WiX

How to Create a WiX Website

that Shines !!!

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12teachyou.com
Social Commerce

How to Create a Wix Website That Shines

- **Wix is the world's most popular website design platform**.
- It serves over 110 million people in 190 countries, with 45,000 new sign-ups every day.
- Looking to join them? My step-by-step guide will show you how to use Wix, and just how easy it is to get started.
- Let me show you how to create a Wix website that'll impress every visitor – as a drag-and-drop website editor, Wix is super easy to learn and use.

Who Uses Wix

1. NIKE

Nike is a foremost brand and household name in the sports world. The company focuses on marketing and designing apparel, footwear, sports equipment, and other accessories. Nike uses Wix to power its website. That way, users can engage with their website from anywhere.

2. Coca-Cola

Surprised to see it make the list? Yes, Coca-Cola is one of those brands that use Wix. Coca-Cola, famous for its iconic drink that serves millions worldwide, has a website through which customers from everywhere can engage with the brand and its products.

3. Hilton

Known for its leading role in hospitality, Hilton has over 5,700 properties across 113 countries and territories. The brand is one of the many big companies with its website built on Wix.

With its user-friendly and intuitive interface, vacationers can book their hotel reservations anywhere in the world. Hilton boasts luxurious full-service resorts that meet the everyday needs of its large clientele.

4.

Sir Richard Nicholas Branson is the brain behind The Virgin Group. He has a long history and a diverse portfolio, but one of the many things he's famous for is being a billionaire and a business mogul.

His brand includes the following: Virgin Atlantic & Virgin Galactic, his spaceflight company. Sir Richard websites are powered by Wix.

5.

Starbucks is where you go when grabbing a cup of coffee. The brand has existed long enough to gain the acceptance of many worldwide.

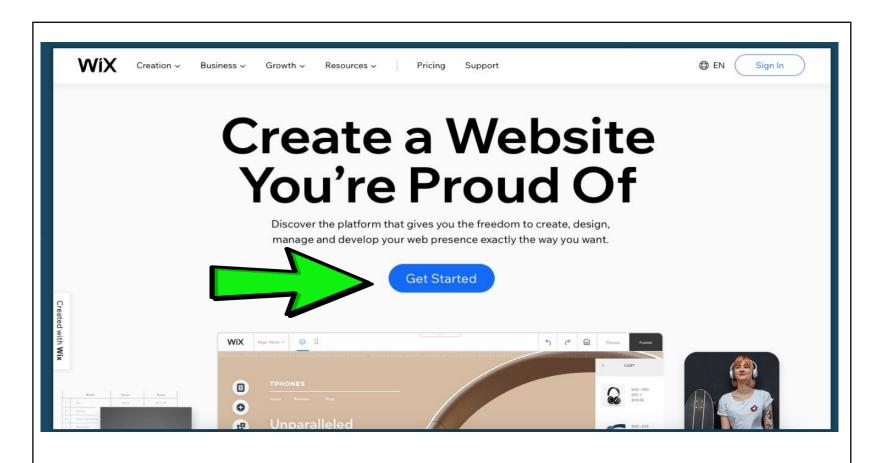One thing we now know about the brand is that it's one of the big names that use Wix.

6.

Lyft is one of the brand that uses Wix to power its website as well.

The company has a ride-share system that helps reduce cars on the road and traffic.
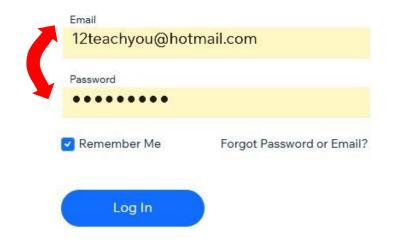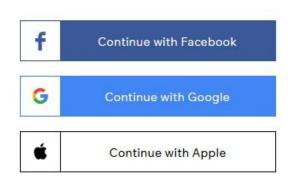
•The first thing you'll need to do is visit the Wix website at **www.wix.com** and create your free Wix account.

•After creating a username & password Wix will ask you a few quick questions to understand why you are creating a Wix website. Wix will use this information to give you one of two recommendations.
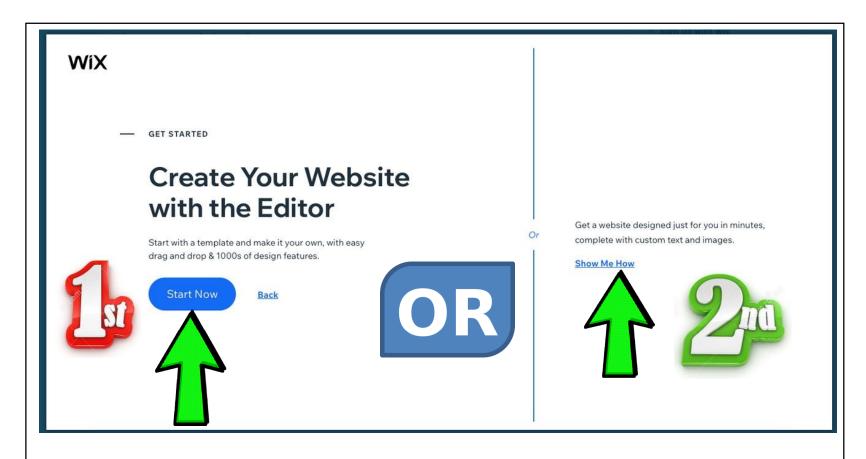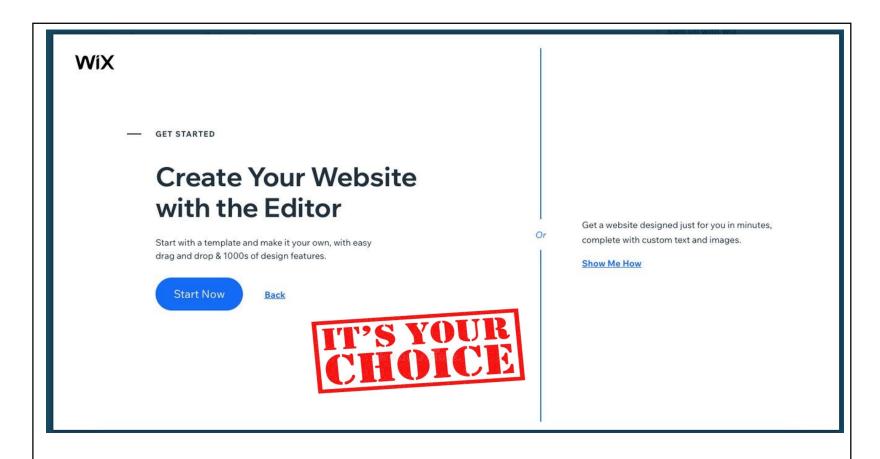
Is There More than One Way to Make a Website on Wix?

Designing a website with Wix can be done in two ways.

1. **The first recommendation is to choose your own template and customize it using the Wix drag-&-drop editor.**
2. **The second is to let the Wix ADI (artificial design intelligence) create a website complete with custom text and images for you.**

•I recommend that if you've built a website before or you have a basic understanding of website development and design then go for the first recommendation.

•If it's your first time creating a website or you need to go live really quickly, go for the second recommendation.

•Wix Editor is the standard website builder we know and love.

•To start, you choose from over 900 templates.

•Once you've picked your ideal canvas, you can drag-and-drop different text and image elements to customize it.

•The best feature of Wix Drag-&-Drop Editor is the extensive menu of options to play with.

•So who is Wix Editor for?

•Wix Editor allows you to create a beautiful website in just a couple of hours or so.

•his makes it ideal for users such as:

•**Small businesses**

•**Restaurants**

•**Online stores**

•**Bloggers**

•**Photographers**

•**Services**

•**Real Estate**

How to Use Wix Editor

To make things simpler, I've broken down the Wix Editor process into 12 steps!

1. **Sign up & choose a plan**
2. **Choose a template**
3. **Update text and images**
4. **Personalize the background**
5. **Add pages/site navigation**
6. **Add apps**
7. **Set up a blog**
8. **Add an online store**
9. **Optimize for search engines**
10. **Make it look good on mobile**
11. **Choose a domain name**
12. **Publish**

Step 1: Sign Up

Log In

Don't have an account? Sign Up

Email

12teachyou@hotmail.com

Password

●●●●●●●●●

☑ Remember Me   Forgot Password or Email?

Log In

f Continue with Facebook

G Continue with Google

  Continue with Apple

* By logging in, you agree to our Terms of Use and to
receive Wix emails & updates and acknowledge that
you read our Privacy Policy.

Choose a subscription plan

•At this stage, you will be signed up to the free plan.

•If you want to, you can dive straight into the editing of your website.

•However, I recommend that you choose your Wix subscription plan first if you plan on selling items online, so that you unlock all of the features you need to fully customize your website.

•Certain eCommerce features, advanced design features, and some of the content blocks are not available on free plans.

•So, you might hit some roadblocks in the free plan as you start to develop and fine-tune your website.

•All of the plans are very affordable and there are some super cheap options too which are great if you're just starting out and want to get a taste of web development.

Compare Plans

Business Elite	Business	Core	Light
	RECOMMENDED		
Scale your business	Grow your brand	Engage your audience	Get the basics
$159 /mo	$36 /mo	$29 /mo	$17 /mo
15 collaborators	10 collaborators	5 collaborators	2 collaborators
Unlimited storage space	100 GB storage space	50 GB storage space	2 GB storage space
Advanced marketing suite	Standard marketing suite	Basic marketing suite	Light marketing suite
Free domain for 1 year	Free domain for 1 year	Free domain for 1 year	Free domain for 1 year
Advanced site analytics	Standard site analytics	Basic site analytics	
Accept payments	Accept payments	Accept payments	
Advanced eCommerce	Standard eCommerce	Basic eCommerce	
Advanced developer platform			

BETTER SAFE THAN SORRY

Compare Plans
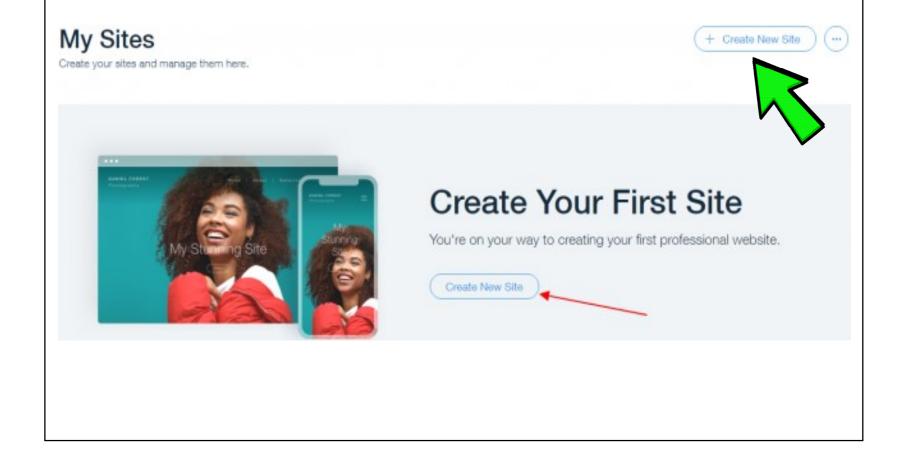
Site features		Business Elite Scale your business $159 /mo	Business Grow your brand $36 /mo RECOMMENDED	Core Engage your audience $29 /mo	Light Get the basics $17 /mo
Custom domain	ⓘ	✓	✓	✓	✓
Free domain for 1 year	ⓘ	✓	✓	✓	✓
Remove Wix branding	ⓘ	✓	✓	✓	✓
Storage space	ⓘ	Unlimited	100 GB	50 GB	2 GB
Customer accounts	ⓘ	✓	✓	✓	–
Customized reports	ⓘ	✓	–	–	
Events Calendar app Free for 1 year	ⓘ	✓	✓	✓	
Site Booster app Free for 1 year	ⓘ	✓	✓	✓	
Customer care	ⓘ	Priority customer care	24/7 customer care	24/7 customer care	

