

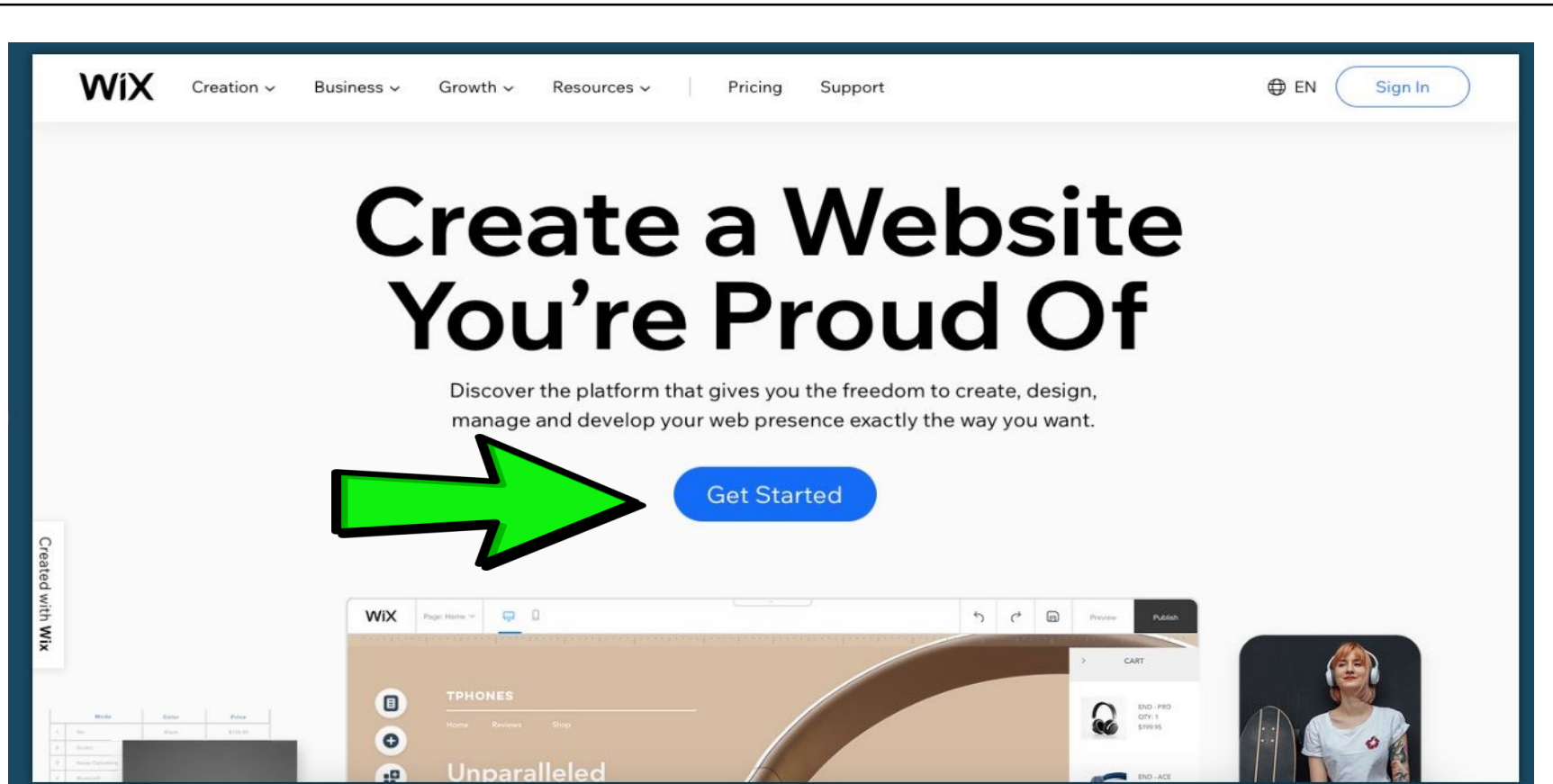


# How to Create a Wix Website

that **Shines !!!**

**Presented by: Nick Hawks**

**[www.12teachyou.com](http://www.12teachyou.com)**

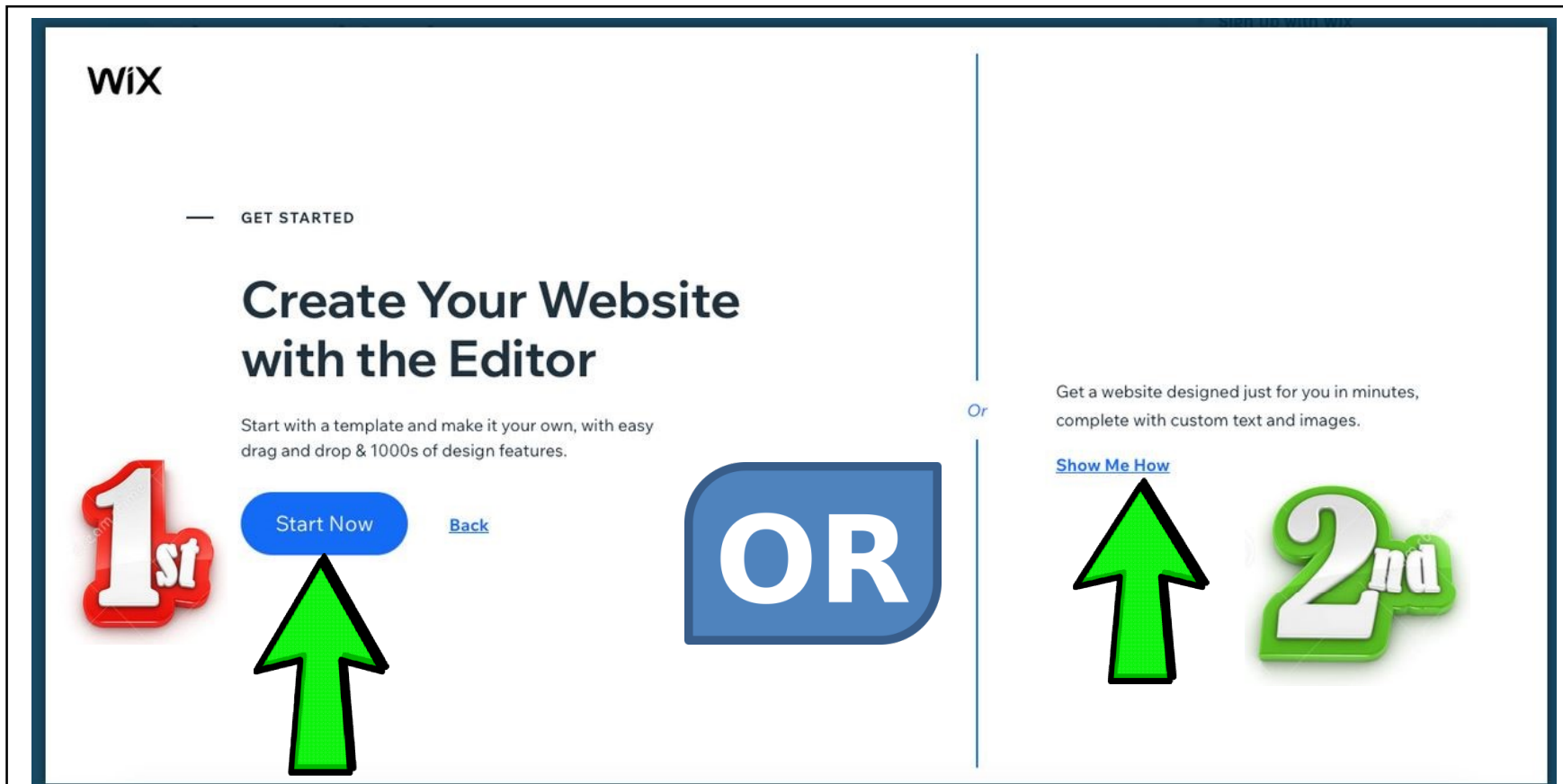


- The first thing you'll need to do is visit the Wix website at [www.wix.com](https://www.wix.com) and create your free Wix account.
- After creating a username & password Wix will ask you a few quick questions to understand why you are creating a Wix website. Wix will use this information to give you one of two recommendations.

## Is There More than One Way to Make a Website on Wix?

Designing a website with [Wix](https://www.wix.com) can be done in two ways.





The image shows a Wix website creation flowchart. It starts with the Wix logo in the top left. Below it, a horizontal line is followed by the text "GET STARTED". The main heading is "Create Your Website with the Editor". Below this, a paragraph says "Start with a template and make it your own, with easy drag and drop & 1000s of design features." To the left of the "Start Now" button is a large red "1st" with a green arrow pointing to the button. To the right of the "Start Now" button is a blue "OR" button. To the right of the "OR" button is a blue "Show Me How" link with a green arrow pointing to it. To the right of the "Show Me How" link is a large green "2nd".

Wix

— GET STARTED

## Create Your Website with the Editor

Start with a template and make it your own, with easy drag and drop & 1000s of design features.

**1<sup>st</sup>**

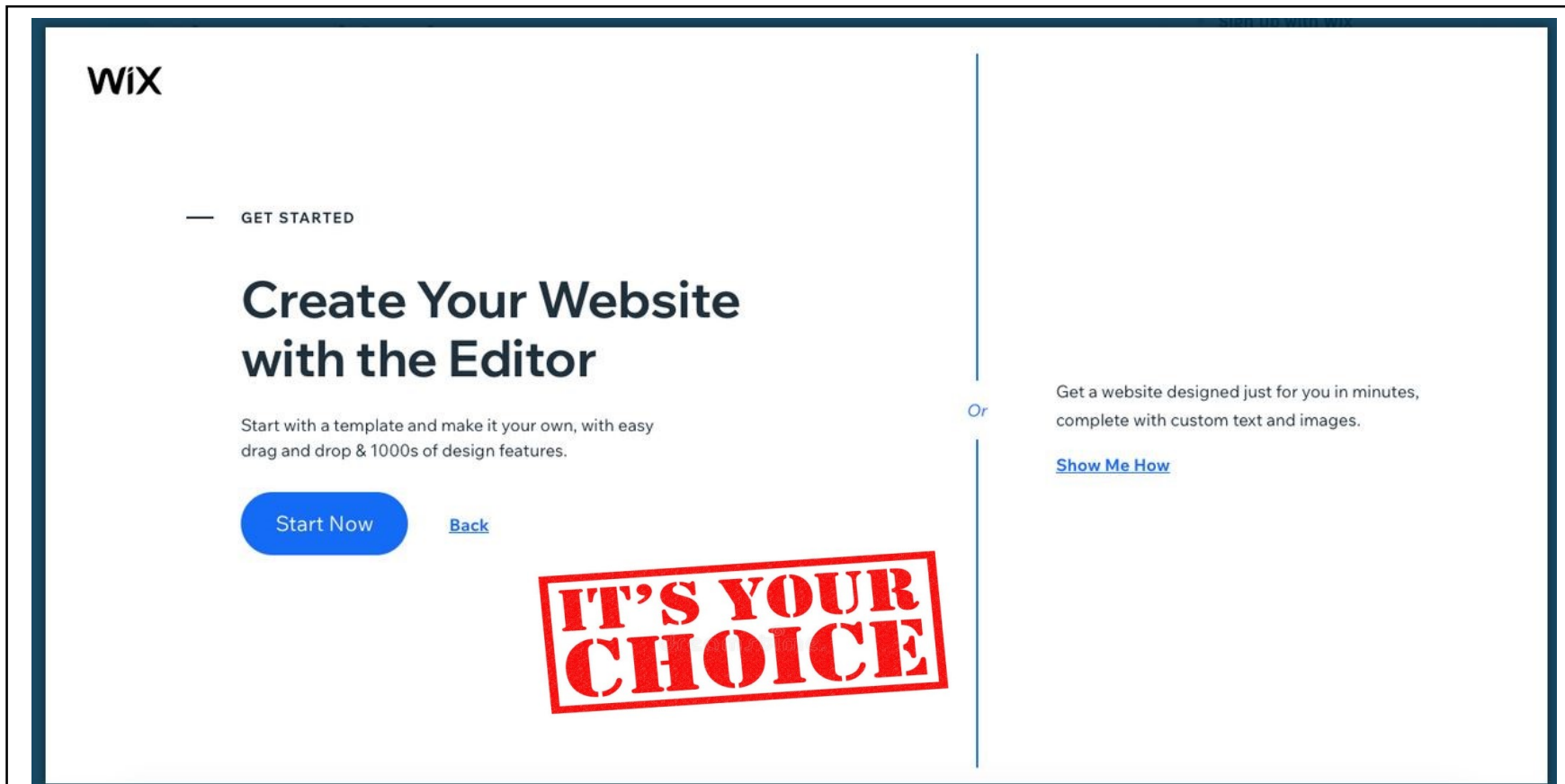
[Start Now](#) [Back](#)

**OR**

[Show Me How](#)

**2<sup>nd</sup>**

- The first recommendation is to choose your own template and customize it using the editor.
- The second is to let the Wix ADI (artificial design intelligence) create a website complete with custom text and images for you.

The image shows a screenshot of the Wix website creation interface. On the left, the Wix logo is at the top. Below it, a horizontal line is followed by the text 'GET STARTED'. The main heading is 'Create Your Website with the Editor'. Below this, a paragraph says 'Start with a template and make it your own, with easy drag and drop & 1000s of design features.' There are two buttons: a blue 'Start Now' button and a blue 'Back' link. On the right, separated by a vertical line, is the text 'Or' followed by 'Get a website designed just for you in minutes, complete with custom text and images.' Below this is a blue 'Show Me How' link. A large red stamp with the text 'IT'S YOUR CHOICE' is overlaid on the bottom right of the left section.

Wix

— GET STARTED

## Create Your Website with the Editor

Start with a template and make it your own, with easy drag and drop & 1000s of design features.

[Start Now](#) [Back](#)

**IT'S YOUR CHOICE**

Or

Get a website designed just for you in minutes, complete with custom text and images.

[Show Me How](#)

- I recommend that if you've built a website before or you have a basic understanding of web development and design then go for the first recommendation.
- If it's your first time creating a website or you need to go live really quickly, go for the second recommendation.

