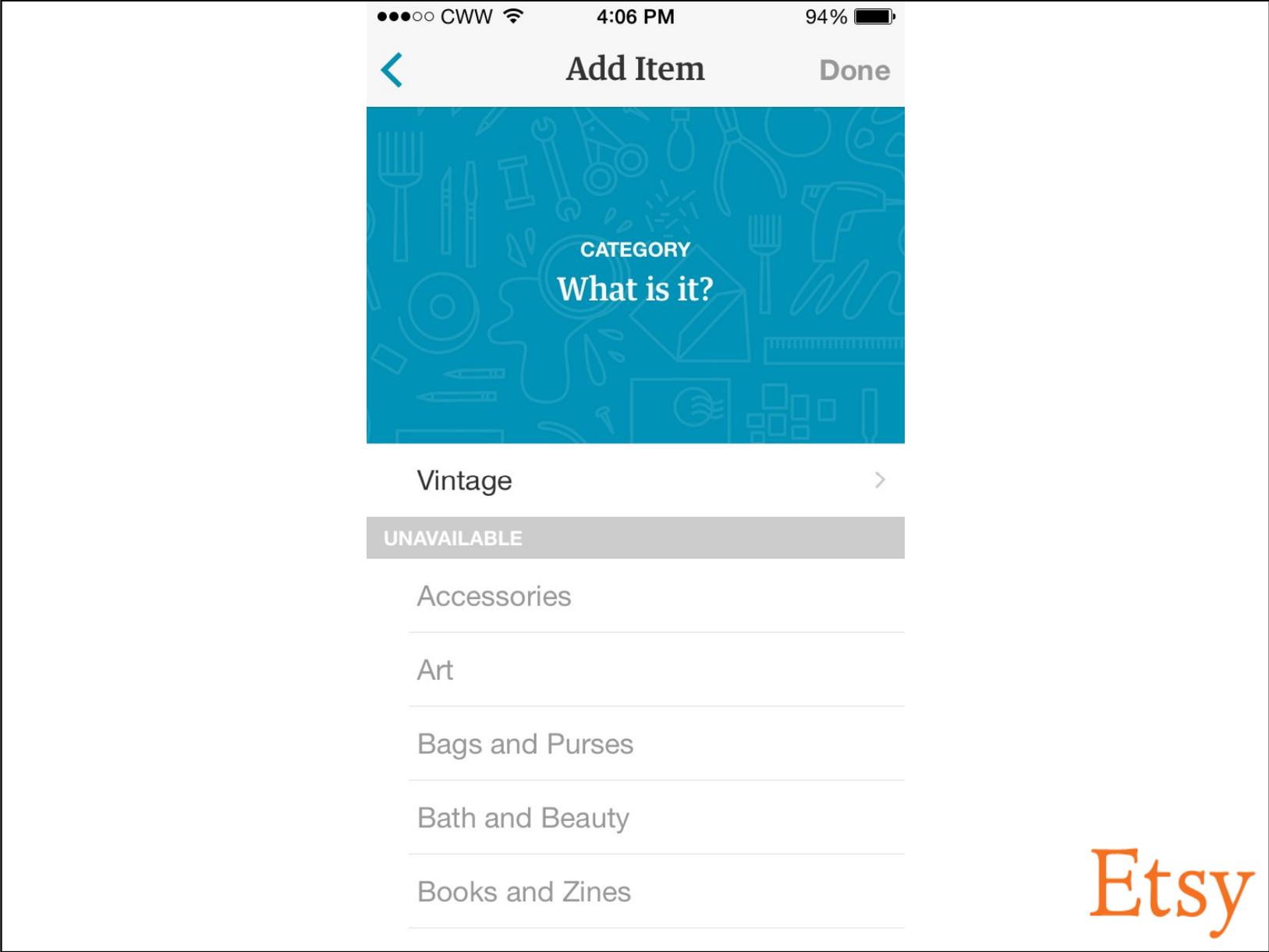
VINTAGE

Before 1996



1990 - 1995







Furniture >

Home Decor >

Collectibles >

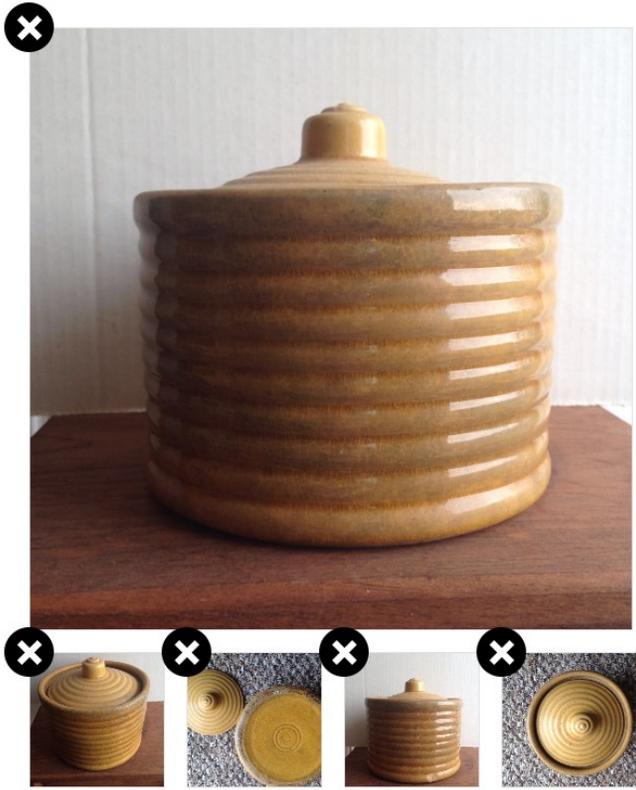
Book >

✓ Antique >

Bags and Purses >