BETTER SAFE THAN SORRY

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Compare Plans

		Business Elite Scale your business $ **159** /mo	RECOMMENDED **Business** Grow your brand $ **36** /mo	**Core** Engage your audience $ **29** /mo	**Light** Get the basics $ **17** /mo
Full marketing suite					
Lead-capture forms	ⓘ	75	25	10	4
Fields per form	ⓘ	100	75	50	10
Automated marketing tools	ⓘ	✓	✓	✓	✓
Site chat	ⓘ	✓	✓	✓	—
Payment tools					
Accept payments	ⓘ	✓	✓	✓	—
Plans and recurring payments	ⓘ	✓	✓	✓	
Sell on marketplaces	ⓘ	✓	✓	✓	
Sell on social channels	ⓘ	✓	✓	✓	
Automated sales tax	ⓘ	500 transactions per month	100 transactions per month	—	

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Compare Plans

Complete eCommerce Platform

		Business Elite Scale your business $159 /mo	Business *(RECOMMENDED)* Grow your brand $36 /mo	Core Engage your audience $29 /mo	Light Get the basics $17 /mo
Up to 50,000 products	ⓘ	✓	✓	✓	—
Abandoned cart recovery	ⓘ	✓	✓	✓	—
Automatic discounts	ⓘ	✓	✓	✓	—
Accept pre-orders	ⓘ	✓	✓	✓	—
Accept manual orders	ⓘ	✓	✓	✓	—
Advanced shipping	ⓘ	✓	✓	—	—
Loyalty program by Smile.io	ⓘ	✓	—	—	—
Dropshipping by Modalyst	ⓘ	Unlimited	250 products	25 products	
Product reviews by KudoBuzz	ⓘ	3,000 reviews	1,000 reviews	—	
Branded eGift cards	ⓘ	Advanced	Advanced	Basic	
Back in stock notifications	ⓘ	Unlimited	Unlimited	10 per month	

BETTER SAFE THAN SORRY

Step 2: Next Choose a Template

•To get started, select *Create a New Site* from the drop down menu in the top right corner of the dashboard. Once you click, Wix will ask what type of website you want. There are options for everyone, from online stores to personal portfolios.
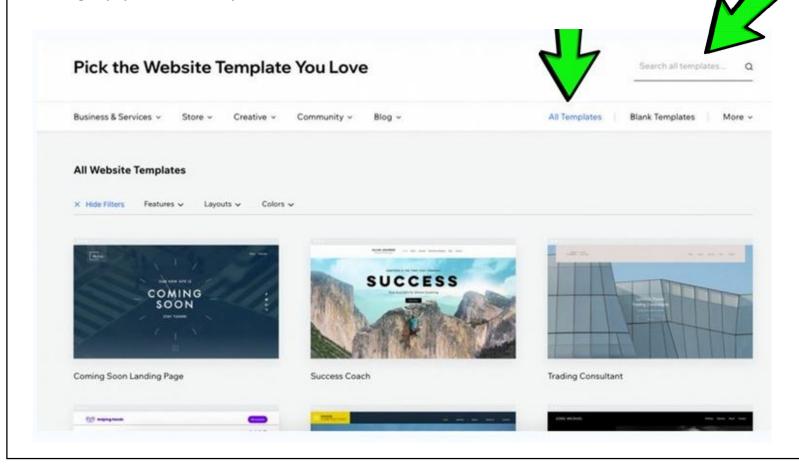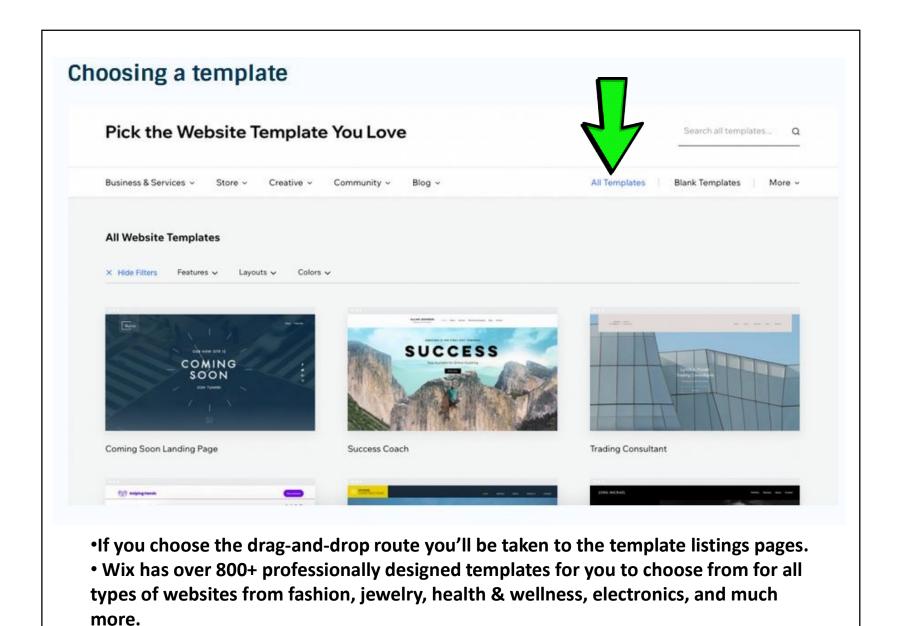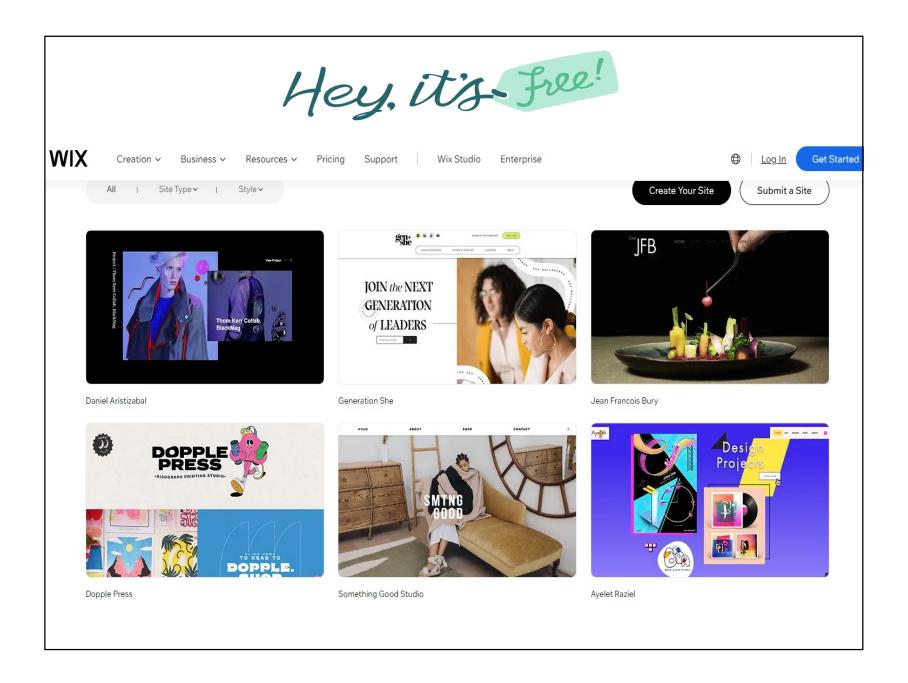
•Based on your selection, you'll be taken to a page of relevant templates to choose from – and when it comes to Wix templates, you're spoiled for choice.

•There are over 800+ templates in total, so if your dream template isn't in your selected category, you can always use the search bar to find more.

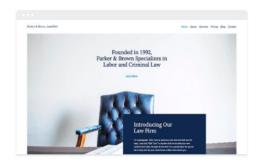**If you choose the drag-and-drop route you'll be taken to the template listings pages.
• Wix has over 800+ professionally designed templates for you to choose from for all types of websites from fashion, jewelry, health & wellness, electronics, and much more.**

Hey, it's **free!**

WIX | Creation ⌄ | Business ⌄ | Resources ⌄ | Pricing | Support | Wix Studio | Enterprise | 🌐 | Log In | Get Started

All | Site Type ⌄ | Style ⌄ | Create Your Site | Submit a Site

Daniel Aristizabal

Generation She

Jean Francois Bury

Dopple Press

Something Good Studio

Ayelet Raziel

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MAKE
GOOD
CHOICES

Pick the website template you love

Hair Extension & Lash Store

Baby Shower

Men's Fashion

Law Practice

Comedy Club

Webinar Landing Page

Industrial Design Studio

Graphic Design Portfolio

3D Artist

Graffiti Artist

Textile Designer

Interior Designer
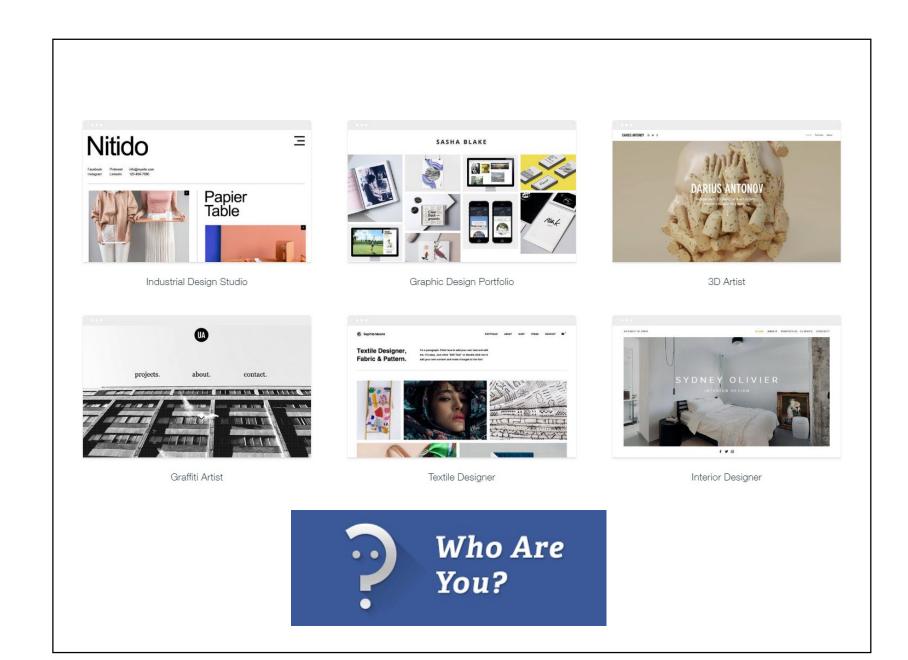

Who Are You?

Choosing a Website Template
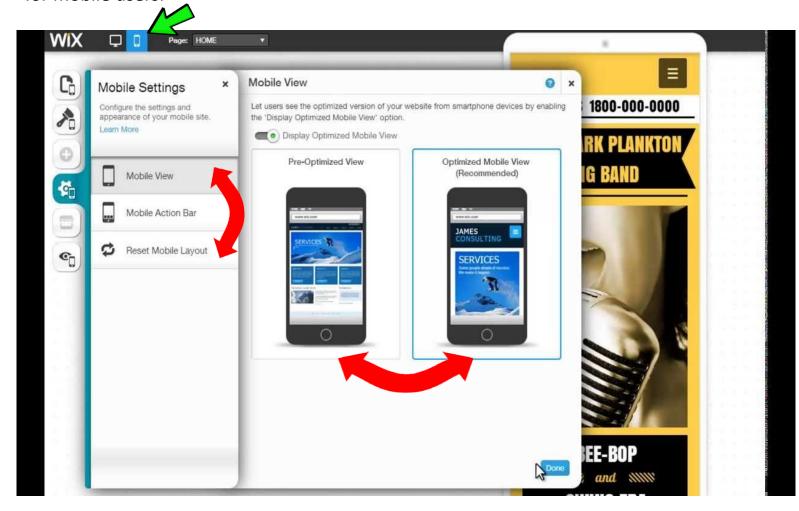Things You Should Consider

• **Prioritize features and customization** – make sure the template has everything you need and your customers will need to have a pleasant experience.

• **Make sure it's mobile-friendly** and responsive to different screen sizes. 80% of all web traffic is from mobile users so don't forget to consider how the templates look and work for mobile users.

• **Full-width or box-width design?** – generally speaking, full-width designs will look more modern and contemporary, whereas box-width designs will be more traditional and focused.

• **Logo placement** – service-led businesses will want a design with minimal focus on the logo, whereas product-led businesses that want to develop a brand will want the logo to shine bright.

• **Menu bar design** – most of the time you want to stick with a horizontal menu bar because it's easy to locate and will make navigating your website simple.

• **Home page header –** this is your chance to impress your web visitors, ensure that your header designs meet expectations, and wow your first-time visitors.

•**Prioritize features and customization** – make sure the template has everything you need and your visitors will need to have a pleasant experience.