## How to Use Wix Editor

To make things simpler, we've broken down the Wix Editor process into 12 steps:

1. **Sign up & choose a plan**
2. **Choose a template**
3. **Update text and images**
4. **Personalize the background**
5. **Add pages/site navigation**
6. **Add apps**
7. **Set up a blog**
8. **Add an online store**
9. **Optimize for search engines**
10. **Make it look good on mobile**
11. **Choose a domain name**
12. **Publish**



## Step 1: Sign Up

# Log In

Don't have an account? [Sign Up](#)

Email

12teachyou@hotmail.com

Password

●●●●●●●●

☒ Remember Me

[Forgot Password or Email?](#)

Log In



Continue with Facebook



Continue with Google



Continue with Apple

\* By logging in, you agree to our [Terms of Use](#) and to receive Wix emails & updates and acknowledge that you read our [Privacy Policy](#).

### **Choose a subscription plan**

At this stage, you will be signed up to the free plan. If you want to, you can dive straight into the editing of your website. However, I recommend that you choose your Wix subscription plan first so that you unlock all of the features you need to fully customize your website. Certain ecommerce features, advanced design features, and some of the content blocks are not available on free plans. So, you might hit some roadblocks in the free plan as you start to develop and fine-tune your website. All of the plans are very affordable and there are some super cheap options too which are great if you're just starting out and want to get a taste of web development.





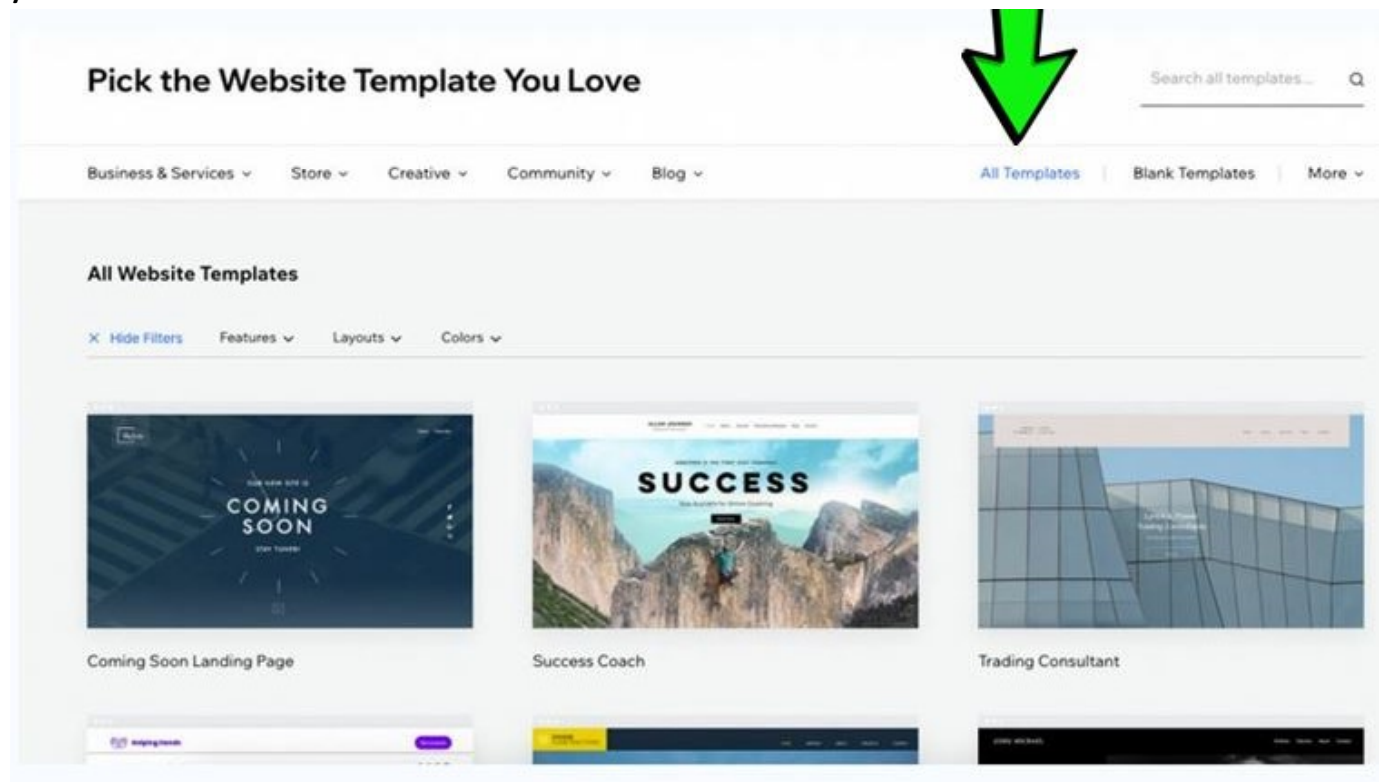
Website Plans Great for showcasing a professional site		VIP \$39 /month <a href="#">Select</a>	Pro \$23 /month <a href="#">Select</a>	Unlimited \$18 /month <a href="#">Select</a>	Combo \$14 /month <a href="#">Select</a>
Custom Domain <a href="#">i</a>		✓	✓	✓	✓
Free Domain for 1 Year <a href="#">i</a>		✓	✓	✓	✓
Remove Wix Ads <a href="#">i</a>		✓	✓	✓	✓
Free SSL Certificate <a href="#">i</a>		✓	✓	✓	✓
Storage Space <a href="#">i</a>		35GB	20GB	10GB	3GB
Video Hours <a href="#">i</a>		5 Hours	2 Hours	1 Hour	30 Minutes
\$300 Ad Vouchers <a href="#">i</a>		✓	✓	✓	—
Site Booster App Free for 1 Year <a href="#">i</a>		✓	✓	✓	—
Visitor Analytics App Free for 1 Year <a href="#">i</a>		✓	✓	✓	—
Events Calendar App Free for 1 Year <a href="#">i</a>		✓	✓	—	—
Professional Logo <a href="#">i</a>		✓	✓	—	—
Social Media Logo Files <a href="#">i</a>		✓	✓	—	—
Customer Care <a href="#">i</a>		Priority Customer Care	24/7 Customer Care	24/7 Customer Care	24/7 Customer Care

Business & eCommerce Plans		Business VIP	Business Unlimited	Business Basic
Essential for accepting online payments		\$49 /month	\$27 /month	\$23 /month
		Select	Select	Select
Secure Online Payments	(i)	✓	✓	✓
Plans & Recurring Payments	(i)	✓	✓	✓
Customer Accounts	(i)	✓	✓	✓
Custom Domain	(i)	✓	✓	✓
Free Domain for 1 Year	(i)	✓	✓	✓
Remove Wix Ads	(i)	✓	✓	✓
Storage Space	(i)	50GB	35GB	20GB
Video Hours	(i)	Unlimited	10 Hours	5 Hours
\$300 Ad Vouchers	(i)	✓	✓	✓
Customized Reports	(i)	✓	—	—
Customer Care	(i)	Priority Customer Care	24/7 Customer Care	24/7 Customer Care

## Step 2: Next Choose a Template

To get started, select *Create a New Site* from the drop down menu in the top right corner of the dashboard. Once you click, Wix will ask what type of website you want. There are options for everyone, from online stores to personal portfolios.

Based on your selection, you'll be taken to a page of relevant templates to choose from – and when it comes to Wix templates, you're spoiled for choice. There are [over 700 templates in total](#), so if your dream template isn't in your selected category, you can always use the search bar to find more.



Pick the Business  
website template you love

Q E.g music, photography

View by

NEW!

Most Popular

## Blank Templates

## Categories

[See All Templates](#)

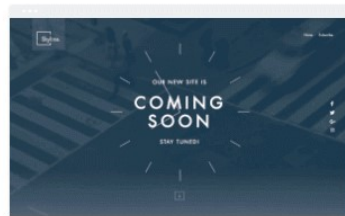
Business

- Consulting & Coaching
- Services & Maintenance
- Advertising & Marketing
- Automotive & Cars
- Real Estate
- Finance & Law
- Technology & Apps
- Pets & Animals

Online Store

> Photography

> Viden



Coming Soon Landing Page



Mechanic



## The Consultant



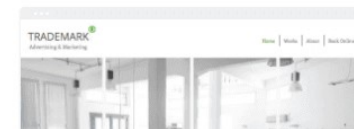
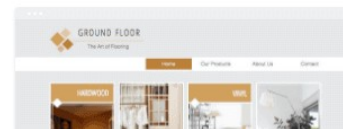
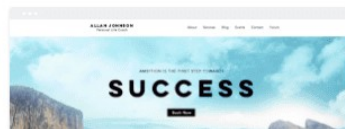
## Vintage Car Garage



Construction Company



Carpenter





- **Prioritize features and customization** – make sure the template has everything you need and your visitors will need to have a pleasant experience.
- **Make sure it's mobile-friendly** and responsive to different screen sizes. 77% of all web traffic is from mobile users so don't forget to consider how the templates look and work for mobile users.
- **Full-width or box-width design?** – generally speaking, full-width designs will look more modern and contemporary, whereas box-width designs will be more traditional and formal.
- **Logo placement** – service-led businesses will want a design with minimal focus on the logo, whereas product-led businesses that want to develop a brand will want the logo to shine bright.
- **Menu bar design** – most of the time you want to stick with a horizontal menu bar because it's easy to locate and will make navigating your website simple.
- **Home page header** – this is your chance to impress your web visitors, ensure that your header designs meet expectations, and wow your first-time visitors.

**Step 3: Update Text and Images**

At this point, you'll get to see a preview page of your chosen template. This is where you can play around with simple but brilliant editing features, like the drag-and-drop design and text boxes.

For some in-depth assistance, check out this video on building with Wix:

## Develop the look and feel with the design tools

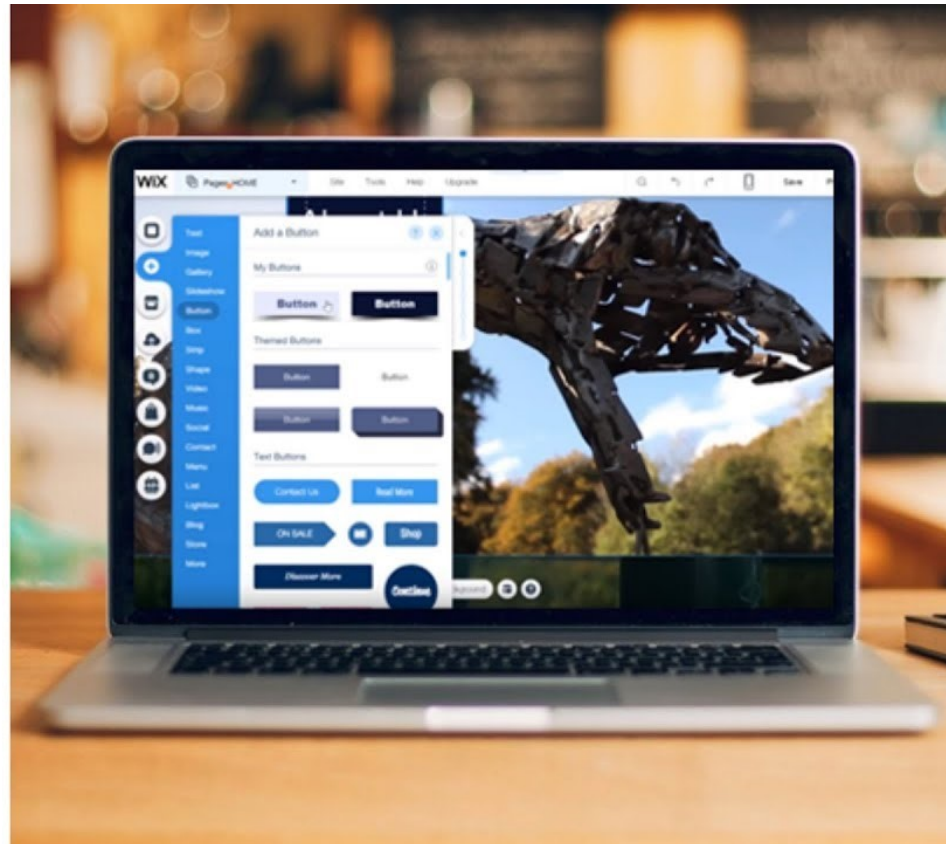
The screenshot displays the Wix website editor interface. At the top, the Wix logo is on the left, and navigation links (Site, Settings, Dev Mode, Hire a Partner, Help, Upgrade) are in the center. On the right, there are 'Saved', 'Preview', and 'Publish' buttons. Below the navigation bar, a 'Tools' dropdown menu is open, showing 'Page: HOME' and mobile/desktop view toggles. A search bar is also visible.

The main workspace shows a website design with a floral background. A 'Column 2' label is visible. A 'Buy now' button is selected, and its settings panel is open. The panel has a title 'Button Settings' and two sections: 'What does this button say?' with the text 'Buy now', and 'Where does it link to?' with the text 'SHOP ALL'. A 'Change Text' button is also present.

On the right side, a vertical toolbar contains various design tools. Below it, a 'Position' panel shows the button's dimensions (W: 181, H: 50) and coordinates (X: 552, Y: 700). At the bottom right, there is a 'Show on All Pages' toggle and a 'Let's Chat!' button.