Accessories >





Etsy

McCoy Yellow Ware Stoneware Butter
Salt Crock Cannister |



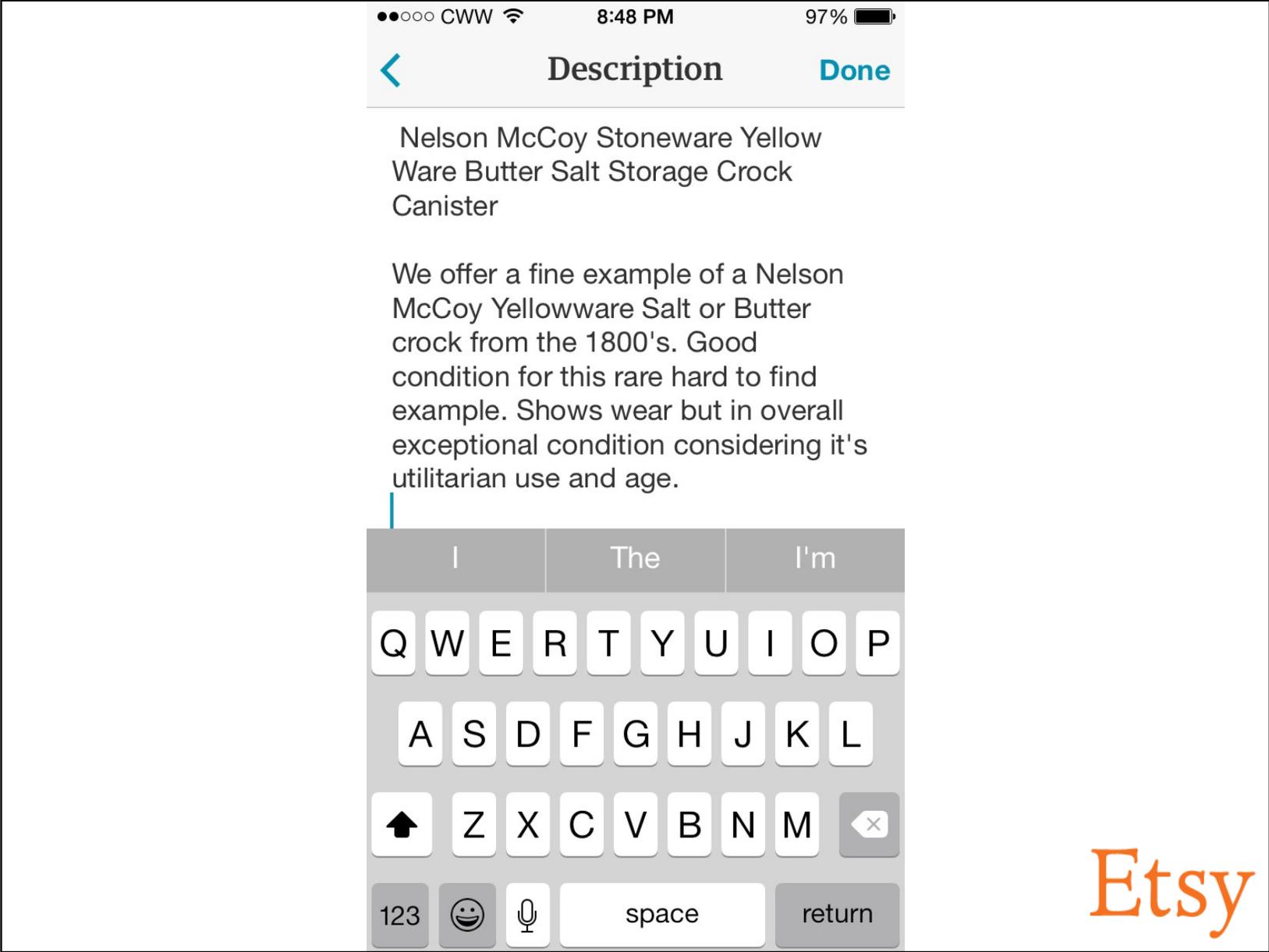
Etsy

63.71|

Materials + Labor + Expenses + Profit =
Item Price

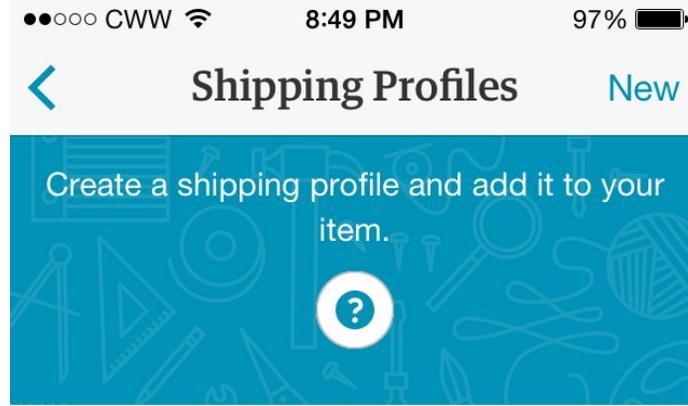
1	2 ABC	3 DEF
4 GHI	5 JKL	6 MNO
7 PQRS	8 TUV	9 WXYZ
.	0	⌫





➤ You will be asked to do this when using the mobile app for the first time.

➤ You can create additional different profiles.