•**Make sure it's mobile-friendly** and responsive to different screen sizes. 80% of all web traffic is from mobile users so don't forget to consider how the templates look and work for mobile users.
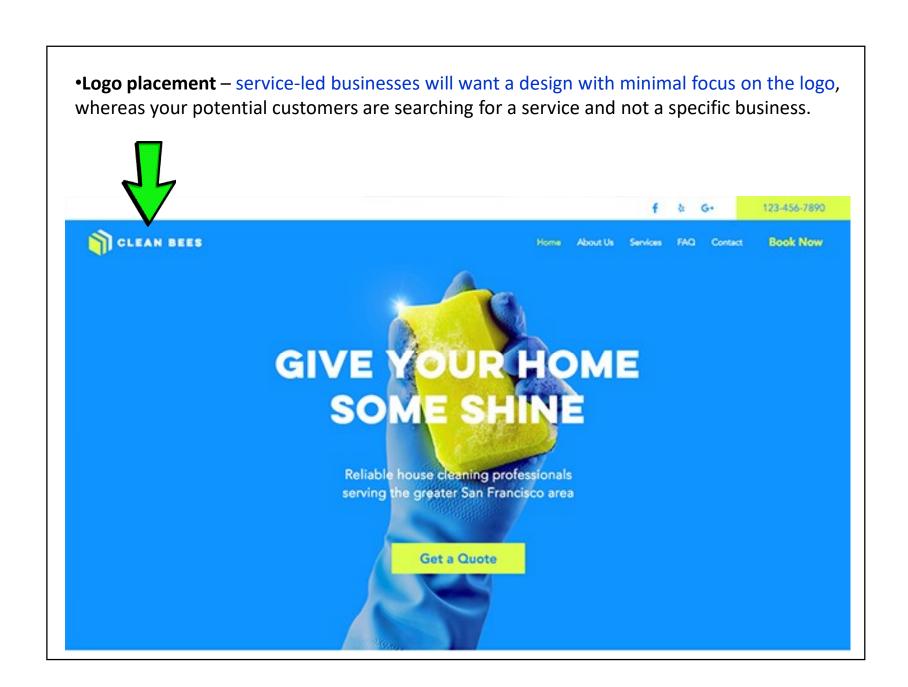
•**Full-width or box-width design?** – generally speaking, full-width designs will look more modern and contemporary, whereas box-width designs will be more traditional and formal.
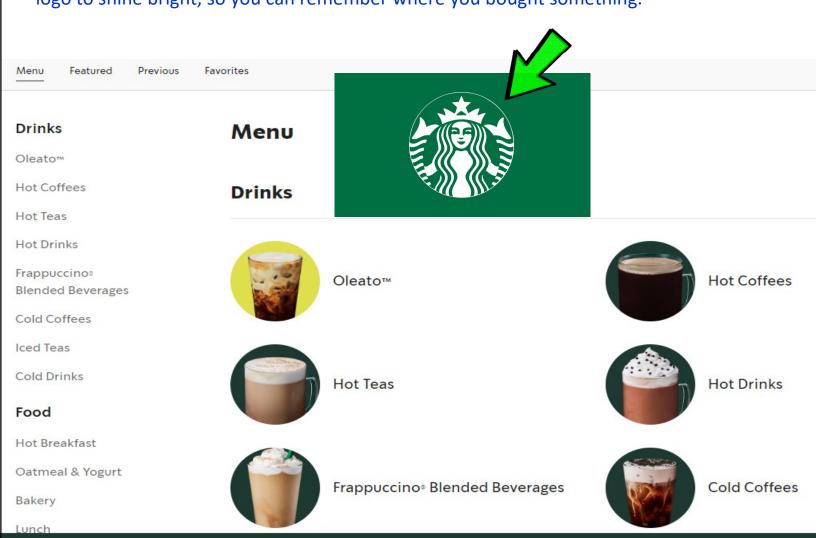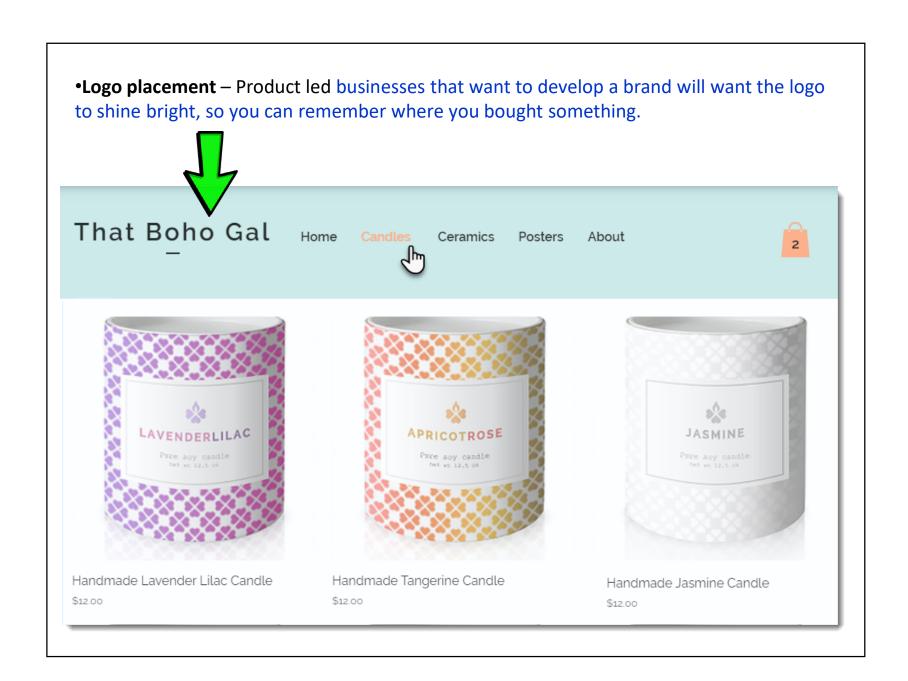
Full Width example

Website Header Size

Box Width example

Website Header Size

The Focus is Here!!!

Nick Hawks
"The eCommerce Guy"

12 teachyou Social Commerce .com

START A BUSINESS IN NC
A GUIDE ON HOW TO

Teaching Free eBay, Amazon, Etsy & Social Media Webinars all over America @ www.12teachyou.com

eBay amazon Etsy shopify

| HOME | CLASS HANDOUTS | CLASS DESCRIPTIONS | CLASS SCHEDULE | Contact Info |

Founder of 1-2 Teach You Social Commerce & Voted an eBay Education Specialist in Excellence Award Winner, I am an eBay Power Seller and a Top Rated Plus Seller with over 25 years experience selling online. I am also a long time small business owner with years of real life experience.

Let me show you how easy it is to sell on eBay, Amazon, Facebook, Etsy, & how to create a Shopify or Wix website. I can also show you how to "Find the Perfect Product" to complete your sales funnel.

Most of my classes are taught virtually are totally free for you to attend.

facebook Marketplace

A New Place to Buy and Sell Stuff

•**Logo placement** – service-led businesses will want a design with minimal focus on the logo, whereas your potential customers are searching for a service and not a specific business.
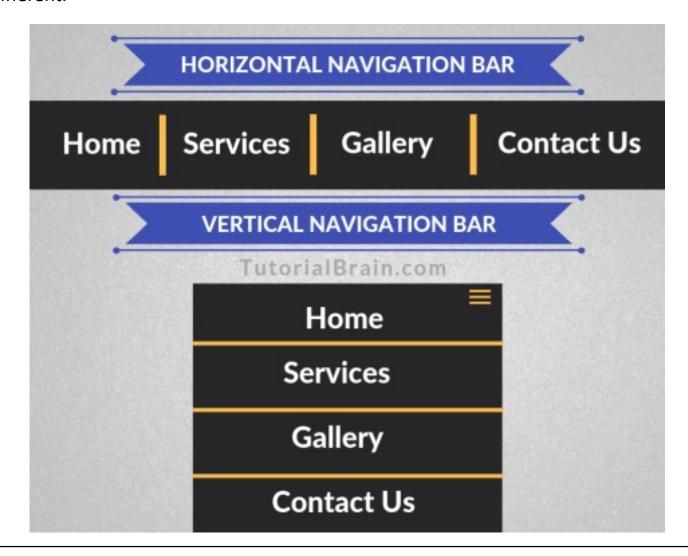
- **Logo placement** – Product led businesses that want to develop a brand will want the logo to shine bright, so you can remember where you bought something.
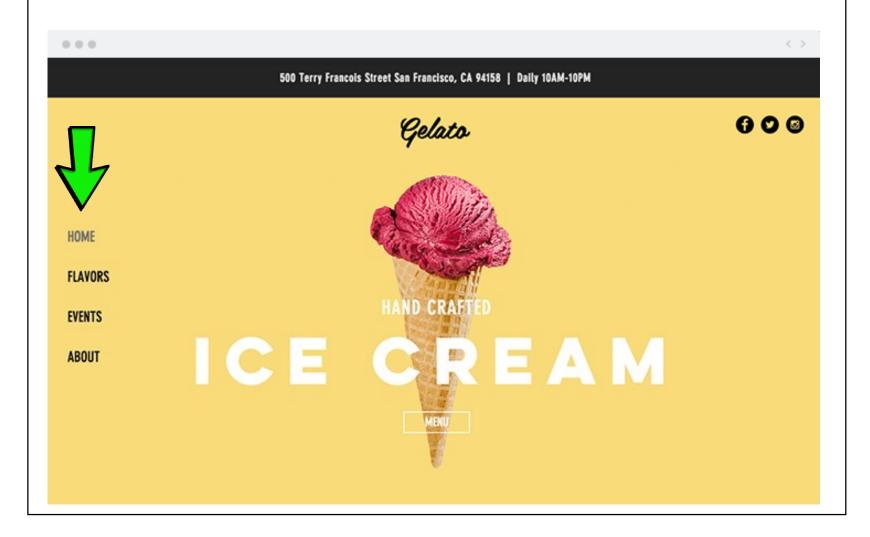
•**Logo placement** – Product led businesses that want to develop a brand will want the logo to shine bright, so you can remember where you bought something.

•**Menu bar design** – what type of menu bar do you want, traditional or something different.

•**Menu bar design** – most of the time you want to stick with a horizontal menu bar because it's easy to locate and will make navigating your website simple.
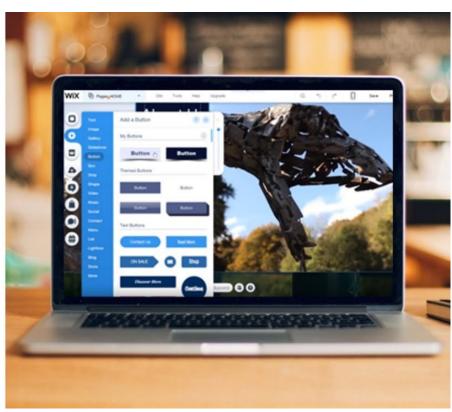
•**Menu bar design** – most of the time you want to stick with a horizontal menu bar because it's easy to locate and will make navigating your website simple.
•But vertical can work too.

•**Home page header –** this is your chance to impress your web visitors, ensure that your header designs meet expectations, and wow your first-time customers.
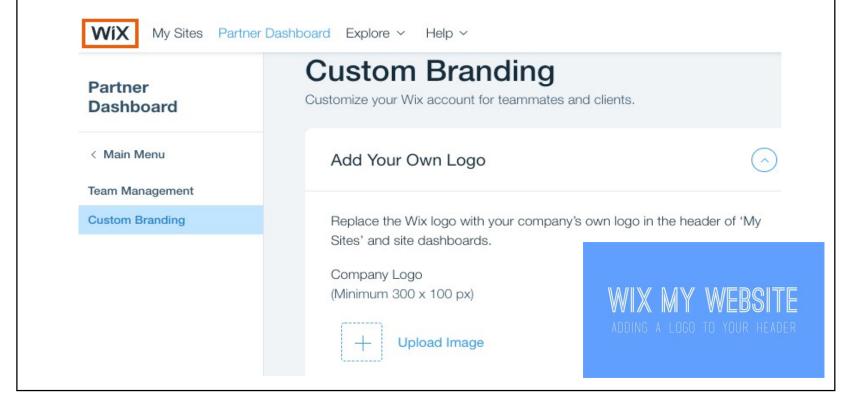
Step 3: Update Text and Images

•At this point, you'll get to see a preview page of your chosen template.