# HOW TO CREATE A WEBSITE USING WIX



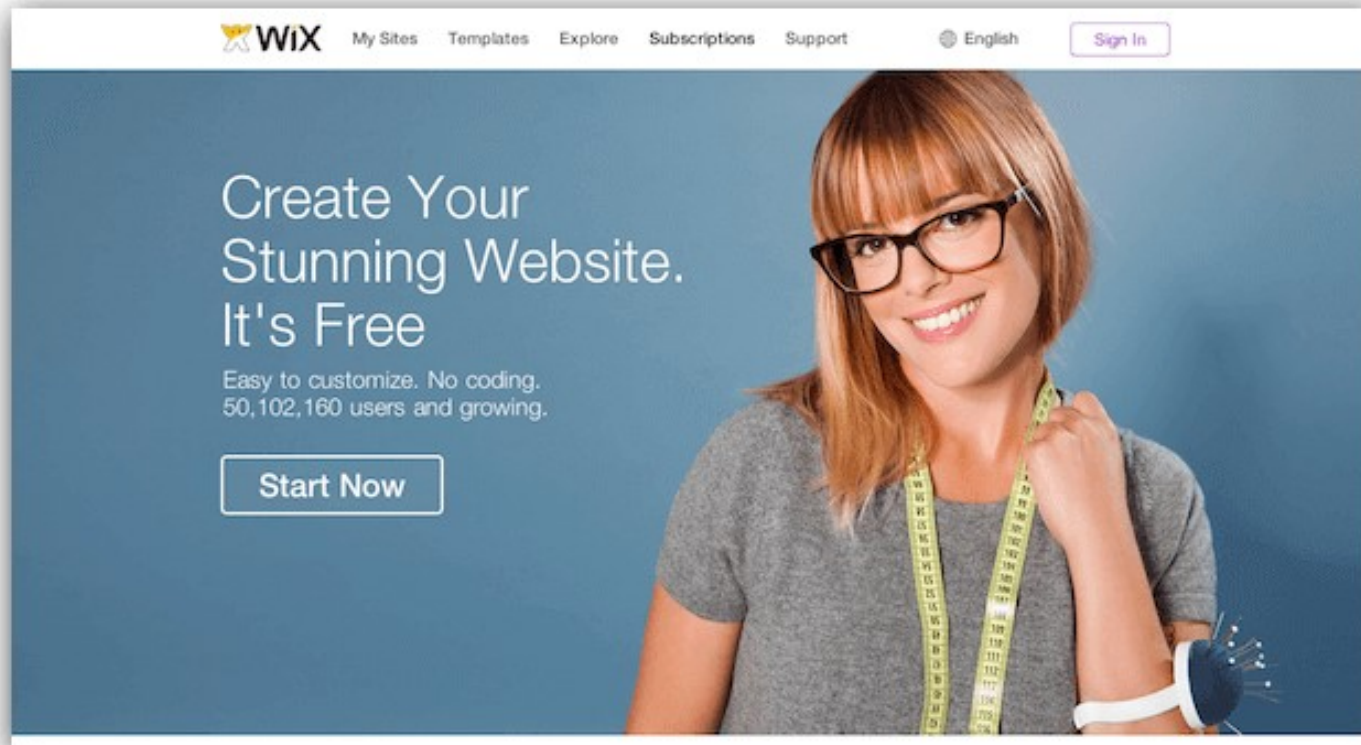
**WATCH VIDEO**  
*Click the "Play" Button*

[https://www.youtube.com/watch?v=JTdK9q\\_iuE0](https://www.youtube.com/watch?v=JTdK9q_iuE0)

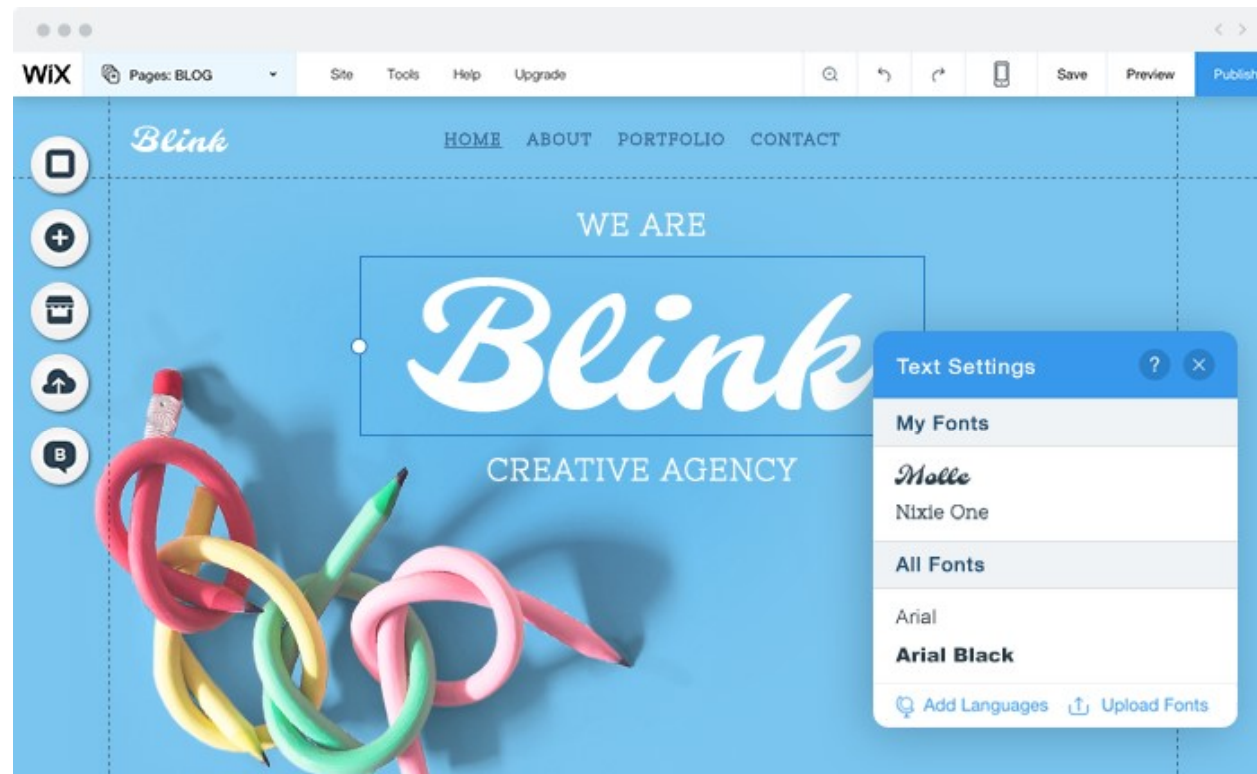


## Customize your site

If you've made it this far through the checklist, you've successfully set up your Wix website with everything you need to go live. Now all that stands in your way of launching a successful Wix website is customizing it with stunning content that helps to achieve your business objectives.



First, you'll want to update your company, portfolio, or blog details. Simply click on the text you want to change, then rewrite – it's that easy. You can also change the font size and color, and typeface favorites like *italics* and **bold** are also there for some extra font-based fun.



If your template comes with images, these can be changed too. This is what makes Wix the best – you can really make the website your own, one click at a time. Don't like an image? Click it and switch it out for something you *do* like. It could be a saved photo from your business, or one of Wix's free images – there are tons of design possibilities to be explored.

#### Step 4: Personalize the Background

If small images aren't enough, you can also change your template background. The left-hand sidebar features a 'Background' button, which you can use to click and change with ease.

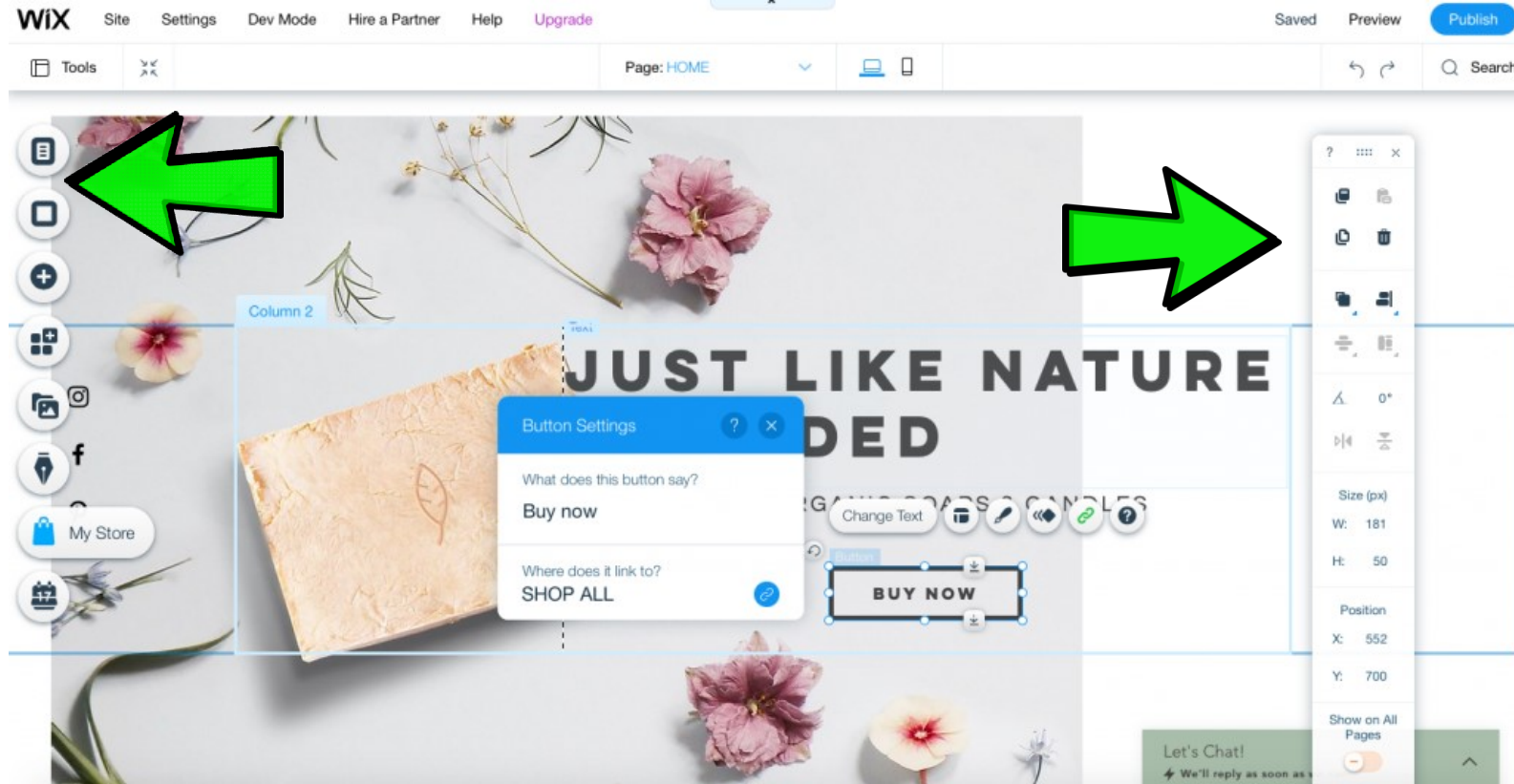
I recommend adding a video to your background – they've become one of the most popular UX (User Experience) trends of 2021, and will generate more interest. In fact, online videos are expected to make up [more than 82%](#) of all consumer internet traffic by 2022!



When you edit the background of your Wix site – or any other part, for that matter – you'll have two toolbars to work with: one on the right-hand side of the screen, and one on the left-hand side.

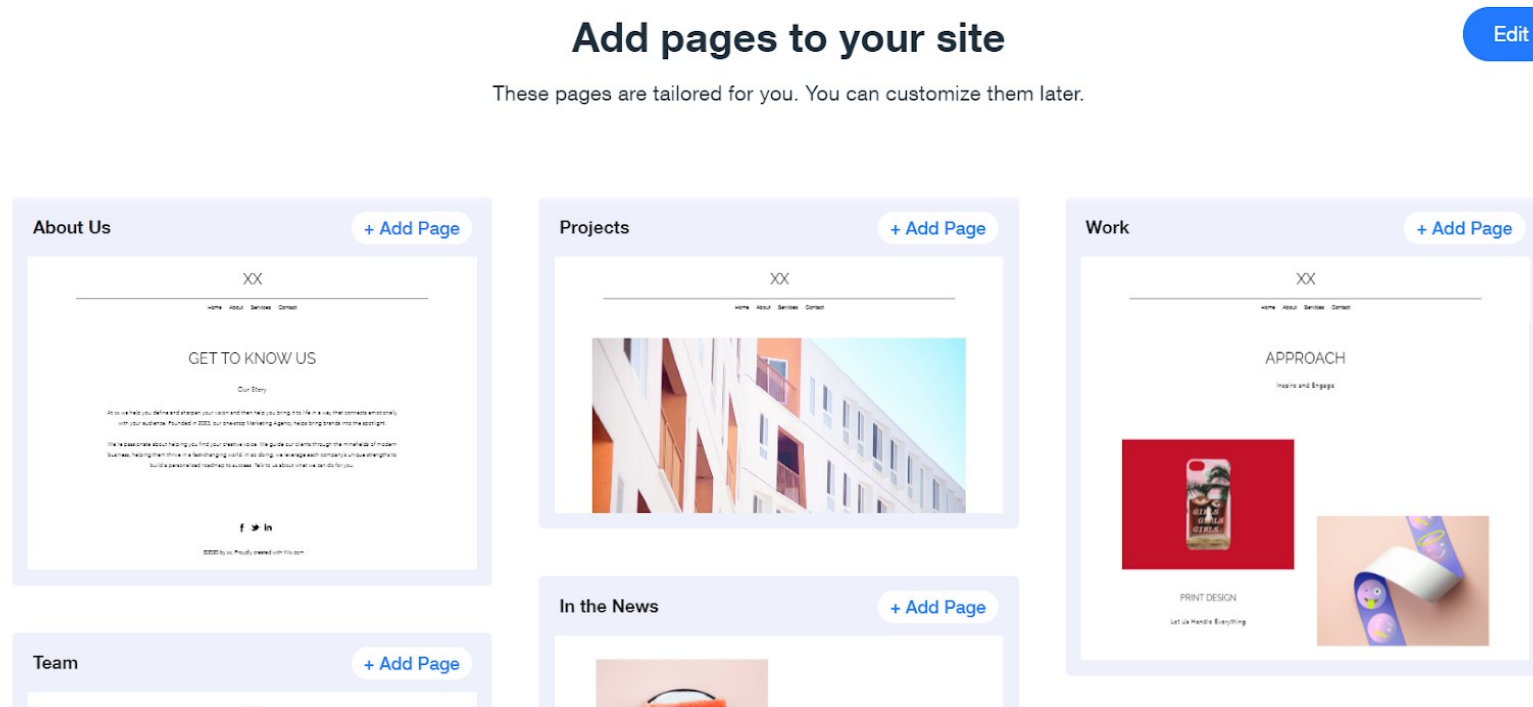
The toolbar on the left is for adding extras to your site, such as backgrounds, more pages, images, or even apps (I'll explain apps in step 7!).

Once you've included everything you want, you can use the right-hand toolbar to duplicate, rotate, or delete your various new additions.