Etsy



- None
- 1 business day
- 1-2 business days
- 1-3 business days
- 3-5 business days
- 1-2 weeks
- 2-3 weeks



Cancel New Profile Done

Shipping >

Processing Time 1 business day >

Ships From >

SHIPS TO

+ Everywhere Else

[Add More Locations](#)





Uganda

Ukraine

United Arab Emirates

United Kingdom

United States

United States Minor Outlying Islands

Uruguay

U.S. Virgin Islands

Uzbekistan

Vanuatu

Venezuela



Cancel New Profile Done

Shipping >

Processing Time 1 business day >

Ships From United States >

SHIPS TO

+ Everywhere Else

[Add More Locations](#)



Cancel Everywhere Else Done

Shipping Price

10.00

With Another Item

Optional

1	2 ABC	3 DEF
4 GHI	5 JKL	6 MNO
7 PQRS	8 TUV	9 WXYZ
.	0	⌫



Cancel New Profile Done



Shipping >

Processing Time 1 business day >

Ships From United States >

SHIPS TO

Everywhere Else \$10.00

[Add More Locations](#)



< Shipping Profiles New

Select a shipping profile or create a new one.

Shipping ...

Ships in 1 business day

Ships from United States

Ships Everywhere

\$10.00 Domestic / \$10.00 International





Add Item

Save

Shipping >

OPTIONAL INFO

Variations >
Eg. color, size, dimensions etc.

Add up to 13 tags >

Add up to 13 materials used >

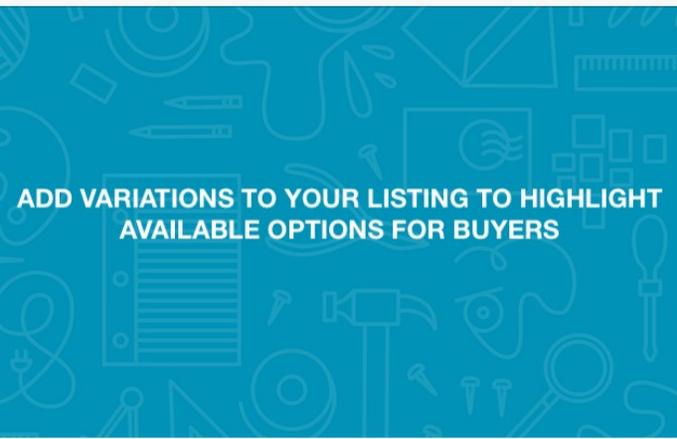
Add a shop section >

TYPE AND CATEGORIES

Supply or tool
Made by me >
Made in the 1940s
Vintage > Antique > 50 To 75 Years

Manage





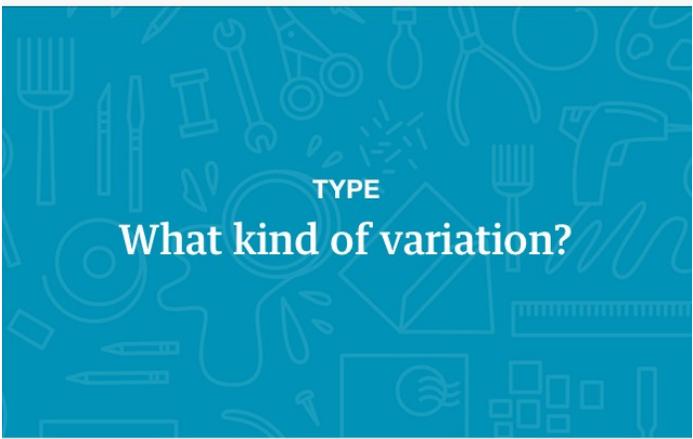
+ Add a Variation

+ Add a Variation





Add a Variation

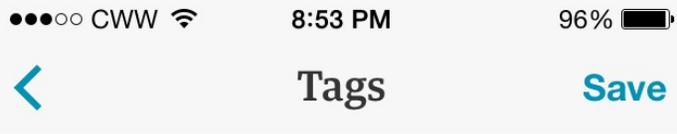


- Color >
- Device >
- Diameter >
- Dimensions >
- Fabric >
- Finish >
- Flavor >