•This is where you can play around with simple but brilliant editing features, like the drag-and-drop design and text boxes.

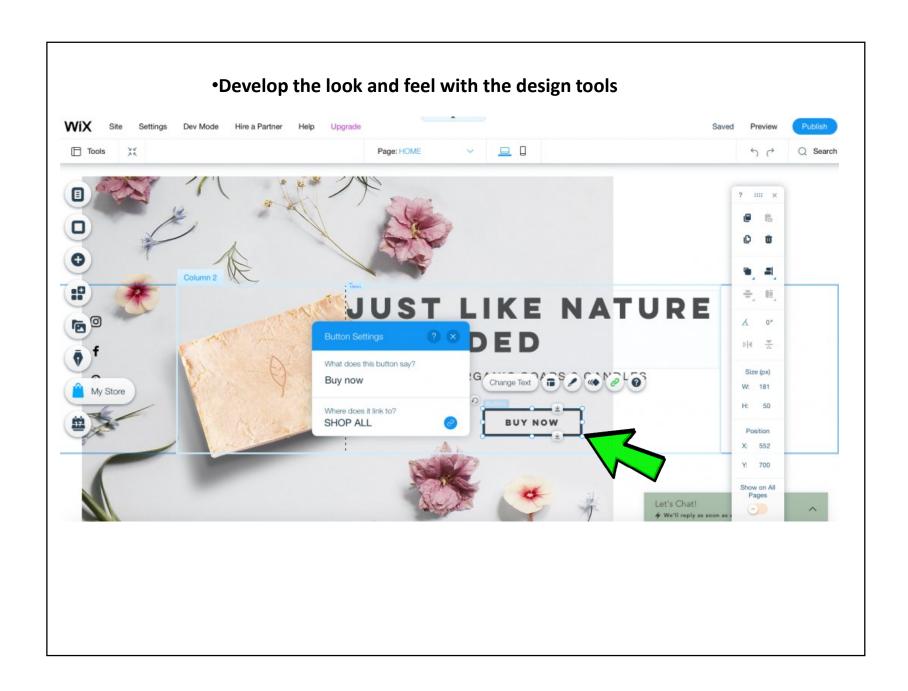•For some in-depth assistance, check out this video on building with Wix:

HOW TO CREATE A WEBSITE USING WIX

WATCH VIDEO
Click the "Play" Button

[Wix Drag & Drop Editor How-To Video](#)

•Something that sets the Wix website builder apart from other web-hosting brands is the complete freedom you get from the drag and drop editor. You can get creative and develop a truly unique design by using the drag and drop feature to move elements exactly where you want them.

•There's also a bunch of stunning media galleries to showcase your images and videos that you can use to bring your website to life. Additionally, you can add effects like hover boxes, animations, and other innovative design features to grab your audience's attention and keep them engaged while on your site.
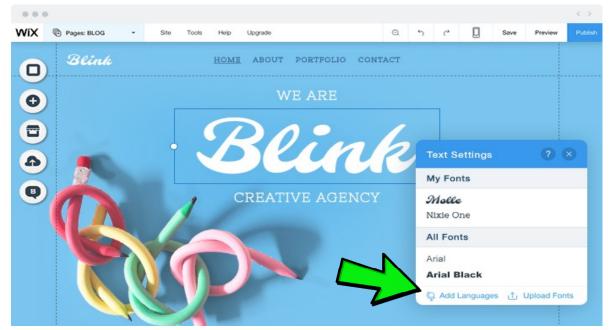
•Develop the look and feel with the design tools

Customize your site

•Once you've made it this far through the checklist, you've successfully set up your Wix website with everything you need to go live.

•Now all that stands in your way of launching a successful Wix website is customizing it with stunning content that helps to achieve your business objectives.

•First, you'll want to update your company info, product portfolio, or blog details.
•Simply click on the text you want to change, then rewrite – it's that easy.
•You can also change the font size and color, and typeface favorites like *italics* and **bold** are also there for some extra font-based fun.
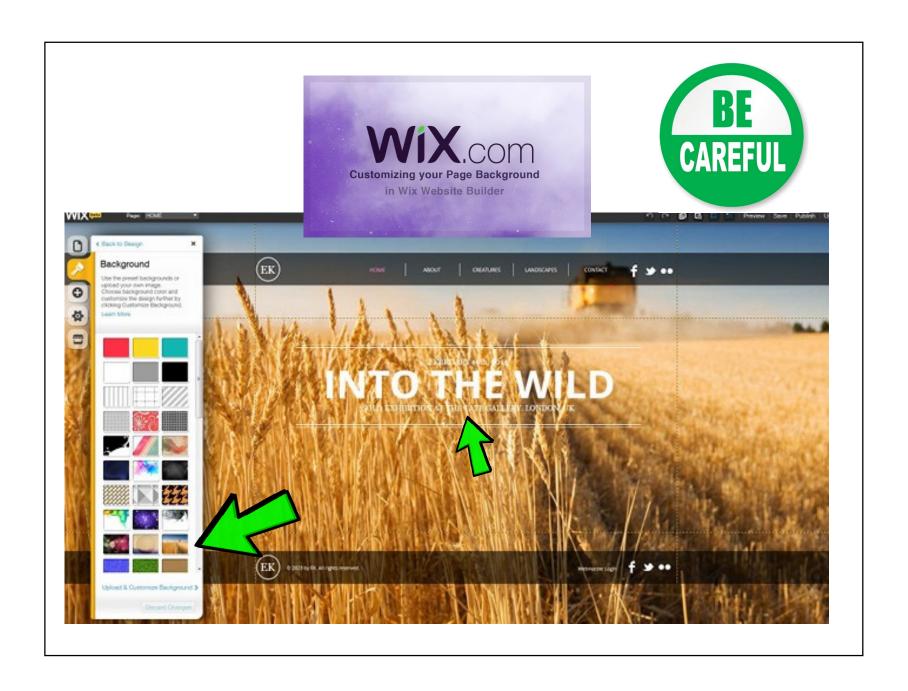
Use more than one language if needed.

•If your template comes with images, these can be changed too.
•This is what makes Wix the best – you can really make the website your own, one click at a time.
•like an image? Click it and switch it out for something you *do* like. It could be a saved photo from your business, or one of Wix's free images – there are tons of design possibilities to be explored.
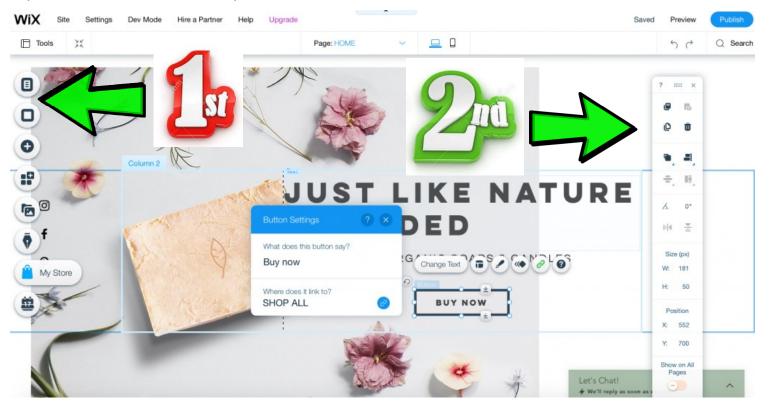
Step 4: Personalize the Background
•If small images aren't enough, you can also change your template background.
•The left-hand sidebar features a 'Background' button, which you can use to click and change with ease.
•You can add a video to your background – they've become one of the most popular UX (User Experience) trends, and will generate interest.
•In fact, online videos are expected to make up more than 82% of all consumer internet traffic!
Be careful though that you don't over design your website.

•When you edit the background of your Wix site – or any other part, for that matter – you'll have two toolbars to work with: one on the right-hand side of the screen, and one on the left-hand side.

•The toolbar on the left is for adding extras to your site, such as backgrounds, more pages, images, or even apps (I'll explain apps in step 7!).

•Once you've included everything you want, you can use the right-hand toolbar to duplicate, rotate, or delete your various new additions.
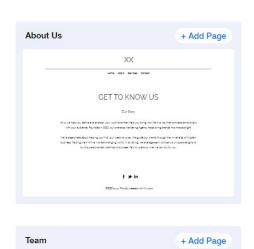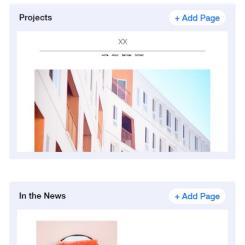

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Step 5: Add Pages

•Once you've created a stunning homepage, there are a few other pages you should add to ensure your website has everything visitors are looking for.

•For example, make sure to include an "About" page and a "Contact Us" page.

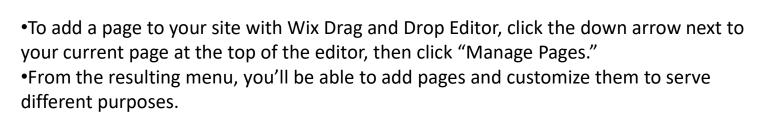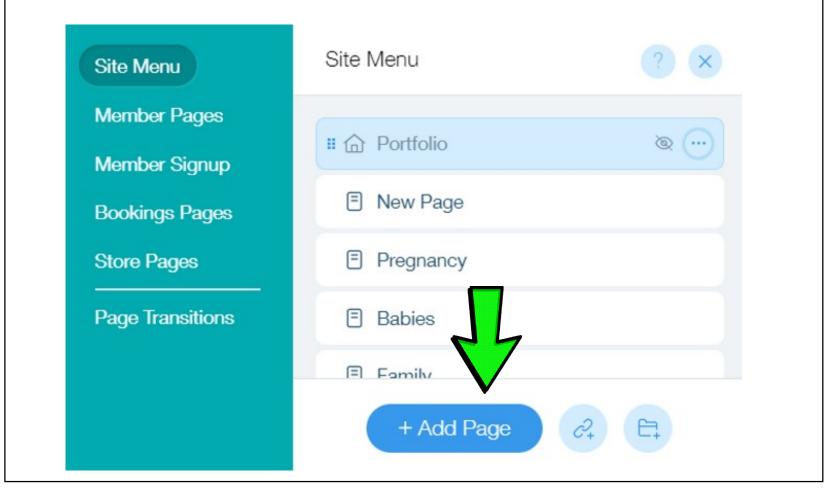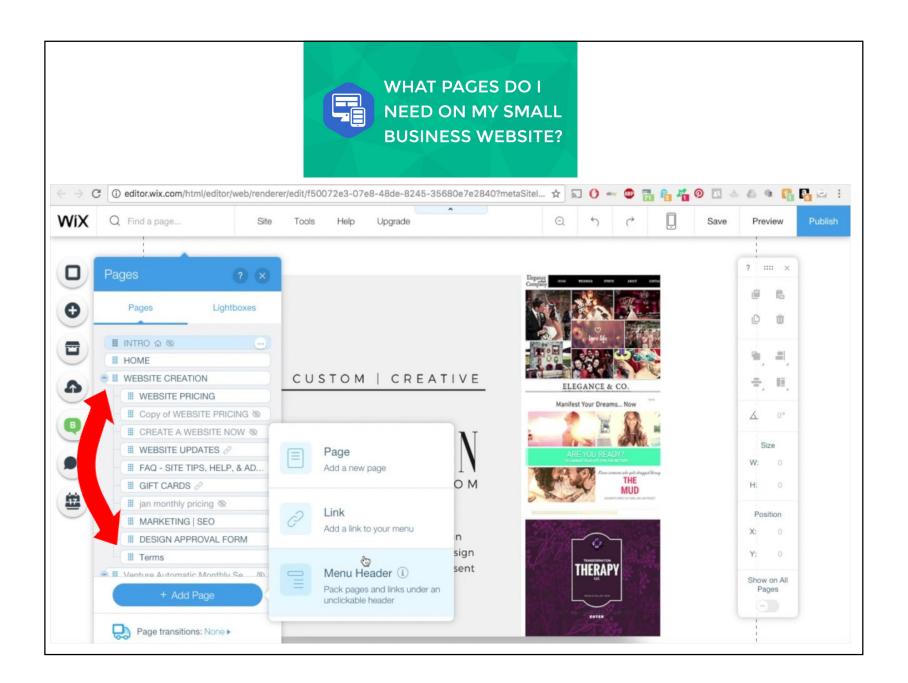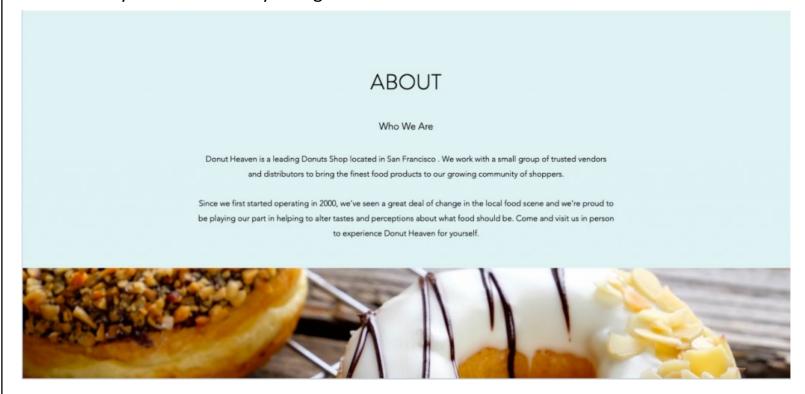•Text and visual content is your chance to add personality to your website and begin to develop a relationship with your visitors.