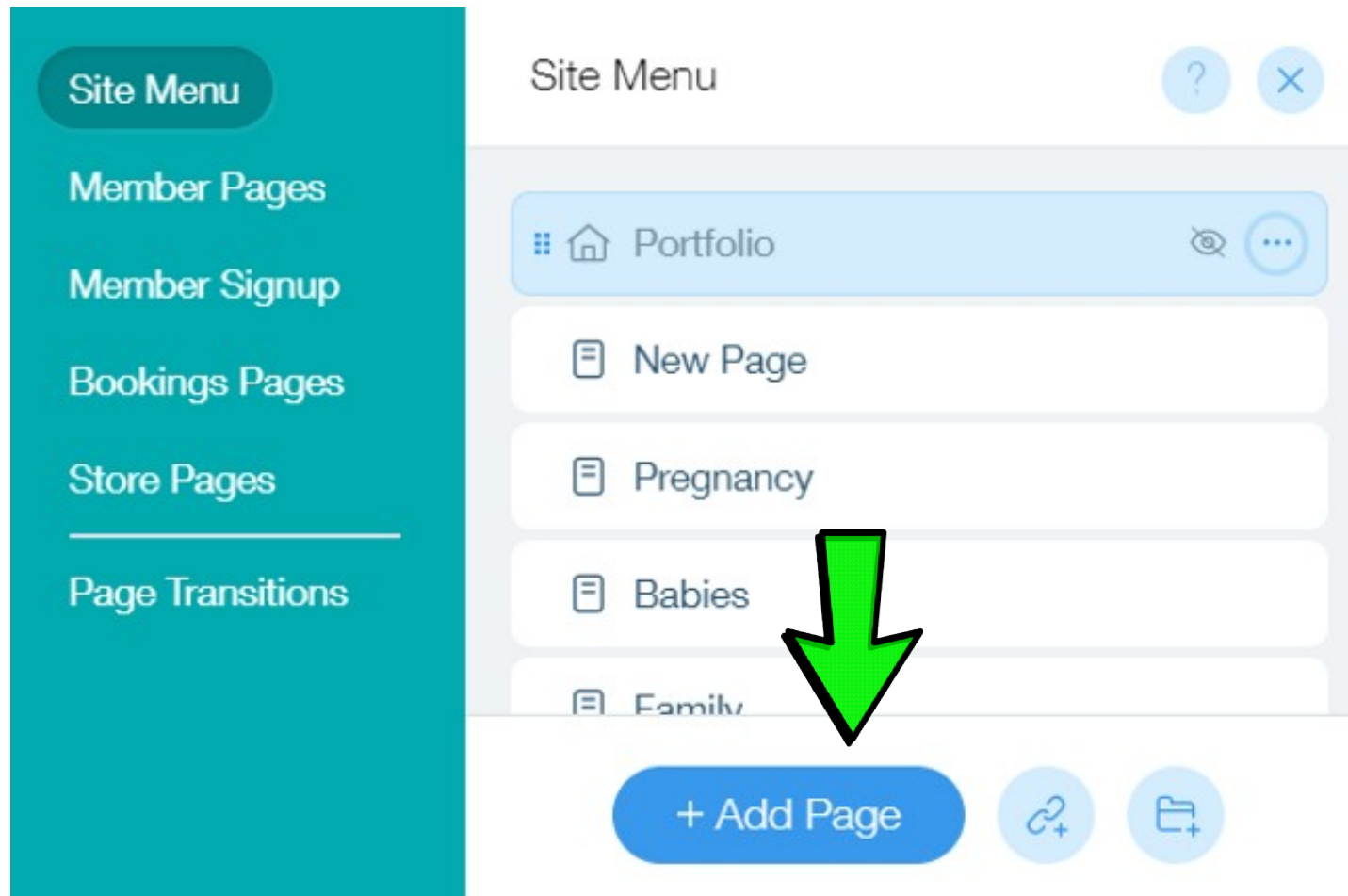
## Step 5: Add Pages

Once you've created a stunning homepage, there are a few other pages you should add to ensure your website has everything visitors are looking for. For example, make sure to include an "About" page and a "Contact Us" page.



Text and visual content is your chance to add personality to your website and begin to develop a relationship with your visitors. Every website will have specific goals which the content should aim to achieve but here are some basic pieces of content that every website will need.

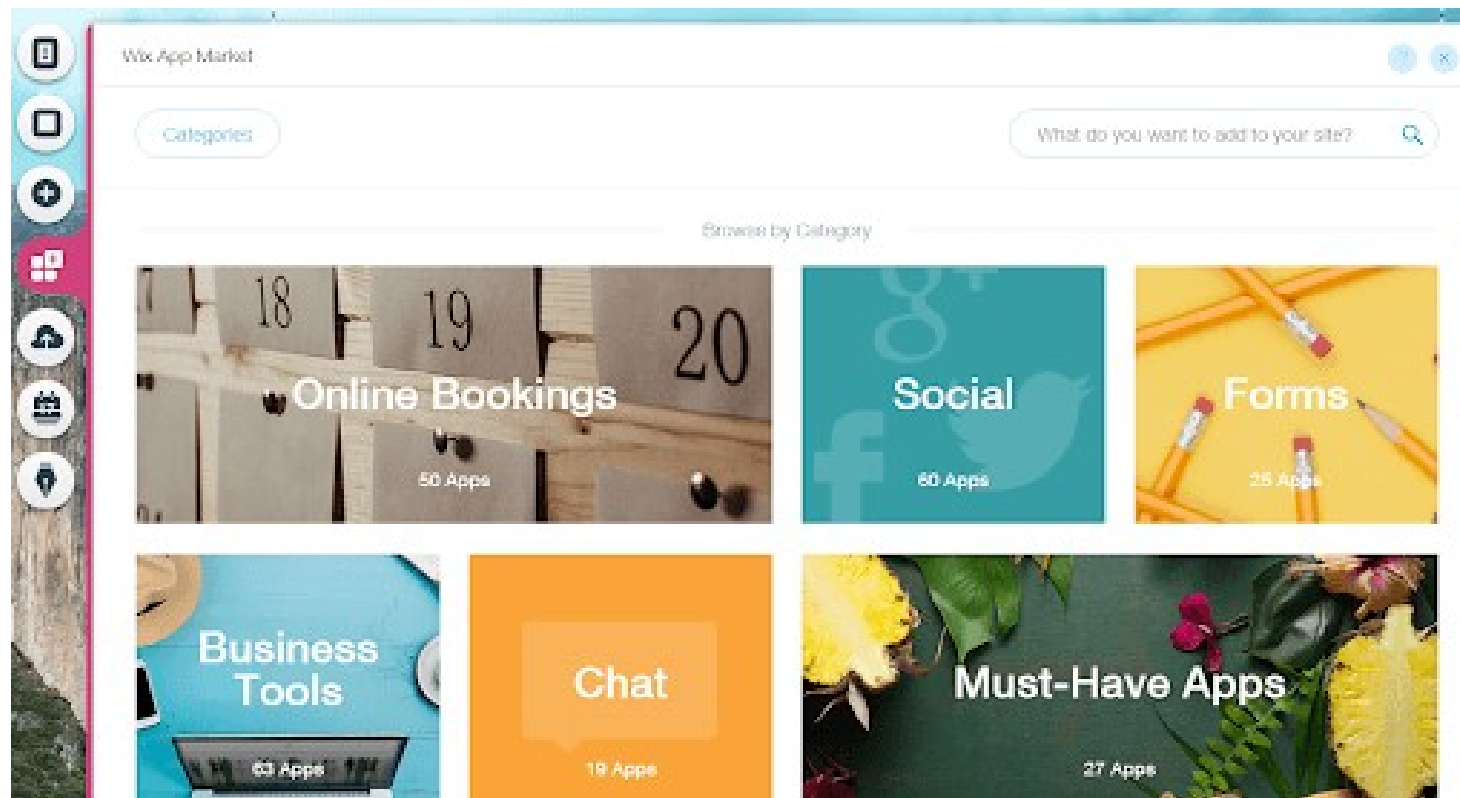
To add a page to your site with Wix Editor, click the down arrow next to your current page at the top of the editor, then click “Manage Pages.”  
From the resulting menu, you’ll be able to add pages and customize them to serve different purposes.





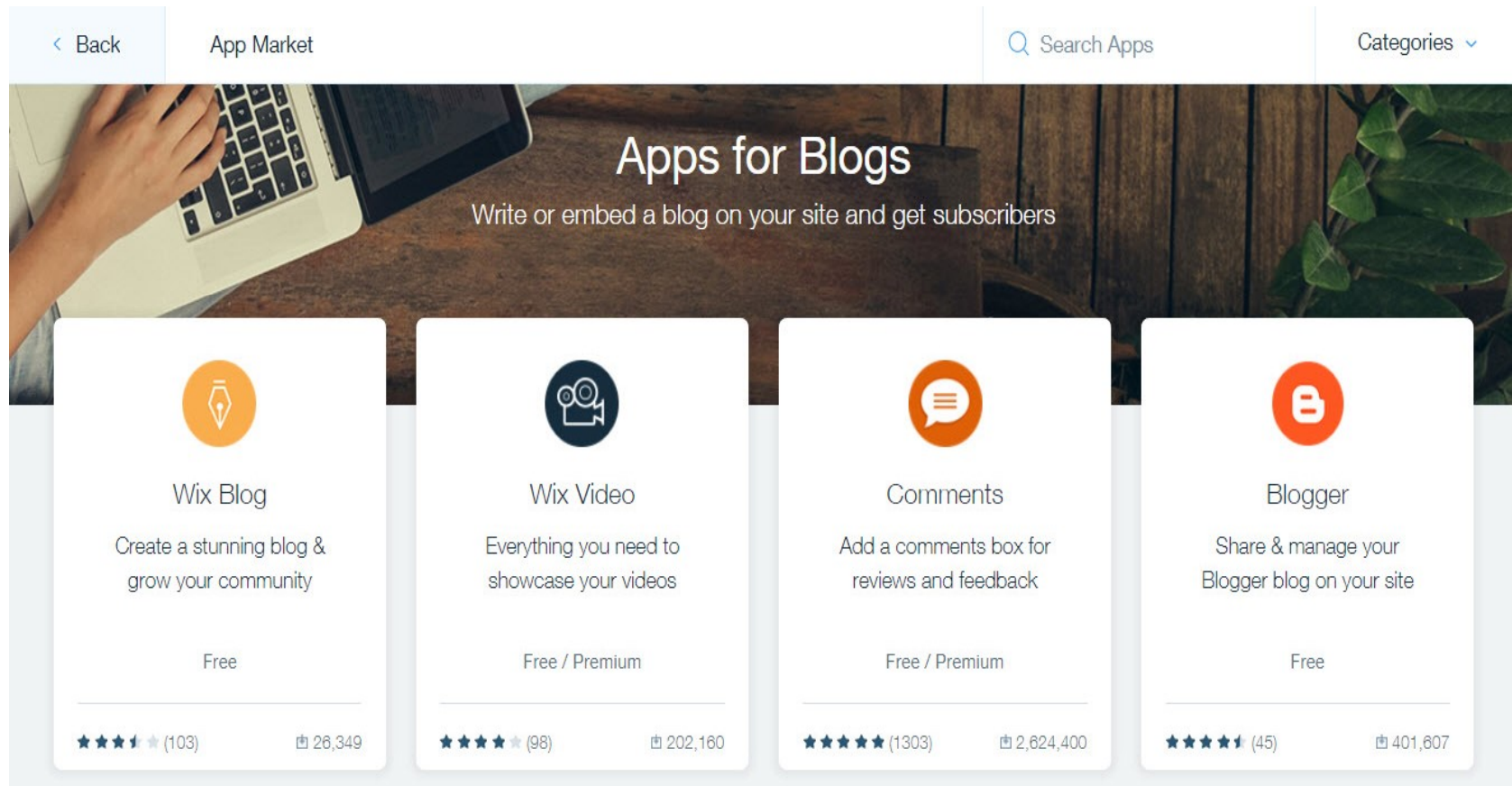
## Step 6: Add Optional Apps

By this point, you've customized your site's template and added some solid images and pages. But if your site still feels a little plain, there's no need to worry – adding some exciting bells and whistles is a lot easier than it seems. [Wix's App Market](#) has over 300 amazing applications to boost your site, and they cover everything from [restaurant orders](#) to [interactive quizzes](#). The apps don't just look great, either – they also provide your website with the modern interface necessary to stay competitive.



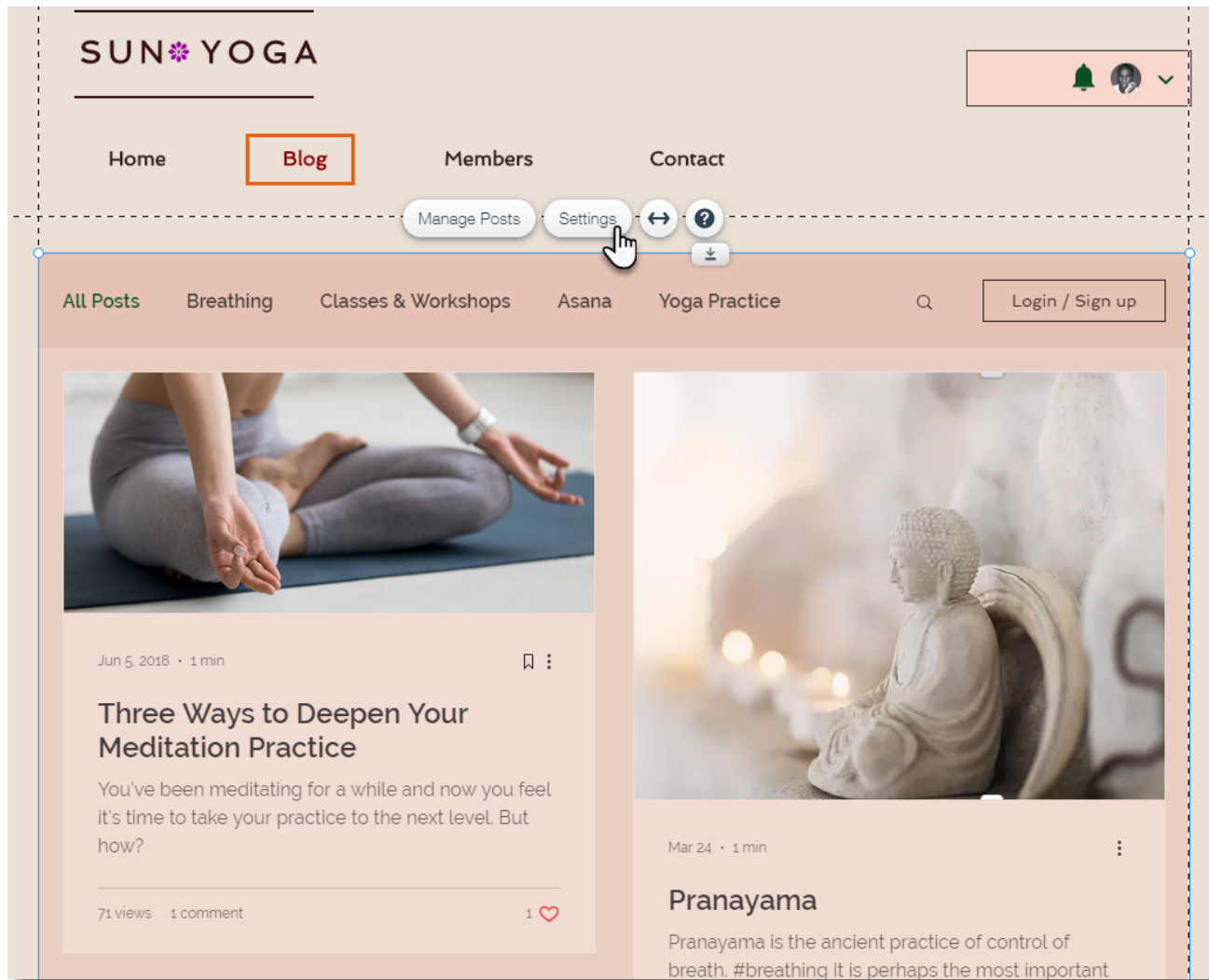
## Step 7: Set Up an optional Blog

Keep your audience in the loop with a [professional-looking blog page](#), fully integrated with your site. The new Wix Blog can be found by clicking the pen-shaped 'Start Blogging' button, which can be found at the bottom of the builder menu.