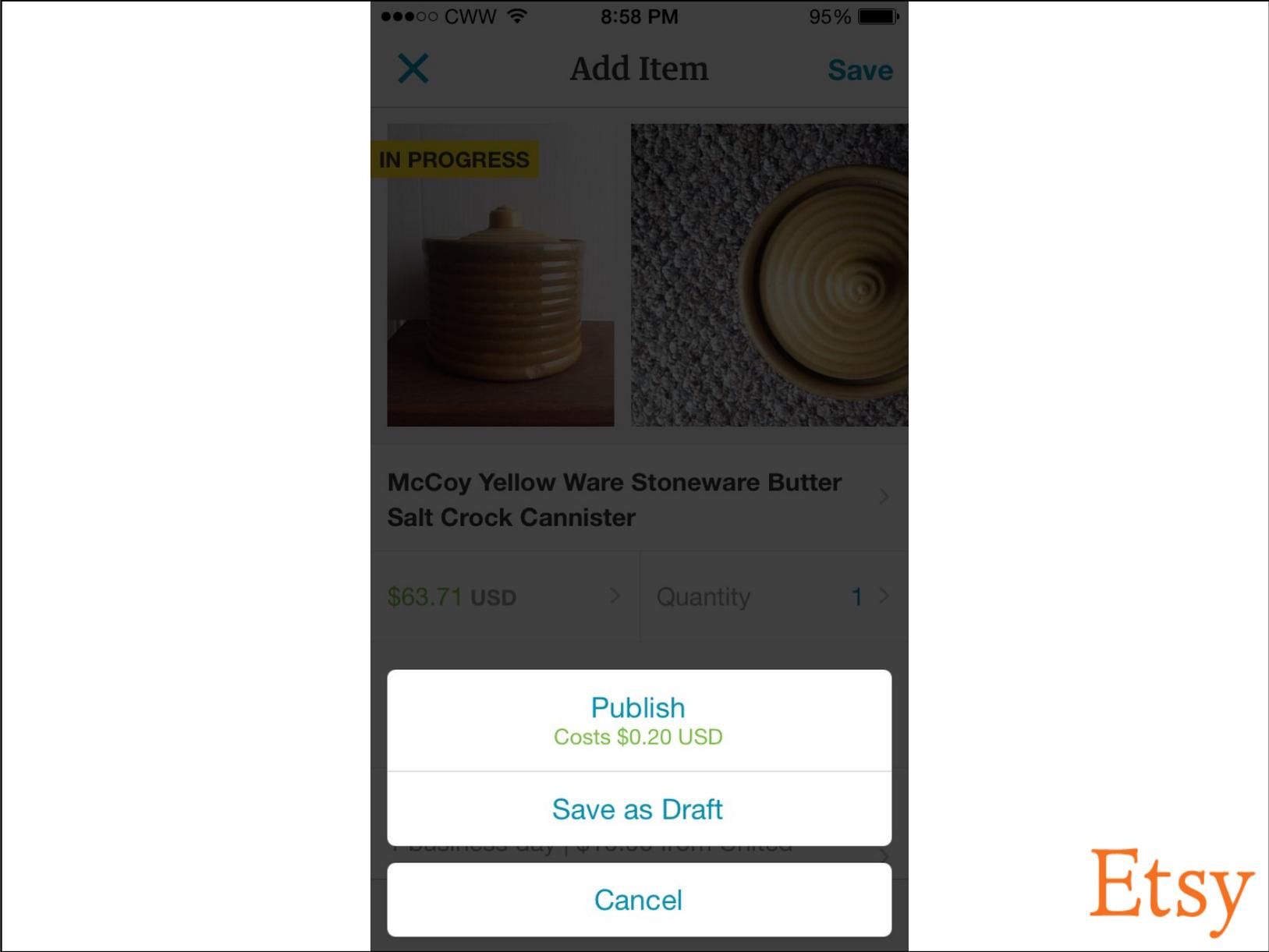
Tags are part of your SEO campaign.

Think Like a Shopper and Add All the Descriptive Words a Shopper Might Use to Search for Your Item.



Add up to 13 more tags +





Etsy