•Every website will have specific goals which the content should aim to achieve but here are some basic pieces of content that every website may need.

•To add a page to your site with Wix Drag and Drop Editor, click the down arrow next to your current page at the top of the editor, then click "Manage Pages."
•From the resulting menu, you'll be able to add pages and customize them to serve different purposes.

WHAT PAGES DO I NEED ON MY SMALL BUSINESS WEBSITE?

•**An 'About' page –** this is your chance to tell the story behind why your business or website exists.
•Add a ton of personality, be honest about who you are and what you stand for, and keep it relatively short so it's easy to digest.

•**Customer testimonials** – whether you're selling a product or a service, customer testimonials are a great way to add social proof, build trust, and convert leads into paying customers.

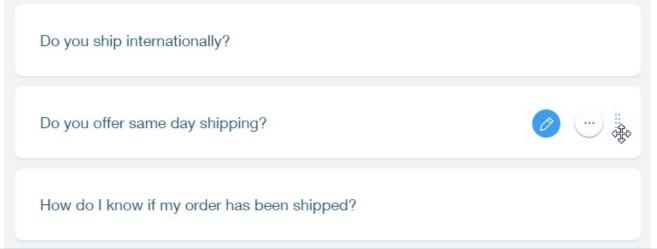•**FAQs** – allow you to create a better user experience for your visitors by answering common questions that might come up as they browse your website, look at your products or decide if they want to use your service.
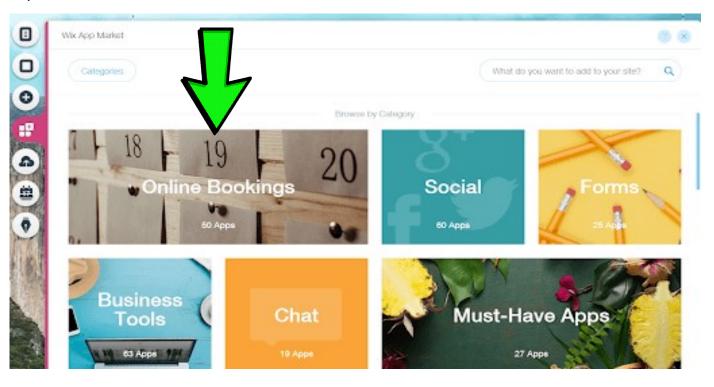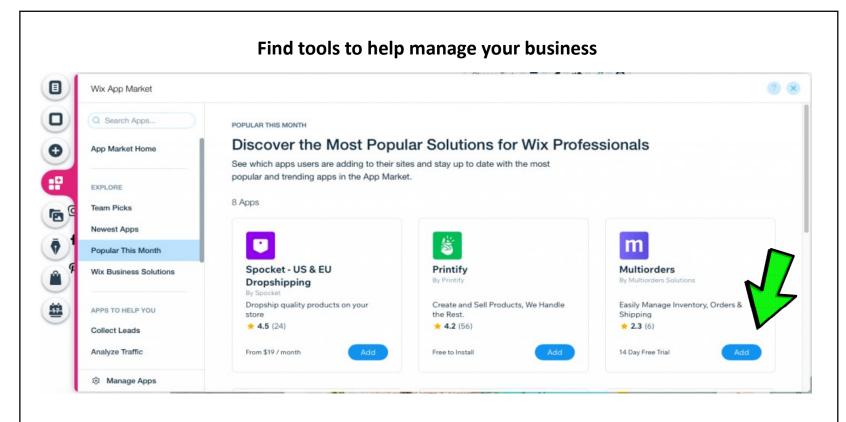
•**Contact us** – no matter what type of website you run it's important to have information about how your website visitors can get in touch.

Step 6: Add Optional Apps

•By this point, you've customized your site's template and added some solid images and pages. But if your site still feels a little plain, there's no need to worry – adding some exciting bells and whistles is a lot easier than it seems.

•Wix's App Market has over 300 amazing applications to boost your site, and they cover everything from restaurant orders to interactive quizzes. The apps don't just look great, either – they also provide your website with the modern interface necessary to stay competitive.

Find tools to help manage your business
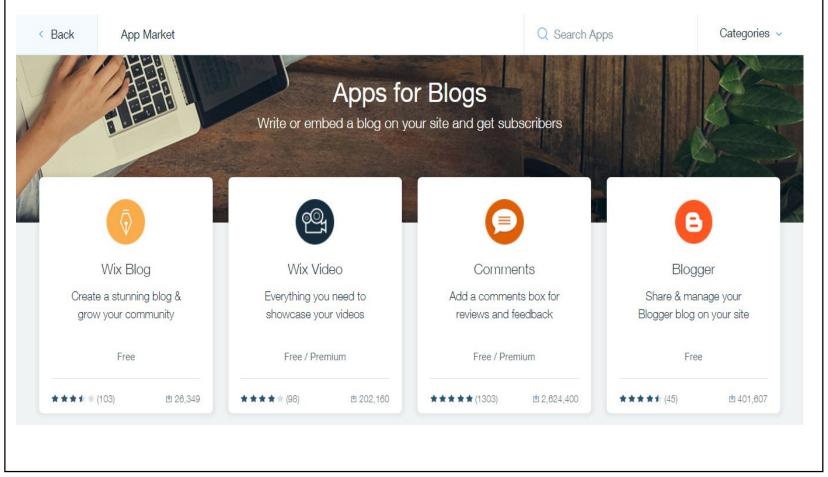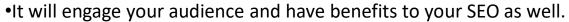
• The Wix app marketplace has 300+ apps that you can use to help manage your website, boost its features, and increase its overall performance. You'll find apps to help you collect leads, analyze traffic, sell products, and interact with your visitors.

• Once you've found an app you want to install, you just need to click the add button and follow the signup procedures for that specific tool. Once that is complete, the app will be active and you can access it from your Wix dashboard.
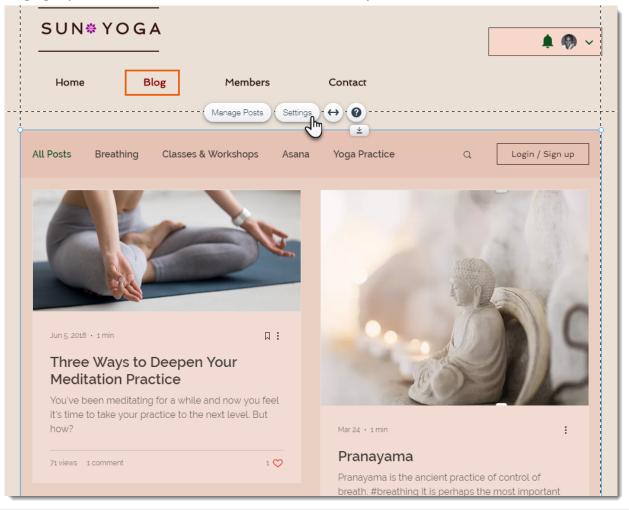
Step 7: Set Up an optional Blog
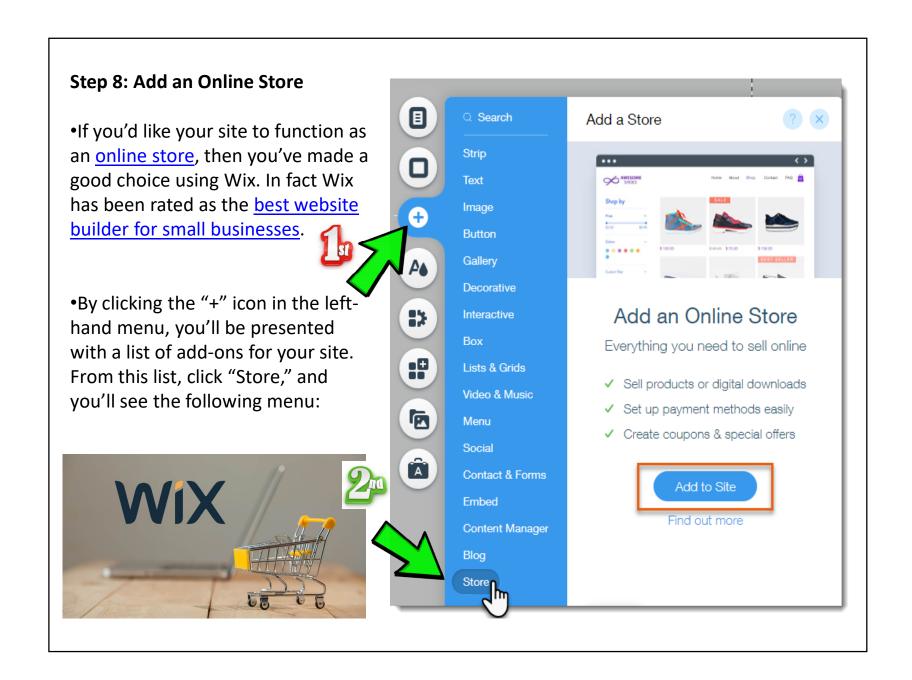
•Keep your audience in the loop with a [professional-looking blog page](#), fully integrated with your site.

•The new Wix Blog can be found by clicking the pen-shaped 'Start Blogging' button, which can be found at the bottom of the builder menu.
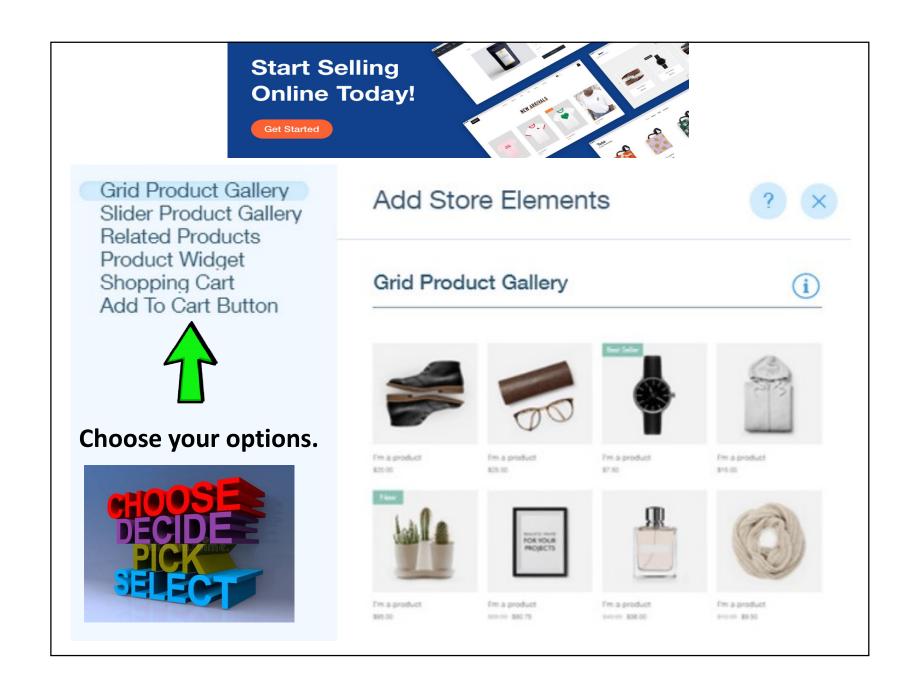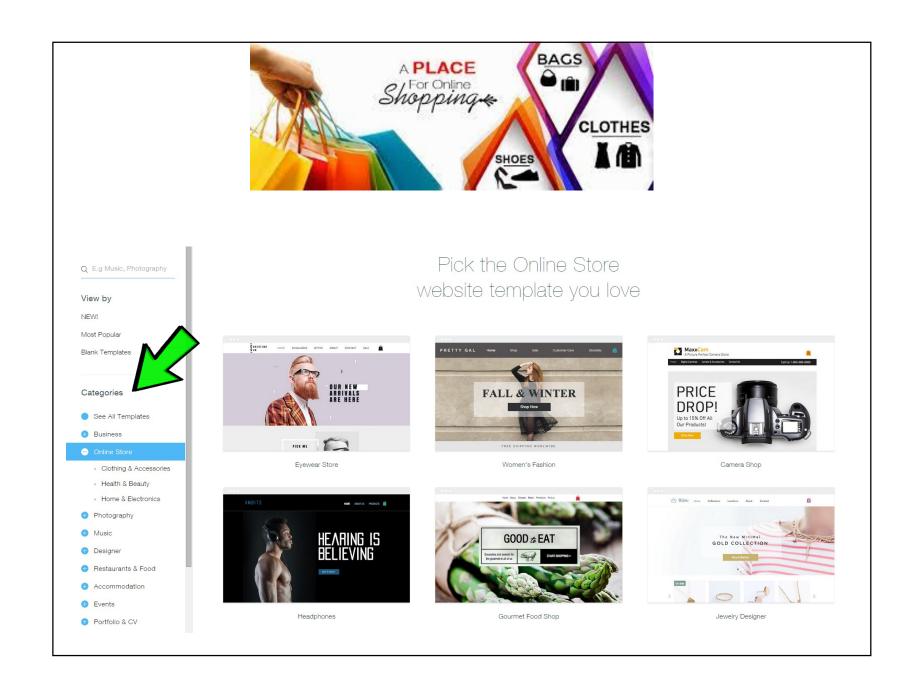
•**Blog posts** – you can give value to your visitors by providing interesting and unique perspectives on topics they care about through well-crafted blog posts.
•It will engage your audience and have benefits to your SEO as well.