**Blog posts** – you can give value to your visitors by providing interesting and unique perspectives on topics they care about through well-crafted blog posts. It will engage your audience and have benefits to your SEO as well.



## Step 8: Add an Online Store

If you'd like your site to function as an [online store](#), then you've made a good choice using Wix. In fact, we've rated it as the [best website builder for small businesses](#).

By clicking the “+” icon in the left-hand menu, you'll be presented with a list of add-ons for your site. From this list, click “Store,” and you'll see the following menu:

Grid Product Gallery  
Slider Product Gallery  
Related Products  
Product Widget  
Shopping Cart  
Add To Cart Button

### Add Store Elements

?

×

---

#### Grid Product Gallery

i

I'm a product  
\$20.00

I'm a product  
\$25.00

Best Seller  
I'm a product  
\$7.50

I'm a product  
\$15.00

New  
I'm a product  
\$40.00

I'm a product  
\$20.00 \$40.75

I'm a product  
\$40.00 \$36.00

I'm a product  
\$10.00 \$9.50

From here, Wix will automatically set up ecommerce functions on your site for you, including product galleries, multiple payment methods, and inventory management.



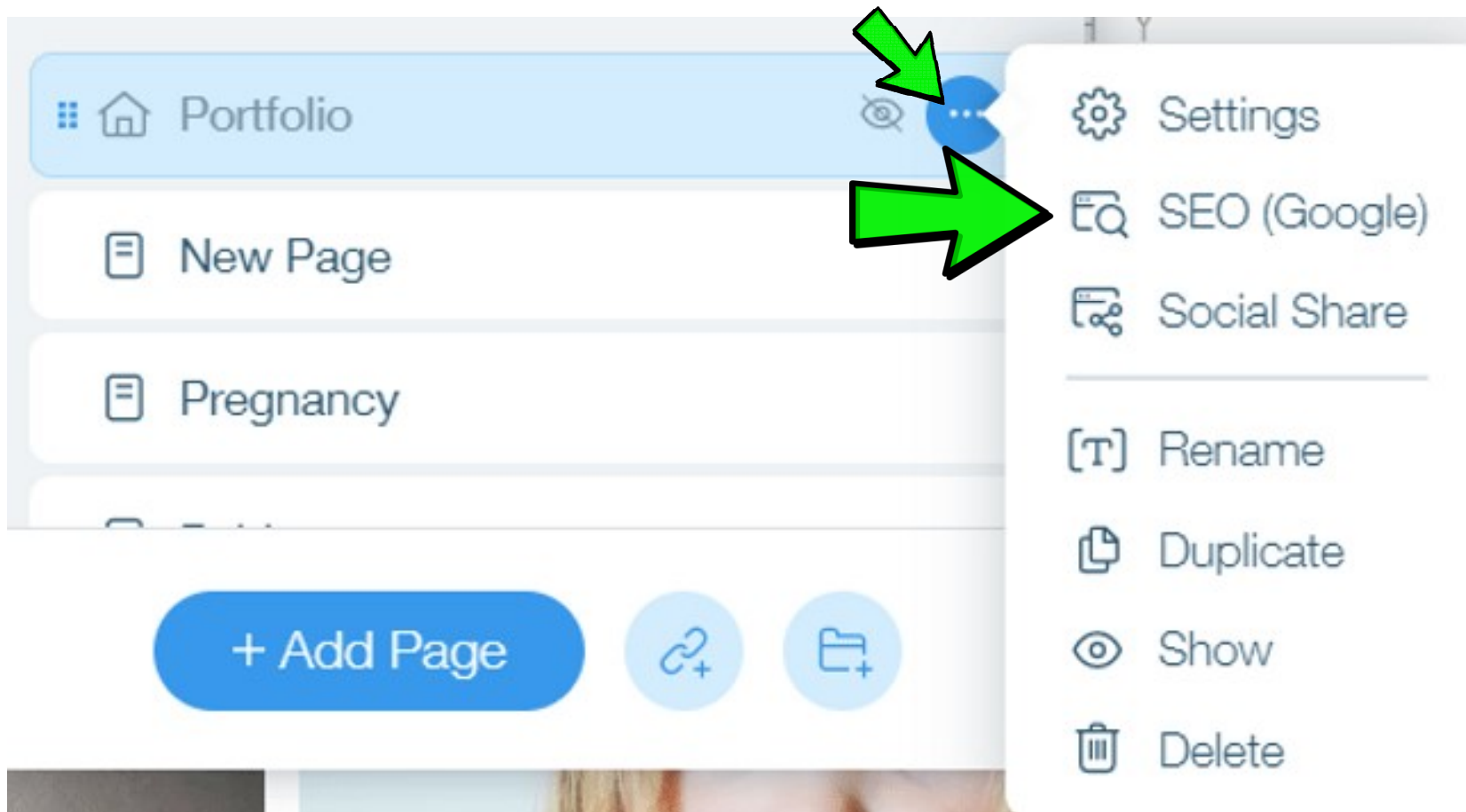
We're loading all the features you need to get started.

Get Started

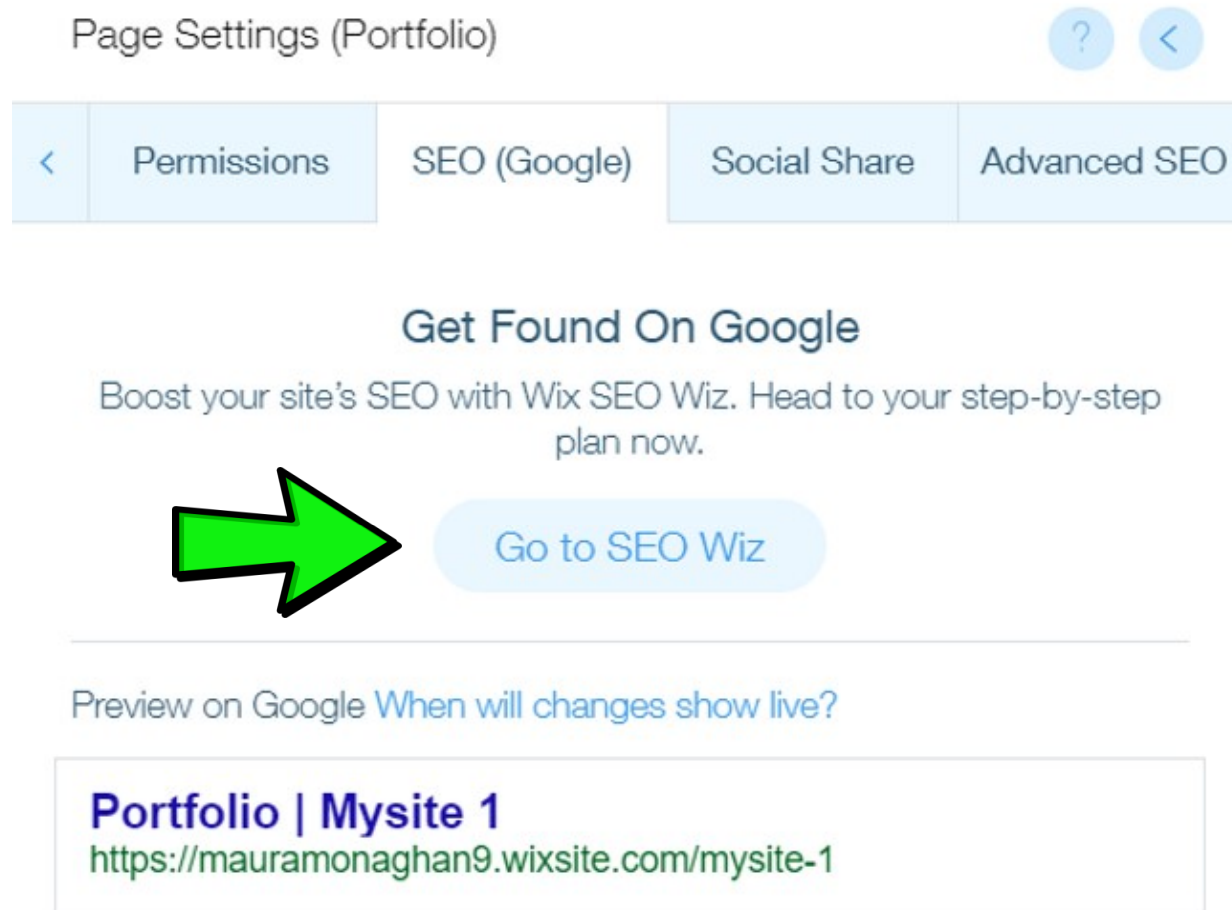
<https://www.youtube.com/watch?v=wxrqBcgobWg>

**Step 9: Optimize for Search Engines**

Wix Editor makes it straightforward to work with your site's SEO (Search Engine Optimization) capabilities. On the left side of the site editor, you can click "Menus and Pages," then click on the ellipses next to any page to be presented with this list of options:



Then, click “SEO Google” to get to this box:

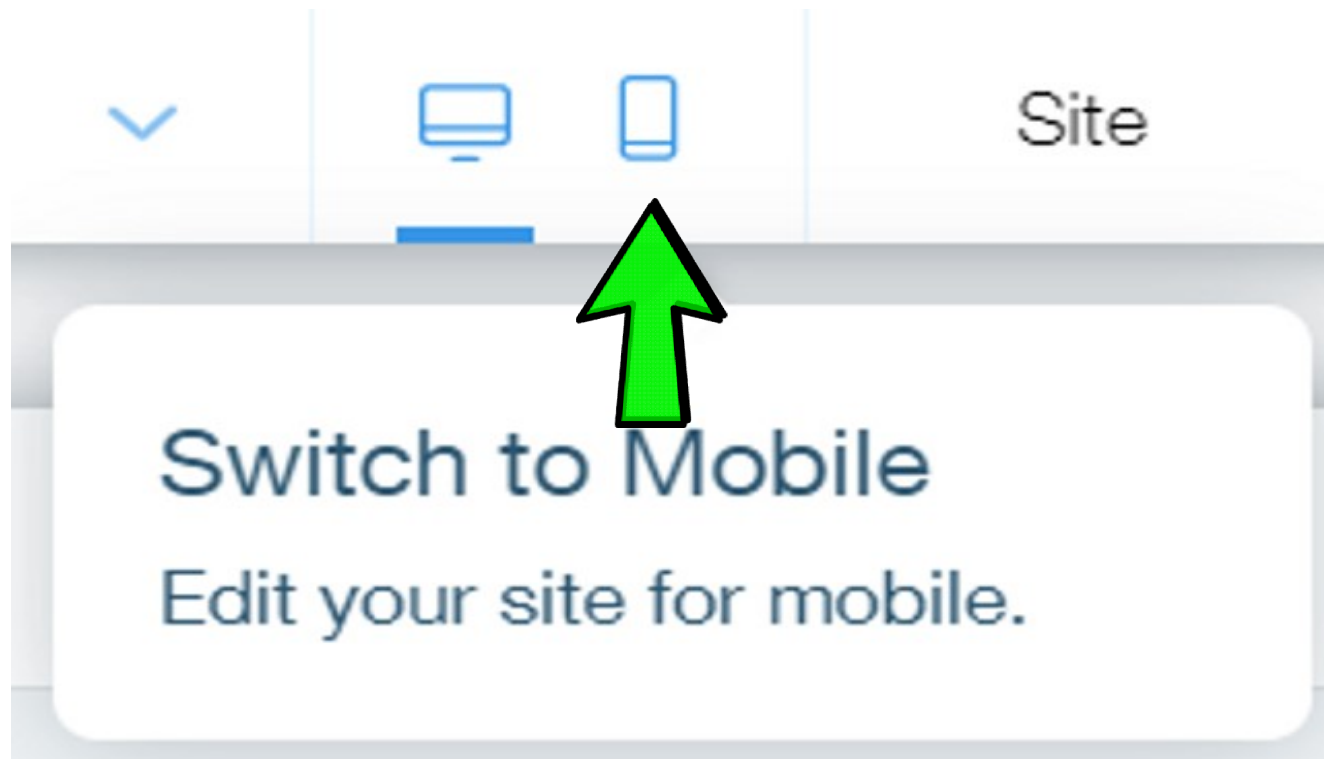


Here, you're given control over all of your site's [basic SEO functions](#), from the keywords that you tag your page with to the site description that will show up on SERPs (Search Engine Results Pages) – all of which you can edit with ease.

### Step 10: Make It Look Good on Mobile

Making sure the mobile version of your site looks great is vital to its success, since mobile is pretty much taking over the world – these days, 40% of people search [only on a smartphone](#).

Thankfully, with Wix Editor, mobile optimization is as **easy** as it is **important**. To start, hover your mouse over the desktop screen at the top of the editor.



Then, click the mobile icon to see what your site will look like when viewed from a phone.

### Step 11: Choose a Domain Name

Before you publish your Wix site, you'll need to [set your domain name](#) (Wix will prompt you to do this when you click "Publish").

If you're using Wix's free plan, then you won't be able to use a regular domain name like "*www.mysite.com*" or "*www.mysite.net*" (domains like this come with Wix's paid plans). Instead, your site will follow the format *www.yourname.wixsite/yoursite*, which is enough to get it up and running. But if you're going for a more professional look, then we recommend [upgrading to a paid plan](#) to secure a more polished domain!



You can either buy the domain directly from the Wix platform or connect a domain you already own. Head to your Account Settings > Domains and then select the appropriate route.

If it's your first time choosing a domain name here are a few best practices to follow:

1. If you're creating a website for your business or if high traffic is a core objective, go for a **.com** or **.org** ending.
2. Include your business name if possible.
3. Keep it short, 2 or 3 words work best.
4. Make sure it's easy to spell, type, and remember. You don't want to miss out on traffic because of frequent typos.

## Pick a domain name

### Get a Domain Name for Your Site



Buy a new domain name



Connect a domain you already own



#### What's a Domain?

A domain is your own unique web address (like Wix.com).

#### Why do I need it?

Connecting your site to a domain gives it a more professional look, promotes and unifies your brand, and makes it easier for visitors to find your site on search engines like Google.

#### Get a Mailbox

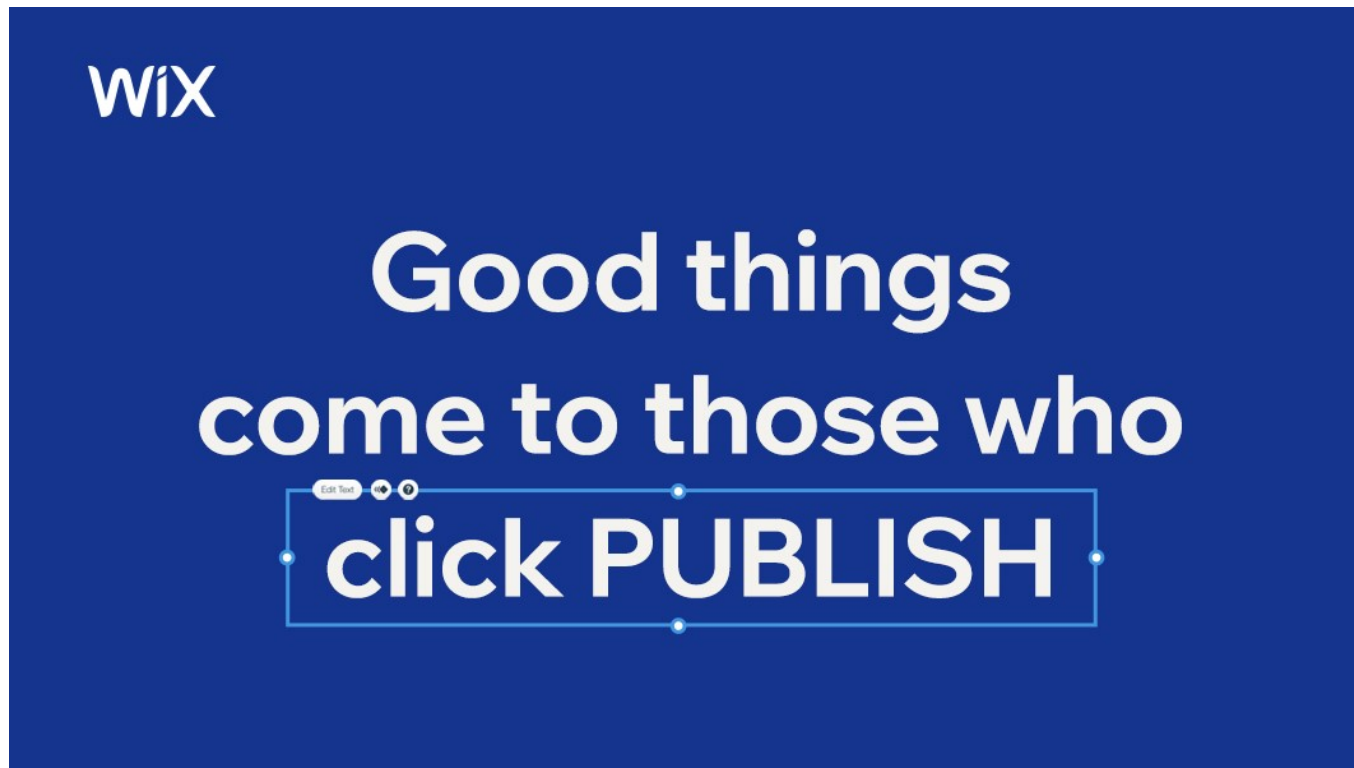
Complete your online presence and boost your brand with a customized Mailbox for your domain.



**Step 12: Publish!**

By now, your Wix Editor site will be ready to go. Throughout the Wix editing process, you can preview your masterpiece with the button in the top right corner. Once you're satisfied, simply click 'Publish' next to Preview, and... it's live!

You can always edit your Wix site after publishing, so don't feel like it's a permanent commitment to the changes you've made. Just open your site's dashboard, click "Manage Site," then "Edit Site," and off you go. To re-publish, just click 'Publish' again in the top right corner.



## Pros

### TOP 3 WIX EDITOR PROS

#1

Offers **total control over the design** of your website

#2

Gives full access to **Wix's app market**

#3

Loads of helpful information available in the **help center** should you get stuck

## Cons

### TOP 3 WIX EDITOR CONS

**#1**

Can be relatively time consuming in comparison to using Wix ADI

**#2**

Is being used less in general as Wix ADI continues to improve

**#3**

Because everything can be edited, it's easy to go against website design best practices by mistake

*another* Option

THink  
About It.



- The second Wix option is the first of its kind:  
[Wix ADI](#) (Artificial Design Intelligence).
- Using advanced technology, it creates stunning websites automatically.
- This is how to build a Wix website with no work involved on your part.

So how does Wix ADI work? Just provide some basic information, such as your business type, contact information, and online presence, and it does the rest. You can even make small design changes to suit your taste once the site is generated.

## Using Wix ADI

For those of you wanting to use the Wix ADI to create your website, you'll be pleased to know that there is less to think about. You simply need to answer the following questions and Wix does the rest:

- What type of site do you want to create?
- What do you need on your website? (choose from a list of features like blog, chat, menus, etc.)
- What is the name of your store/business?
- Do you want to import your images and text? (if yes, you will just need to paste a link to an existing website and/or a Google places listing)
- Review and edit your info

So given its ease of use and impressive design speeds, Wix ADI is best for:

- Less tech-savvy users
- Busy business owners
- Time-constrained bloggers



Q Enter your business or website type

### SUGGESTIONS

Consulting Firm  
Non-Profit Organization  
Coaching Professional  
Cleaning Service  
Marketing Agency

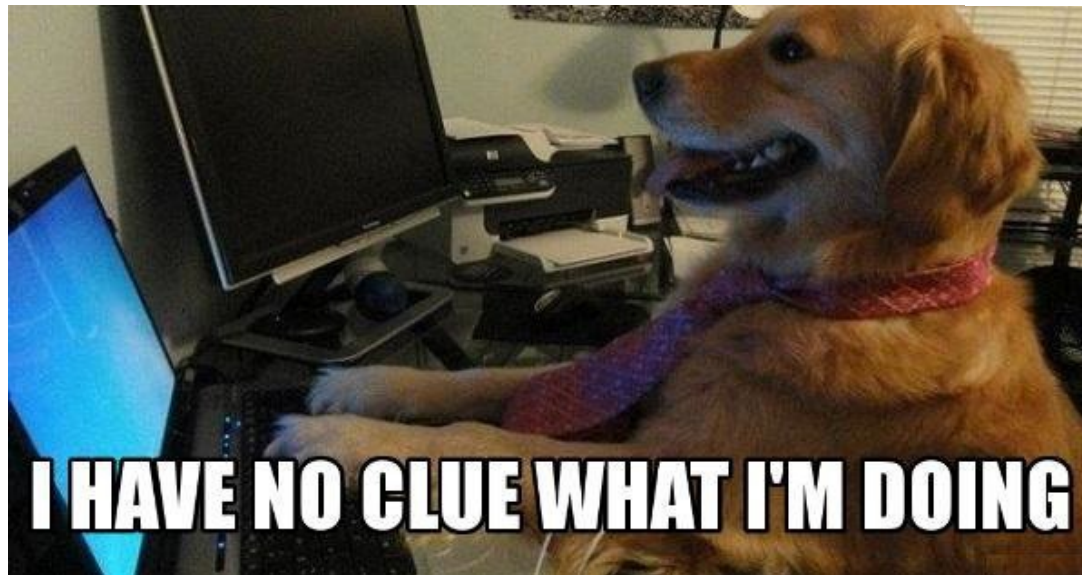


**You will be asked to select a few design preferences to help the ADI create a template that suits your style. You will need to:**

- **Pick a theme you like**
- **Pick your favorite homepage design**
- **Select pages you would like to add to your website from a visual list (About, product listings, contact, services, etc.)**
- **View and start editing your website**

While Wix Editor is straightforward, Wix ADI is for less tech savvy users, or those who simply don't have the time to create a website from scratch. So if you're busy juggling invoices and phone calls, with Wix ADI, a Wix website can be yours in just 8 easy steps:

1. **Get started**
2. **Add features**
3. **Input your contact details**
4. **Design your site**
5. **Select a style**
6. **Make sure it's SEO and mobile-friendly**
7. **Choose a domain name**
8. **Publish**





## Step 1: Getting Started

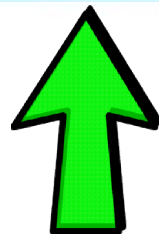
After signing in, click the '+ Create New Site' button and then 'Start with Wix ADI'.

CHOOSE HOW YOU WANT TO CREATE YOUR WEBSITE

### Let Wix ADI Create a Website for You

Answer a few simple questions and automatically  
get a website designed just for you in minutes.

Start Now



Or

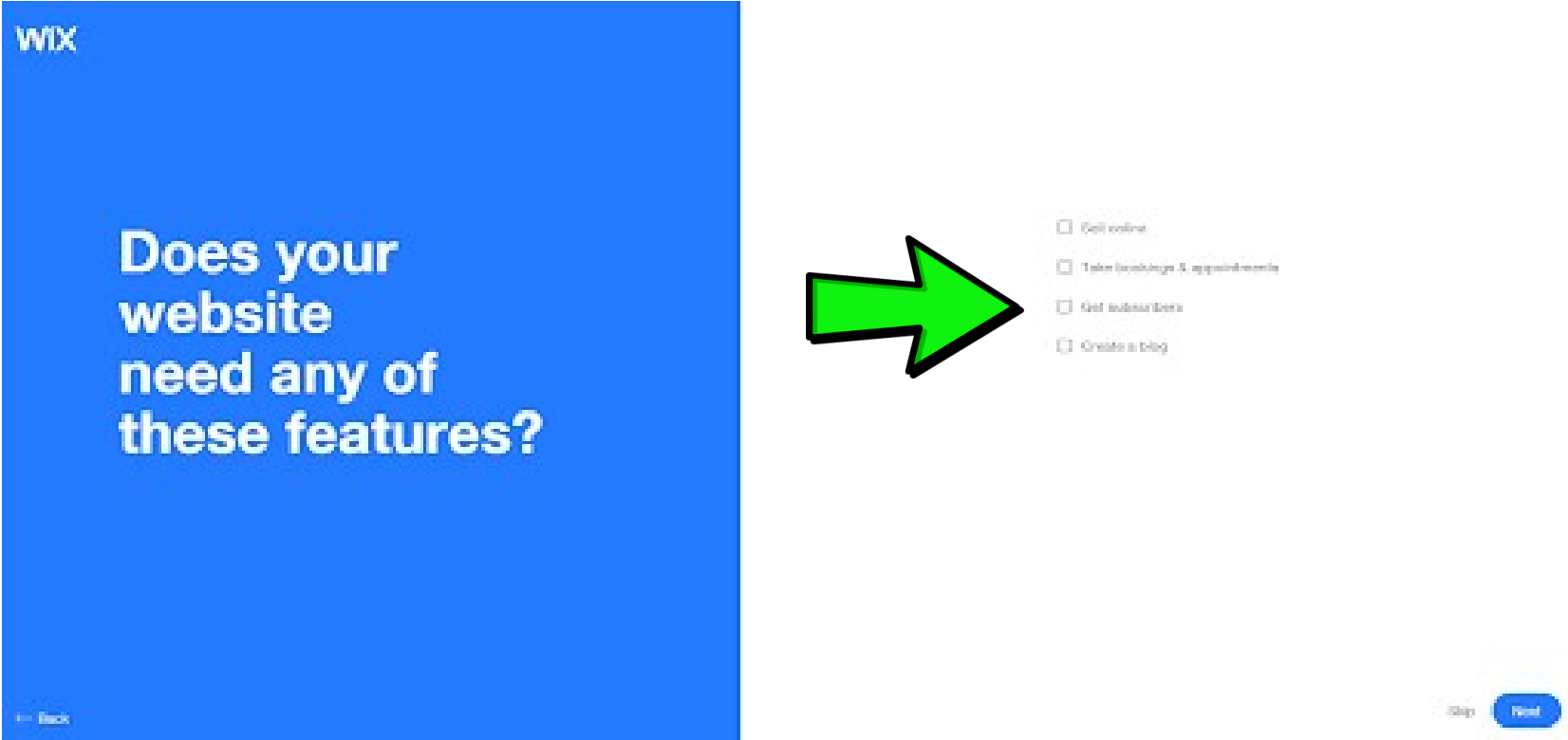
### Create Your Website with the Wix Editor

Start with a template and make it your own, with  
easy drag and drop & 1000s of design features.

Choose a Template

## Step 2: Add Features

You'll then be asked which features you might need. Check the relevant boxes, then click 'Next' on the bottom right-hand side. Don't worry if you change your mind, or even your business model – you can edit Wix ADI at any time.