Step 8: Add an Online Store

•If you'd like your site to function as an online store, then you've made a good choice using Wix. In fact Wix has been rated as the best website builder for small businesses.

•By clicking the "+" icon in the left-hand menu, you'll be presented with a list of add-ons for your site. From this list, click "Store," and you'll see the following menu:

Start Selling Online Today!

Get Started

Grid Product Gallery
Slider Product Gallery
Related Products
Product Widget
Shopping Cart
Add To Cart Button

Choose your options.

Add Store Elements ? ✕

Grid Product Gallery ⓘ

Pick the Online Store
website template you love

Search: E.g Music, Photography

View by

NEW!

Most Popular

Blank Templates

Categories

- See All Templates
- Business
- Online Store
  - Clothing & Accessories
  - Health & Beauty
  - Home & Electronics
- Photography
- Music
- Designer
- Restaurants & Food
- Accommodation
- Events
- Portfolio & CV

Eyewear Store

Women's Fashion

Camera Shop

Headphones

Gourmet Food Shop

Jewelry Designer

•From here, Wix will automatically set up eCommerce functions on your site for you, including product galleries, multiple payment methods, and inventory management.

[Wix eCommerce Features](#)
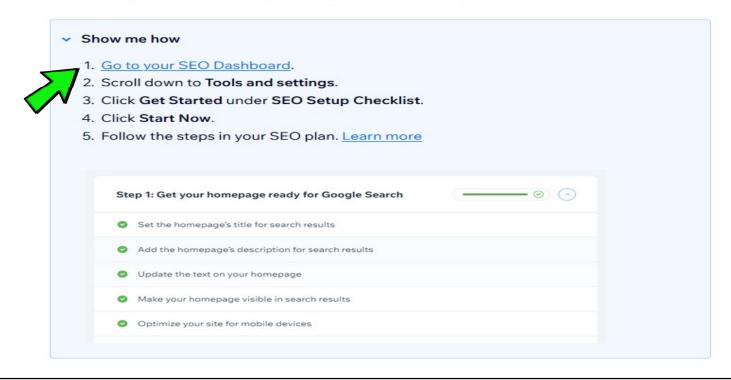
Step 9: Optimize for Search Engines

•Wix Editor makes it straightforward to work with your site's SEO (Search Engine Optimization) capabilities.

•On the left side of the site editor, you can click "Menus and Pages," then click on the ellipses next to any page to be presented with this list of options:
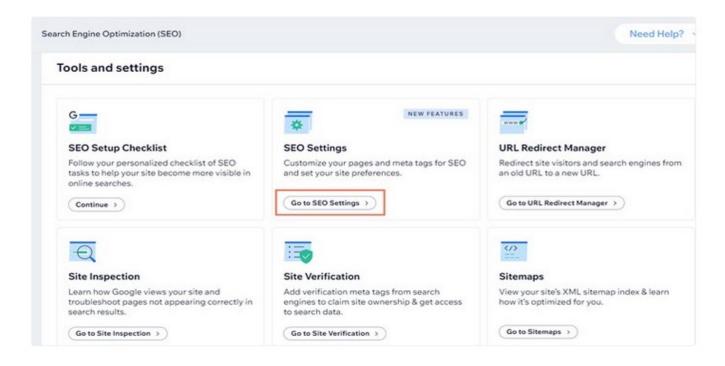
Wix SEO Setup Checklist

Wix SEO Setup Checklist is a step-by-step plan designed to help you improve your site's SEO. It will help you setup the basics as well as show you how you can boost your online presence by outlining weak points, while providing helpful tips for improvement.
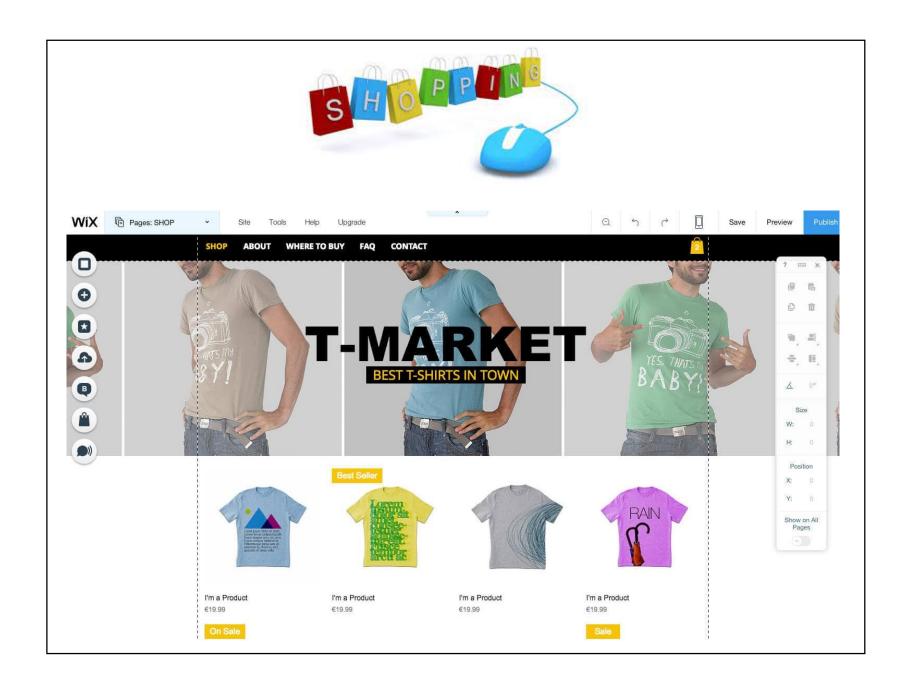
∨ **Show me how**

1. Go to your SEO Dashboard.
2. Scroll down to **Tools and settings.**
3. Click **Get Started** under **SEO Setup Checklist.**
4. Click **Start Now.**
5. Follow the steps in your SEO plan. Learn more

Step 1: Get your homepage ready for Google Search

- Set the homepage's title for search results
- Add the homepage's description for search results
- Update the text on your homepage
- Make your homepage visible in search results
- Optimize your site for mobile devices

To enable search engines to index your site:

1. <u>Go to your SEO dashboard</u>.
2. Select **Go to SEO Settings** under **Tools and settings**.
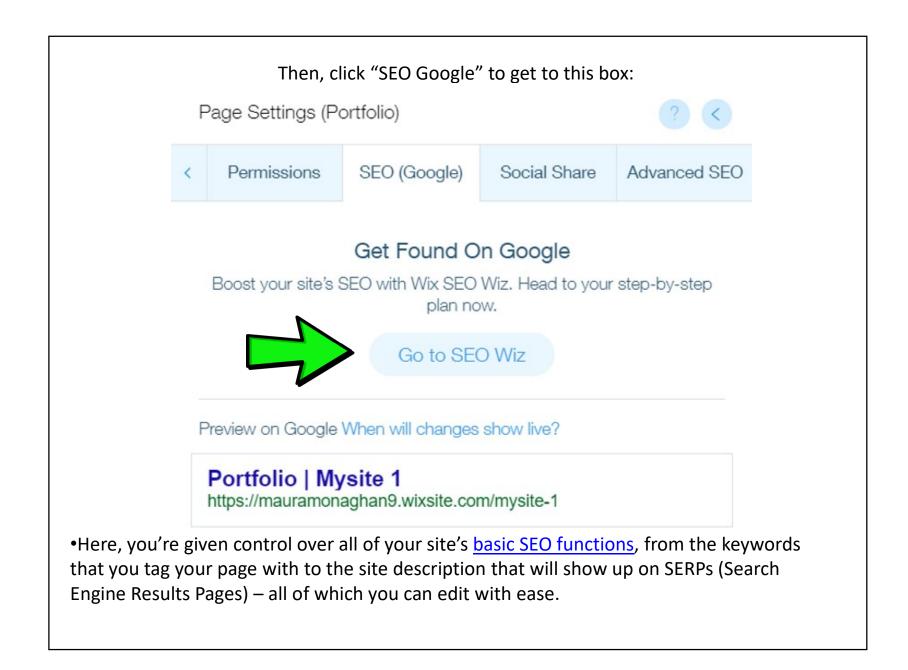
3. Make sure the **Let search engines index your site** toggle is enabled.

Use SEO Settings

•Wix's allows you to set up SEO settings for multiple pages.

•This is an easy way to get a large site search engine optimized.

•You can also fine-tune SEO settings of individual pages after customizing an SEO Setting for multiple pages.

Then, click "SEO Google" to get to this box:

•Here, you're given control over all of your site's basic SEO functions, from the keywords that you tag your page with to the site description that will show up on SERPs (Search Engine Results Pages) – all of which you can edit with ease.

Step 10: Make It Look Good on Mobile

•Making sure the mobile version of your site looks great is vital to its success, since mobile is pretty much taking over the world – these days, 80% of people search only on a smartphone.

•Thankfully, with Wix Drag and Drop Editor, mobile optimization is as **easy** as it is **important**. To start, hover your mouse over the desktop screen at the top of the editor.

•Then, click the mobile icon to see what your site will look like when viewed from a phone.

Step 11: Choose a Domain Name

•Before you publish your Wix site, you'll need to <u>set your domain name</u> (Wix will prompt you to do this when you click "Publish").
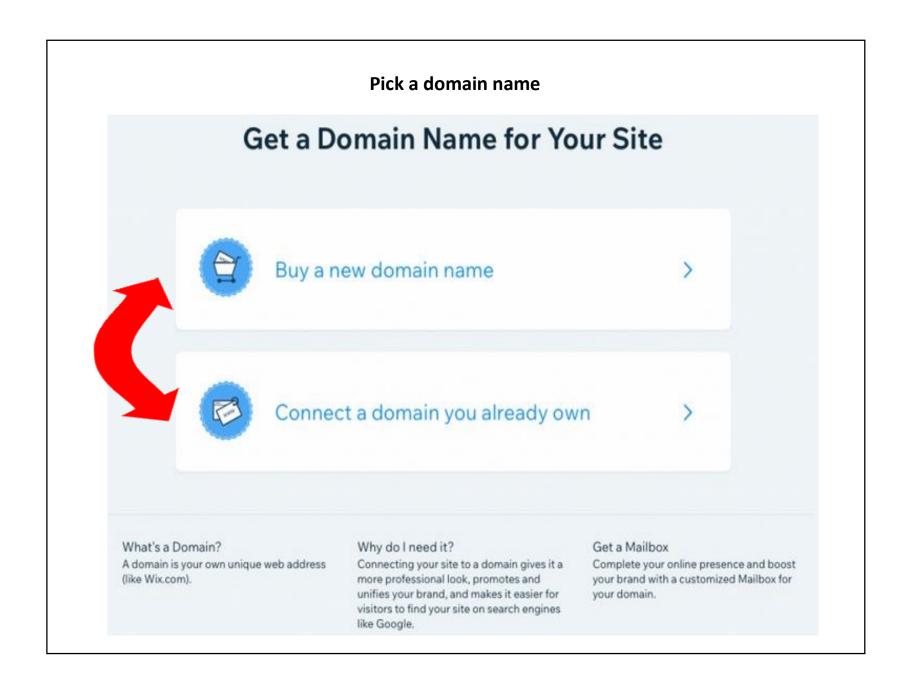
•If you're using Wix's free plan, then you won't be able to use a regular domain name like "*www.nicksblueshirts.com*" (domains like this come with Wix's paid plans).