The image shows a screenshot of the Wix ADI (Artificial Design Intelligence) setup process, specifically Step 2: Add Features. On the left, a blue box contains the Wix logo and the question "Does your website need any of these features?". Below this box is a "Back" button. A large green arrow points from the blue box to a list of features on the right. The features are listed with checkboxes: "Sell online", "Take bookings & appointments", "Get subscriptions", and "Create a blog". At the bottom right of the form is a "Next" button.

WIX

Does your website need any of these features?

Back

☐ Sell online

☐ Take bookings & appointments

☐ Get subscriptions

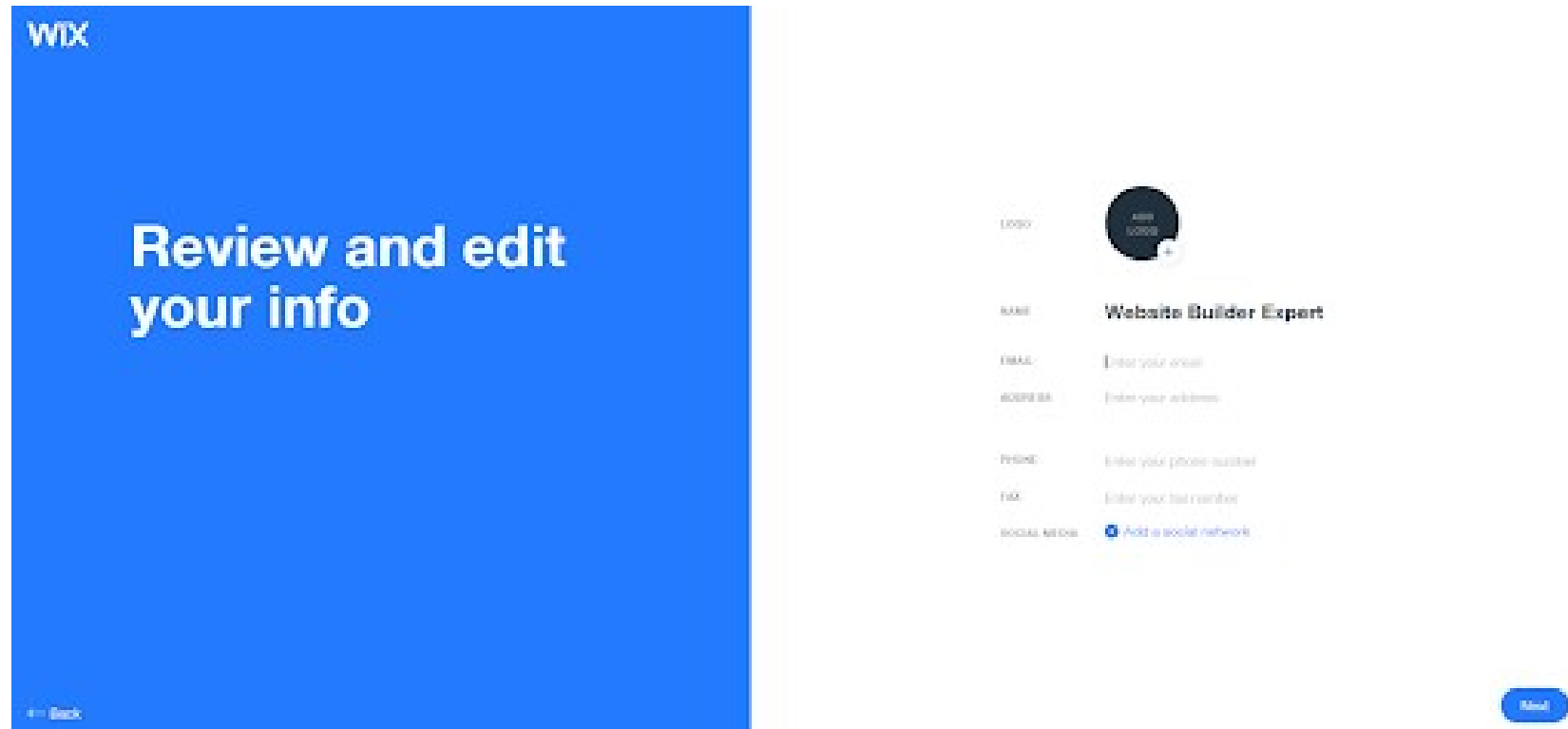
☐ Create a blog

Next

### Step 3: Input Your Contact Details

Wix ADI will ask you for the contact details you'd like to include on your site. Try to provide as much information as possible, as this allows the ADI to create detailed navigation menus, footers, headers, and contact pages with ease.

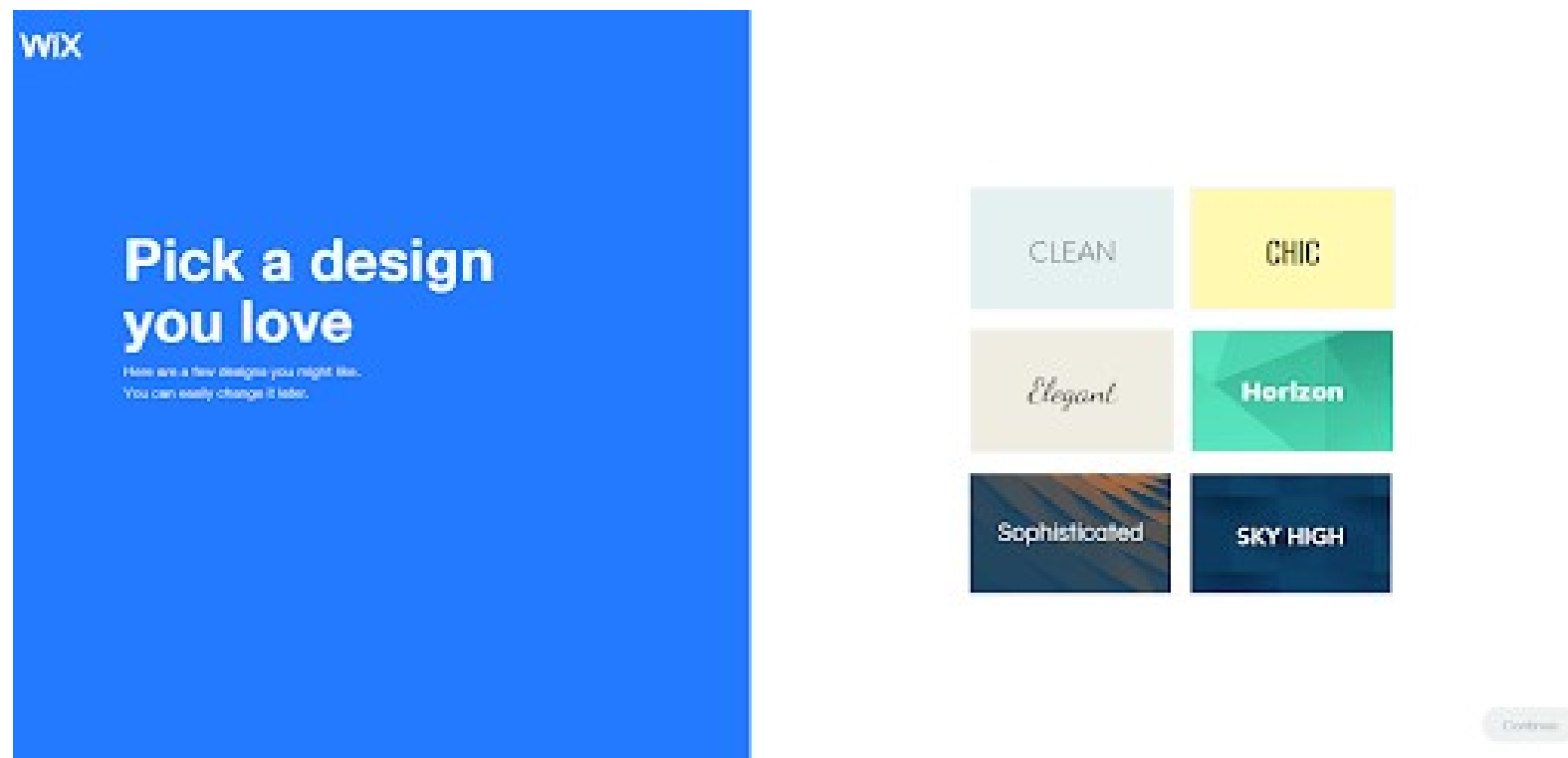
And remember – the more accurate your answers, the more Wix ADI can customize the perfect site for you.



The image shows a Wix ADI contact details form. On the left is a large blue panel with the Wix logo at the top left and the text "Review and edit your info" in white. At the bottom left of this panel is a small link that says "Back". To the right of the blue panel is a white form area. At the top of the form is a "LOGO" label next to a circular placeholder with a plus sign and the text "Add logo". Below this is a "NAME" label followed by the text "Website Builder Expert". Underneath are input fields for "EMAIL" (with placeholder text "Enter your email"), "ADDRESS" (with placeholder text "Enter your address"), "PHONE" (with placeholder text "Enter your phone number"), and "FAX" (with placeholder text "Enter your fax number"). At the bottom of the form is a "SOCIAL MEDIA" label followed by a link that says "Add a social network". A blue "Next" button is located at the bottom right of the form.

### Step 4: Design Your Site

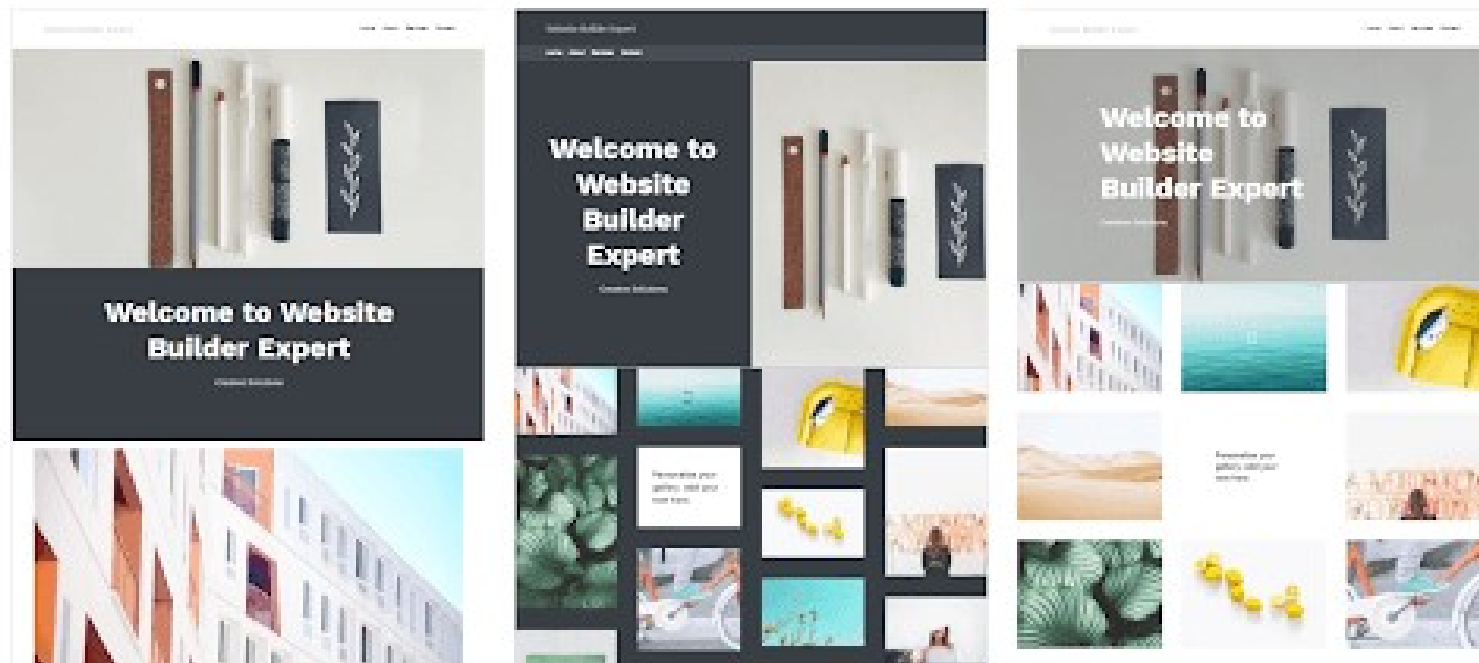
Yes, the design is up to the ADI, but you can still have some input if you want it. The ADI can produce billions of text combinations and images, so you're guaranteed a website that's sleek and unique.



Now that the ADI knows what you need, it will take you through the design process. Once you click “Start,” you’ll be presented with some color schemes. Take your pick, but don’t stress too much – you can change these later if you like. After this, you will have a brand new homepage suggested within minutes.

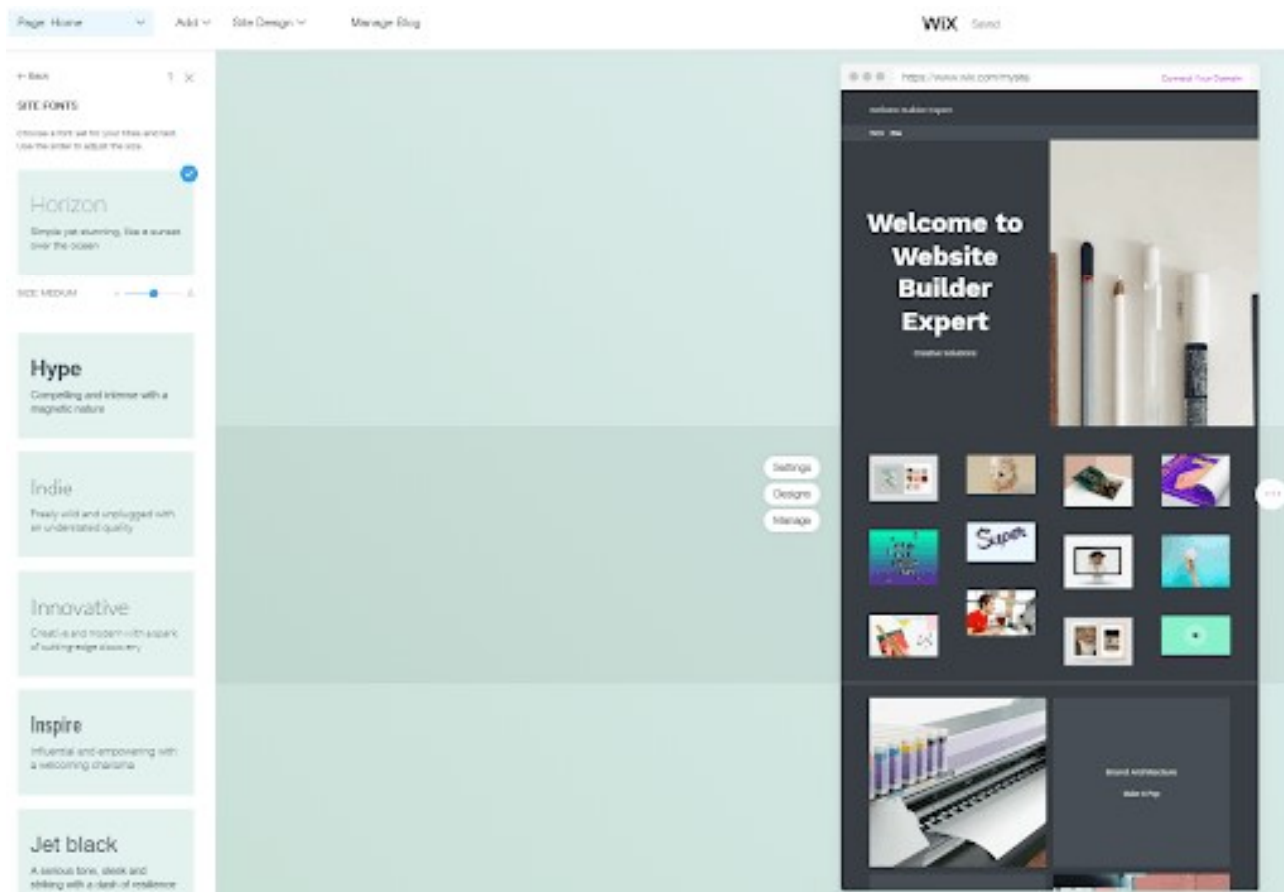
### Wix ADI Designed These Websites For You

Pick your favorite design and make it yours.  
You can easily customize colors, images and more.

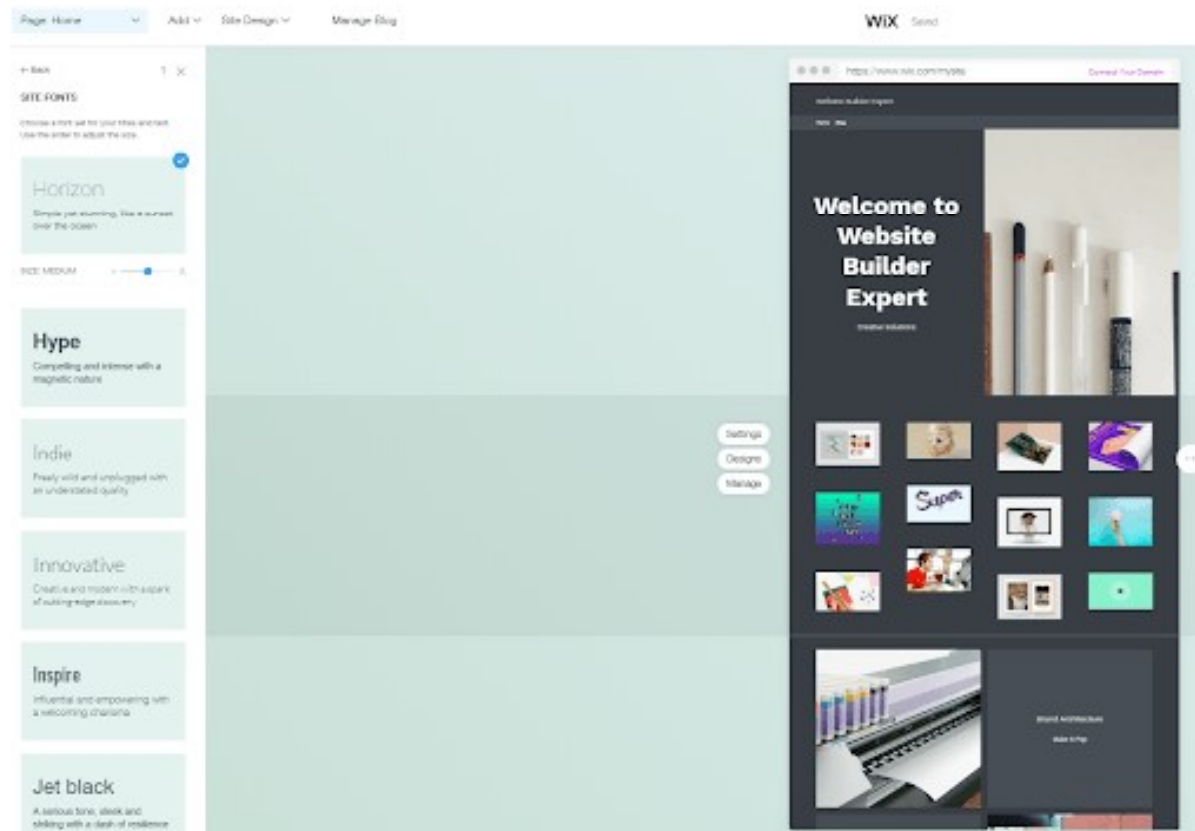


## Step 5: Select a Style

Happy with the overall appearance? You can now personalize it further by changing fonts, adding media, and introducing a whole host of other functions with the help of Wix ADI's smart assistant. It's fast, and gives you a small amount of creative control. It's like handing an artist the paints you'd like them to brush with.



However, the smart ADI assistant is far more restrictive than Wix Editor. So if you've been inspired to really put your stamp on your site – or if you're simply not happy – you can easily switch to Wix Editor mode whenever you like. Think about it, though, because it's harder to reverse the process; you'd need to save your last ADI version, then restore it. Wix ADI will now give its final proposal. From here, you can go over the previous steps and make some changes. This is important – if you're not completely happy, then chances are your visitors won't be either.





### Step 6: Make Sure It's SEO and Mobile Friendly

If you thought SEO and mobile functions were easy to implement with Wix Editor, then we have good news: it only gets easier with Wix ADI.

To edit the [SEO functions](#) of any page on your site, click on the page in the left-hand toolbar and choose "Page SEO."

#### PAGES



Manage all the pages on your website here. To manage your menu items, go to [Site Menu](#).

Home 



Blog 

 Page SEO

[T] Rename

 Duplicate



You'll see the following screen:

**HOME SEO** ? ✕

**TITLE ON SEARCH ENGINE** ⓘ  
Home | Business Name

**PAGE DESCRIPTION** ⓘ  
What makes this page unique? Describe

**KEYWORDS** ⓘ  
Add keywords separated by commas

Google doesn't use these keywords, but other search engines may.

**From here, all you have to do is input the keywords, title, and page description that you want to add!**

## Step 7: Choose a Domain Name

When you're done creating your site, you can click "Publish" in the upper right-hand corner of the screen, and you'll get this page:

Choose a domain to publish your site on

The domain you select will be your site's address

☒ Use a Free Wix.com domain

☐ Connect your own custom domain  
ex. [www.mystunningsite.com](http://www.mystunningsite.com)

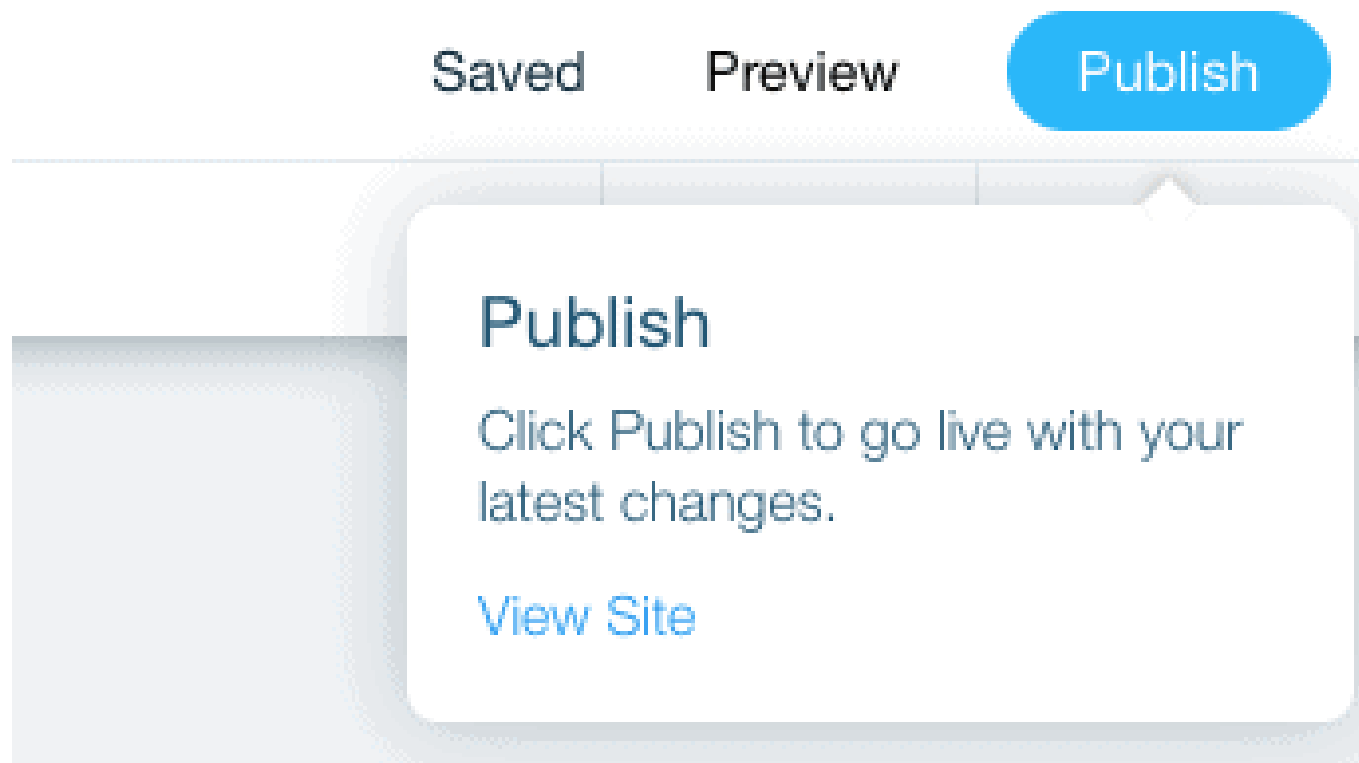
[Publish & Continue](#)

[Upgrading to a paid plan](#) is the only way to [secure a domain](#) in the regular format of "www.mysite.com." If you're using Wix's free plan, you'll have to use a domain with the format *www.yourname.wixsite/yoursite*.

**Step 8: Publish!**

Your final product is now ready to publish. Click 'Preview' at the top of the ADI screen to have one last check, then simply press the X icon to return to the editing page. Now, hit 'Publish' at the top.

Doubting the design? You can make edits after publishing on Wix ADI at any time. Just go into your dashboard after signing in, click "My Sites," then "Edit" on your ADI website.



You will be surprised at how good the ADI is. All of the text and images were supplied by Wix, Just simply follow the steps. It may still need some fine-tuning but the bulk of the work for the donut store's website has been done. If you're committed to building your own website I suggest not watching the video because it might just make you change your mind...



**WATCH VIDEO**  
*Click the "Play" Button*

<https://www.youtube.com/watch?v=cuVweaQOlaY>

## Pros

### TOP 3 WIX ADI PROS

**#1**

A lot faster way of getting your website live

**#2**

Great for pulling existing online information into a central hub

**#3**

Easier to use than Wix Editor

## Cons

### TOP 3 WIX ADI CONS

#1

Doesn't offer comprehensive editing tools

#2

Can't fully access Wix's app market

#3

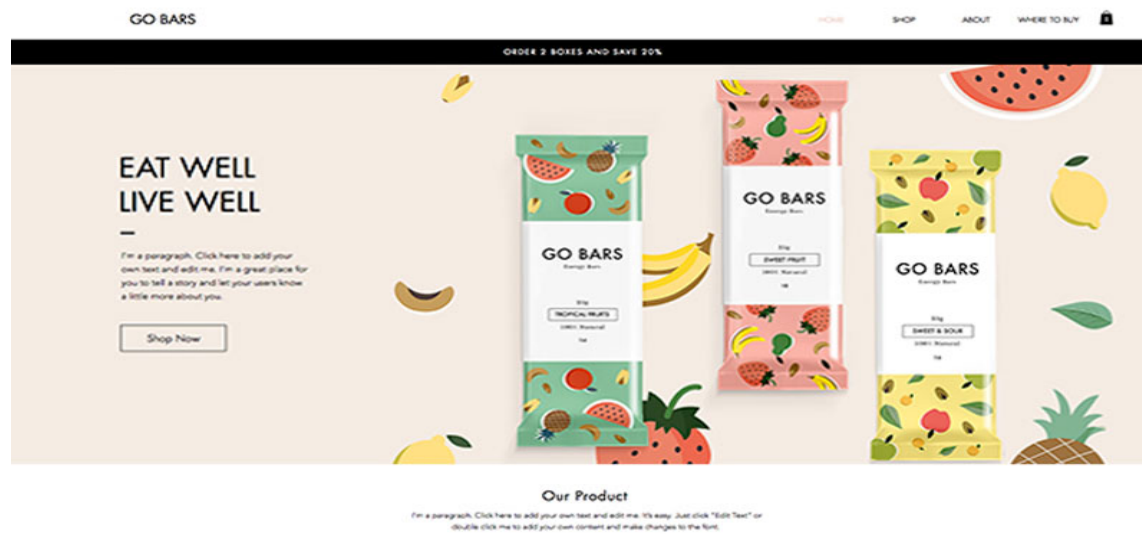
Less information available than on Wix Editor in the help center





### Hit publish and go live

The only thing left to do is to hit publish and go live. Hopefully, this article has given you the help and guidance you need to work through each step of creating a Wix website. If you're already thinking about how to do it, you will have no problem following the simple set up procedure provided by Wix. The most important elements are picking a template design with the right features and adding the correct content that will impress your audience and help deliver your business objectives.



Thanks for coming!!