•Instead, your site will follow the format *www.nick'sblueshirts.wixsite.com*, which is enough to get it up and running. But if you're going for a more professional look, then I recommend <u>upgrading to a paid plan</u> to secure a more polished domain!

•You can either buy the domain directly from the Wix platform or connect a domain you already own. Head to your Account Settings > Domains and then select the appropriate route.

•If it's your first time choosing a domain name here are a few best practices to follow:

1. If you're creating a website for your business or if high traffic is a core objective, go for a **.com** or **.net** ending.
2. Include your business name if possible.
3. Keep it short, 2 or 3 words work best.
4. Make sure it's easy to spell, type, and remember. You don't want to miss out on traffic because of frequent typos.

Pick a domain name

Step 12: Publish!

•By now, your Wix Drag and Drop Editor site will be ready to go. Throughout the Wix editing process, you can preview your masterpiece with the button in the top right corner. Once you're satisfied, simply click 'Publish' next to Preview, and… it's live!

•You can always edit your Wix site after publishing, so don't feel like it's a permanent commitment to the changes you've made.

•Just open your site's dashboard, click "Manage Site," then "Edit Site," and off you go. To re-publish, just click 'Publish' again in the top right corner.

Pros

TOP 3 WIX EDITOR PROS

#1   Offers total control over the design of your website

#2   Gives full access to Wix's app market

#3   Loads of helpful information available in the help center should you get stuck

Cons

TOP 3 WIX EDITOR CONS

#1 Can be relativley time consuming in comparison to using Wix ADI

#2 Is being used less in general as Wix ADI continues to improve

#3 Because everything can be edited, it's easy to go against website design best practices by mistake

another Option

THiNK About It.

•The second Wix option is the first of its kind:
Wix ADI (Artificial Design Intelligence).
•Using advanced technology, it creates stunning websites automatically.
•This is how to build a Wix website with no work involved on your part.

So how does Wix ADI work? Just provide some basic information, such as your business type, contact information, and online presence, and it does the rest. You can even make small design changes to suit your taste once the site is generated.

Using Wix ADI

•For those of you wanting to use the Wix ADI to create your website, you'll be pleased to know that there is less to think about. You simply need to answer the following questions and Wix does the rest:

1. What type of site do you want to create?
2. What do you need on your website? (choose from a list of features like blog, chat, menus, etc.)
3. What is the name of your store/business?
4. Do you want to import your images and text? (if yes, you will just need to paste a link to an existing website and/or a Google places listing)
5. Review and edit your info

So given its ease of use and impressive design speeds, Wix ADI is best for:
•**Less tech-savvy users**
•**Busy business owners**
•**Time-constrained bloggers**

Q Enter your business or website type

SUGGESTIONS

Consulting Firm

Non-Profit Organization

Coaching Professional
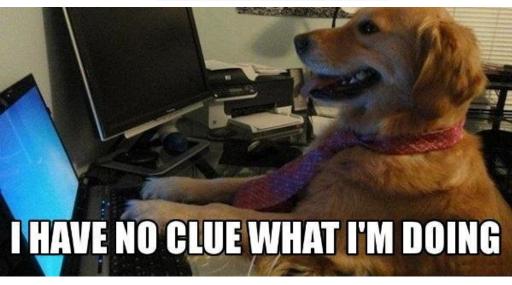
Cleaning Service

Marketing Agency

You will be asked to select a few design preferences to help the ADI create a template that suits your style. You will need to:
1. Pick a theme you like
2. Pick your favorite homepage design
3. Select pages you would like to add to your website from a visual list (About, product listings, contact, services, etc.)
4. View and start editing your website

While Wix Drag-&-Drop Editor is straightforward, Wix ADI is for less tech savvy users, or those who simply don't have the time to create a website from scratch. So if you're busy juggling invoices and phone calls, with Wix ADI, a Wix website can be yours in just 8 easy steps:
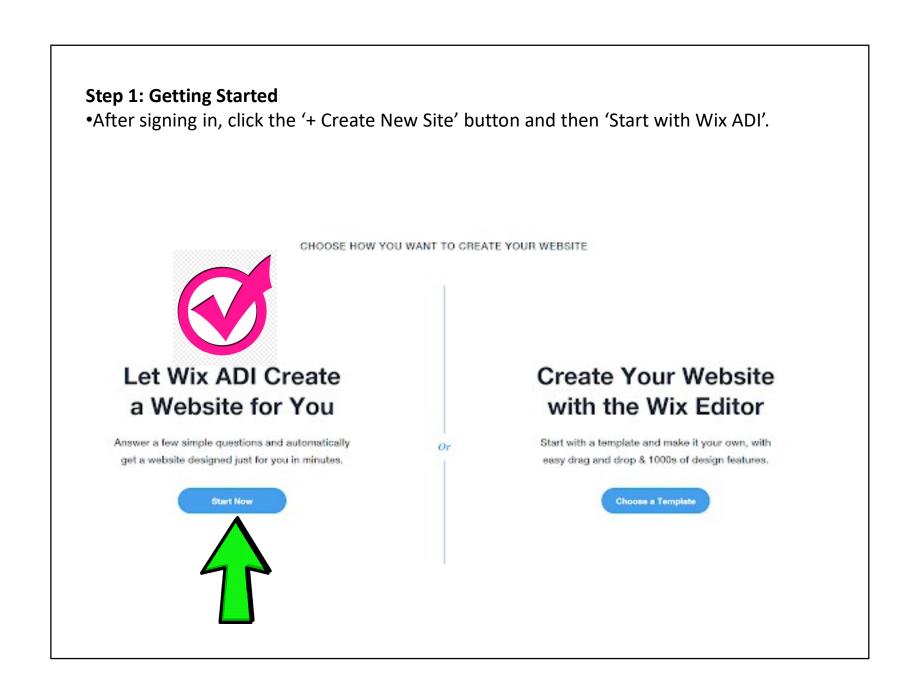
1. **Get started**
2. **Add features**
3. **Input your contact details**
4. **Design your site**
5. **Select a style**
6. **Make sure it's SEO and mobile-friendly**
7. **Choose a domain name**
8. **Publish**

DANGER
GENIUS AT WORK

But here's what really happened.

I HAVE NO CLUE WHAT I'M DOING

Step 1: Getting Started
•After signing in, click the '+ Create New Site' button and then 'Start with Wix ADI'.

CHOOSE HOW YOU WANT TO CREATE YOUR WEBSITE

Let Wix ADI Create a Website for You

Answer a few simple questions and automatically get a website designed just for you in minutes.

Start Now

Or

Create Your Website with the Wix Editor

Start with a template and make it your own, with easy drag and drop & 1000s of design features.

Choose a Template

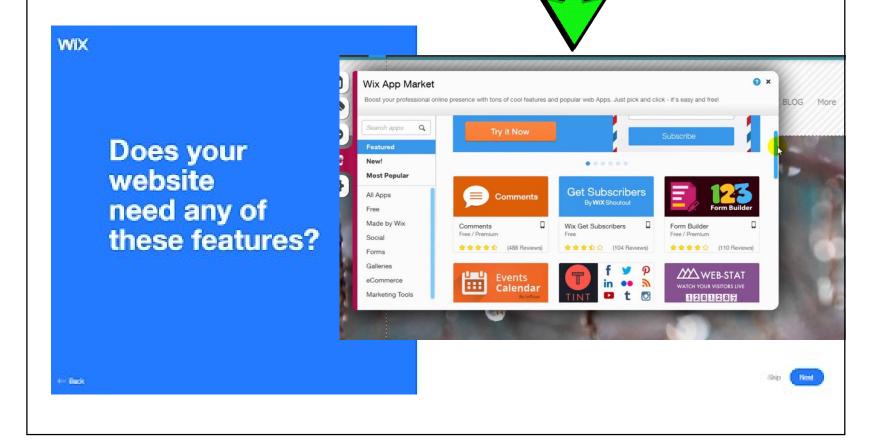**Step 2: Add Features**

•You'll then be asked which features you might need.

•Check the relevant boxes, then click 'Next' on the bottom right-hand side.

•Don't worry if you change your mind, or even your business model – you can edit Wix ADI at any time.

SO MANY CHOICES!

What kind of website
do you want to create?

Business >   Designer >   Blog >

Online Store >   Restaurants & Food >   Beauty & Wellness >

Photography >   Accommodation >   Portfolio & CV >

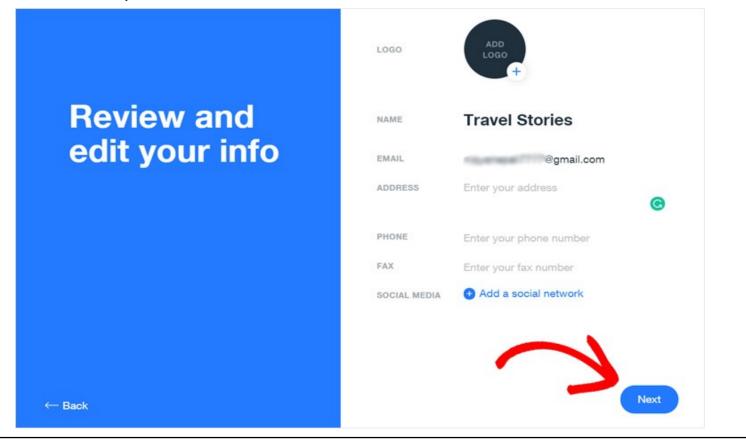Music >   Events >   Other >

Step 3: Input Your Contact Details

•Wix ADI will ask you for the contact details you'd like to include on your site. Try to provide as much information as possible, as this allows the ADI to create detailed navigation menus, footers, headers, and contact pages with ease.

•And remember – the more accurate your answers, the more Wix ADI can customize the perfect site for you.

(filling in the blanks)
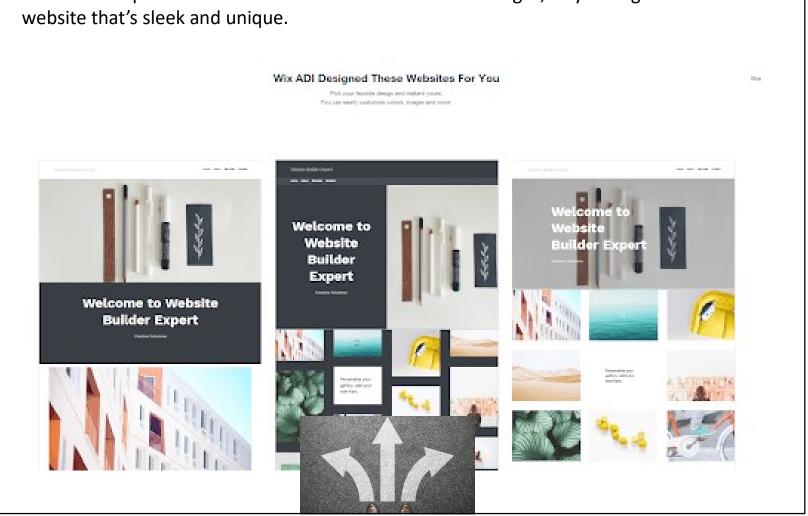
CONTACT

This is your Contact Section. Go on, be outgoing and friendly! Let the world know the best way to reach you. Keep it amiable and light to encourage visitors to get in touch.

Name

Email

Subject

Phone

Address

Message

Send

f 🐦 in
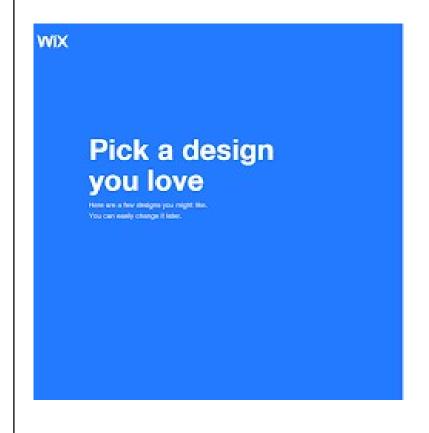
Step 4: Design Your Site

•Yes, the design is up to the ADI, but you can still have some input if you want it.

•The ADI can produce billions of text combinations and images, so you're guaranteed a website that's sleek and unique.

Now that the ADI knows what you need, it will take you through the design process.
•Once you click "Start," you'll be presented with some color schemes.
•Take your pick, but don't stress too much – you can change these later if you like.
•After this, you will have a brand new homepage suggested within minutes.
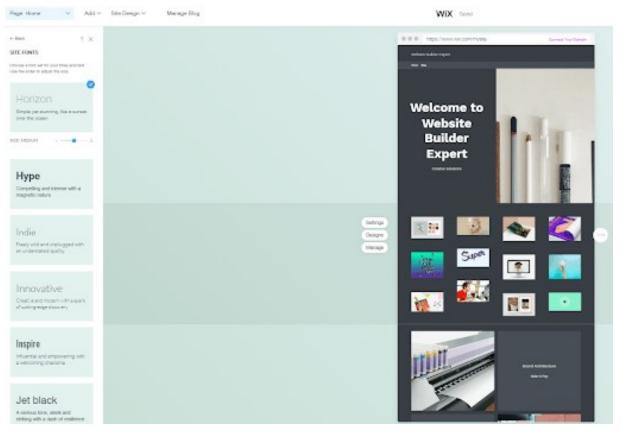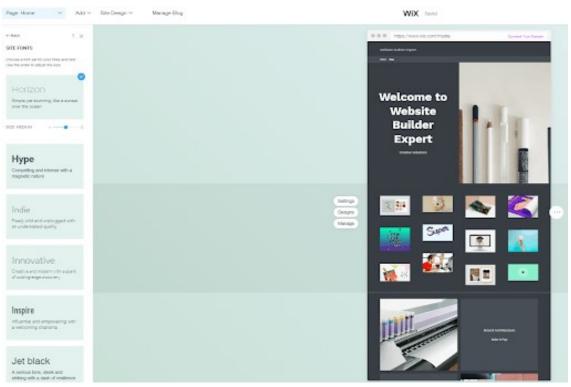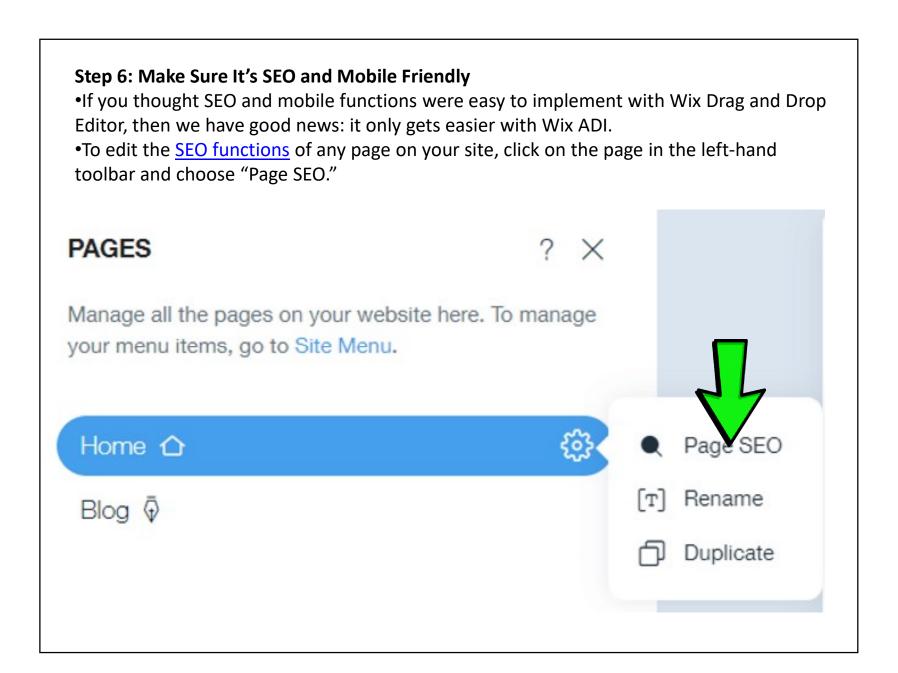
Step 5: Select a Style
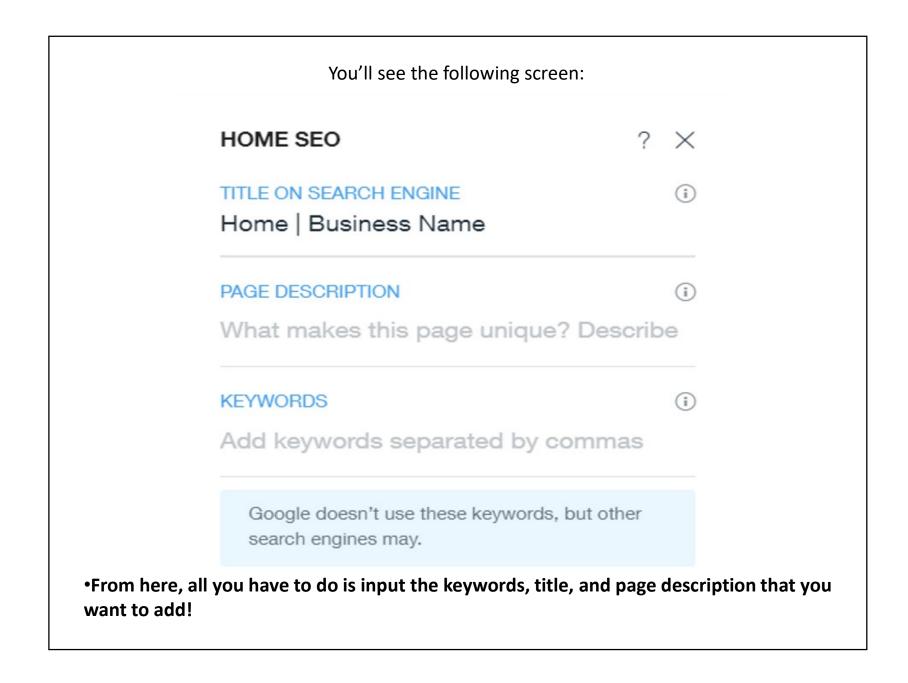
•Happy with the overall appearance? You can now personalize it further by changing fonts, adding media, and introducing a whole host of other functions with the help of Wix ADI's smart assistant.

•It's fast, and gives you a small amount of creative control. It's like handing an artist the paints you'd like them to use.
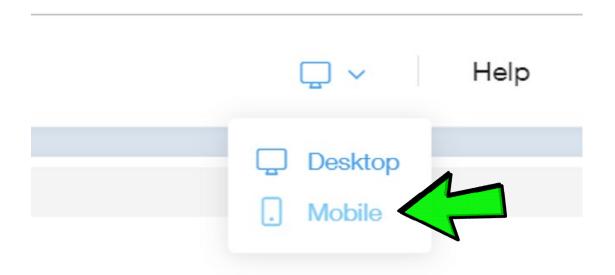
•However, the smart ADI assistant is far more restrictive than Wix Drag and Drop Editor. So if you've been inspired to really put your stamp on your site – or if you're simply not happy – you can easily switch to Wix Editor mode whenever you like. Think about it, though, because it's harder to reverse the process; you'd need to save your last ADI version, then restore it.

•Wix ADI will now give its final proposal. From here, you can go over the previous steps and make some changes. This is important – if you're not completely happy, then chances are your visitors won't be either.

Step 6: Make Sure It's SEO and Mobile Friendly

•If you thought SEO and mobile functions were easy to implement with Wix Drag and Drop Editor, then we have good news: it only gets easier with Wix ADI.

•To edit the SEO functions of any page on your site, click on the page in the left-hand toolbar and choose "Page SEO."

You'll see the following screen:

HOME SEO ? ✕

TITLE ON SEARCH ENGINE ⓘ

Home | Business Name

PAGE DESCRIPTION ⓘ

What makes this page unique? Describe

KEYWORDS ⓘ

Add keywords separated by commas

Google doesn't use these keywords, but other search engines may.

•**From here, all you have to do is input the keywords, title, and page description that you want to add!**

•Optimizing your Wix ADI site for mobile requires even *less* effort than SEO.
•When you click on the desktop icon on the top menu of your site page, you'll be able to switch to a cell phone icon.

•Clicking this will take you to the mobile view of your site, which you won't have to make any changes to (unless you want to).
•Wix ADI has already prepared your site to look sleek for viewers on-the-go – which is most viewers, since mobile minutes account for 80% of online time in the US in 2024.

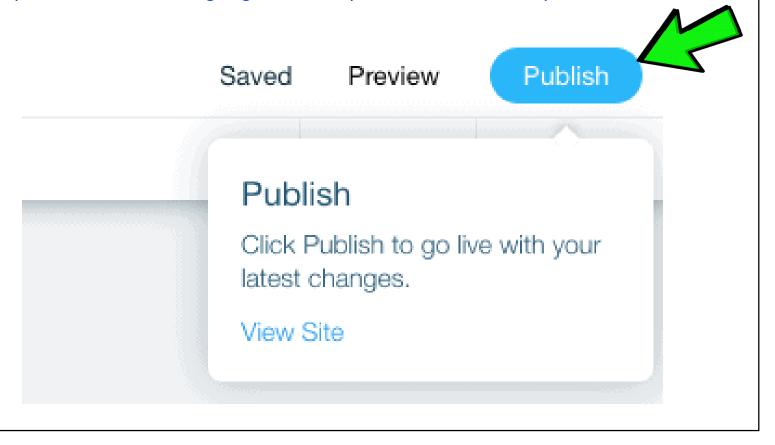**Step 7: Choose a Domain Name**

•When you're done creating your site, you can click "Publish" in the upper right-hand corner of the screen, and you'll get this page:

•Upgrading to a paid plan is the only way to secure a domain in the regular format of www.nicksblueshirts.com.

•If you're using Wix's free plan, you'll have to use a sub-domain with the format *www.nicksblueshirts.wixsite.com*

Step 8: Publish!

•Your final product is now ready to publish. Click 'Preview' at the top of the ADI screen to have one last check, then simply press the X icon to return to the editing page. Now, hit 'Publish' at the top.

•Doubting the design? You can make edits after publishing on Wix ADI at any time. Just go into your dashboard after signing in, click "My Sites," then "Edit" on your ADI website.

Saved   Preview   Publish

Publish

Click Publish to go live with your latest changes.

View Site

•You will be surprised at how good the ADI is.

•All of the text and images in the video were supplied by Wix, Just simply follow the steps.

•It may still need some fine-tuning but the bulk of the work for the website has been done.

•If you're committed to building your own website I suggest not watching the video because it might just make you change your mind…

USE WIX ADI TO BUILD YOUR WEBSITE

WATCH VIDEO
Click the "Play" Button
Wix ADI How-To Video

•With Wix ADI, you'll have a website in a few minutes.
•Amazing, isn't it? But with such simplicity comes less flexibility.
•You can't seamlessly drag and drop elements such as images, videos and apps like the Wix Editor. You're more restricted.
•But whichever tool you choose, you'll find it quick and simple to build a beautiful website.

The Pros and Cons of Using Wix Website Builder

Pros

TOP 3 WIX ADI PROS

#1   A lot faster way of getting your website live

#2   Great for pulling existing online information into a central hub

#3   Easier to use than Wix Editor

Cons

TOP 3 WIX ADI CONS

#1	Doesn't offer comprehensive editing tools
#2	Can't fully access Wix's app market
#3	Less information available than on Wix Editor in the help center

GO LIVE ((•))

•**Hopefully, this class has given you the help and guidance you need to work through each step of creating a Wix website.**

•If you're already thinking about how to do it, you will have no problem following the simple set up procedure provided by Wix.

•The most important elements are picking a template design with the right features and adding the correct content that will impress your audience and help deliver your business objectives.